

Marketing Approval Note

Waterfall Residences

Approval Note for Krisumi Experience.com Premiere based on actual spend

05-01-2022

HO/MIK/60-FY21-22

S.No.	Description of Item	Vendor	Quantity	Revised Cost	GST	Total
1	LED Screen, Setup, Light & Sound, Sitting, Bar, Heaters	Pooja Rustagi (Earlier it was Rock Castle)	200.0	3,05,000.0	54,900.00	3,59,900.00
2	External area lighting for eight days	Pooja Rustagi Gurav Tech Pooja Rustagi	60 lights purchased	1,95,000.0	23,400.00	2,18,400.00
3	Photography and videography	Bindal Studio	1 Still photographer and 1 videographer	18,000.0	3,240.00	21,240.00
4	3 Person Band	Hemant	3 Person Band for 1 day and 2 person band for 2 days	68,000.00	0.00	68,000.00
5	Live Webcast	Vinbox Martech Pvt. Ltd.		1,45,000.00	26,100.00	1,71,100.00
6	Catering for 200 (Snacks and Dinner)	Chef Kitchen	225.0	2,73,500.00	13,675.00	2,87,175.00
7	Additional Catering (New Element)	Yo China	80.0	47,920.00	2,396.00	50,316.00
8	Tea & Coffee (New Element)	Chef Kitchen	350.0	6,000.00	300.00	6,300.00
9	Food for Drivers	Chef Kitchen/Revised to Haldirams	17.0	6,556.00	0.00	6,556.00
10	Licence for Liquor		1 Day	12,000.00	0.00	12,000.00
11	Liquor			400.0	1,16,210.00	1,16,210.00
12	Bar tender with Glassware	Chef Kitchen	4.0	19,000.00	950.00	19,950.00
13	Hand Sanitizers		150	7,500.00	0.00	7,500.00
14	Videorecording of the Management	Bindal Studio	3	15,000.00	2,700.00	17,700.00
15	Beverages (Water bottles, Juice, Cold drinks)		200.0	20,000.00	0.00	20,000.00
16	3 telecallers for 8 days to call on the data base		3	38,400.00	6,912.00	45,312.00
Total Marketing Expense Budget				1,54,60,000.00		
Consumed till date				1,16,53,293.62		
This Approval Note				14,27,659.00		
Total Till Now				1,30,80,952.62		
Balance						23,79,047.38

Note - 100% Advance for Vinbox Martech. For catering min. gurantee given was 150. Vendor served 225 pax post which we ordered 80 pax from another vendor. 17 thalis were ordered for drivers.

Prepared By	Roshan Singh	Verified By	Shahini Jha	Approved By	Vincent Nanda
Date	05.01.2022	Approved By	Aakash Khanna	Approved By	Takahito Yamazaki
		Approved By		Approved By	Mohit Jain