

Marketing Approval Note

Project	Waterfall Residences
Subject/Vendor	1 gram Gold coin / Tanishq (MG Raod) Gurgaon
Date	10.12.2020
Document Ref No.	HO/MK/44-FY20-21

To increase the footfall at Sales Lounge, incentive scheme of 1 gram 22 carat gold coin to every qualified visit by Channel Partner from 6 Nov 2020 to 30th Nov 2020 has been proposed, 56 coins were bought for the same earlier, now 150 more coins are required.

S.No.	Description of item	Price	Quantity	Cost	GST	Total Cost
1	1 Gram 22 Carat Gold Coin of Tanishq	5,520	150	8,28,000	Inclusive	8,28,000
Total Cost						8,28,000

Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now	Balance
2,43,10,000	84,21,411	8,28,000	92,49,411	1,50,60,589

<i>10th Dec</i>		<i>Shalin Jha</i>		<i>Anjoo Gogia</i>		<i>Email approval</i>	
Date	10-Dec-20	Shalin Jha	Prepared By	Anjoo Gogia	Proposed By	Gulshan Kumar	Verified By
	<i>RK Sahni</i>			<i>Ak</i>		<i>T Yamazaki</i>	
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	Approved By			Approved By		Approved By	