

Marketing Approval Note

Approval Note for Extension of Dialer Services for Call Centre for 1 Year

Description Seeking approval for the Dialer Services, which was initially approved. This service plays a critical role in masking all the data accessed by our call center team, ensuring the safety and confidentiality of sensitive information while preventing any privacy infringements. Additionally, it enables us to record all calls made through the system, ensuring quality monitoring and accountability. Considering the continued benefits and importance of this service, we propose extending it for the upcoming period.

Date 01/07/25



Document Ref No. HO/MKT/FY25-26/045

S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	Dialer Services for Call Centre for 1 Year Contact Centre - Agent Charges 15 Agents @ ₹3,000/Agent/Month Calls : Unlimited Duration : 1 year (billed half-yearly)	DIGIALAYA SOLUTIONS PRIVATE LIMITED	₹5,40,000	₹64,800	₹6,04,800
					₹6,04,800

Remarks: • 100% advance payment required.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,69,03,800	₹7,34,84,301	₹6,04,800	₹7,40,89,101	₹44,28,14,699

			
Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

			
Kunal Rishi Approved By	Kurumi Nagasaka Verified By	Yuji Kato Approved By	Akash Khurana Approved By

SALES ORDER

DigiAlaya Solutions Pvt. Ltd. HOUSE NO 1095 P, SFS FLATS, SECTOR 46, Gurugram, Gurugram, Haryana, 122003 MSME NO. UDYAM-HR-05-0039127 GSTIN/UIN: 06AAFCD6014K1ZR State Name : Haryana, Code : 06 E-Mail : anil@digialaya.com			Voucher No.		Dated		
			7		17-May-25		
					Mode/Terms of Payment		
			Buyer's Ref./Order No.		Other References		
Buyer (Bill to) Krisumi Corporation Pvt Ltd Sector 36A, Near Village-Sihi Dwarka Expressway , Gurgaon, Haryana-122004 GSTIN/UIN : 06AAECV0565A1ZR State Name : Haryana, Code : 06			7				
			Dispatched through		Destination		
			Terms of Delivery				
SI No.	Description of Services	HSN/SAC	Due on	Quantity	Rate	per	Amount
1	Contact Center <i>Agent Charges 15 Agent</i> <i>Cost Per Agent/monthly:Inr</i> <i>3000/Agent/month</i> <i>Calls Unlimited</i> <i>For Six Month</i>	998319	17-May-25	15 no.s	18,000.0000	no.s	2,70,000.0000
	Output CGST					9 %	24,300.0000
	Output SGST					9 %	24,300.0000
Total				15 no.s			₹ 3,18,600.0000
Amount Chargeable (in words)							E. & O.E
INR Three Lakh Eighteen Thousand Six Hundred Only							
Declaration 1.) Payment to be made through Cheque/D.D./NEFT in favour of DigiAlaya Solutions Pvt. Ltd. HDFC Bank, A/c No. - 50200016953872, IFSC - HDFC0001381, Branch - Sector 15 Part - 2, Gurgaon, Haryana . 2.) Services & prices are subject to TRAI Rules & Regulations and other Applicable Laws. 3.) In case no GSTIN is provided by the customer, DigiAlaya Solutions Pvt. Ltd. shall not be responsible For any input tax credit losses and no subsequent Revision of invoice will be undertaking.							for DigiAlaya Solutions Pvt. Ltd. Authorised Signatory

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