

**Marketing Approval Note**

**Approval Note for Application forms & Marketing Collaterals**




17/05/24

HO/MKT/FY24-25/025

S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	1. Printing of Krisumi Branded Carry Bags Qty - 550 @ ₹78 each 2. Printing of Wrapping Paper Qty - 1000 @ ₹32 each	Turquoise Art	₹74,900	₹13,482	₹88,382
2	1. Printing of Application Forms for Phase 3 & 4 Qty - 2000 @ ₹65 each 2. Printing of Interest Forms for Phase 3 & 4 Qty - 5000 @ ₹3 each 3. Printing of Membership Forms for The Cascades Club Qty - 2000 @ ₹26 each 4. Printing of Conference Pads for Meeting Rooms Qty - 5000 @ ₹16.94 each 5. Cartage Extra - ₹2000	A.S. Enterprises	₹2,83,700	₹51,066	₹3,34,766

<b>Total Marketing Budget</b>	₹51,42,16,438.00	<b>Consumed till date</b>	₹8,62,03,819.00	<b>This Approval Note</b>	₹4,23,148.00	<b>Total Till Now</b>	₹8,68,26,967.00	<b>Balance</b>	₹42,73,89,471.00
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	Kunal Yadav		Shalini Jha		Vineet Nanda		Manu Gupta
Prepared By		Verified By		Approved By		Verified By	

	Akash Khurana		Yuka Nagao		Yoji Kato
Approved By		Verified By		Approved By	

**Kunal Yadav**

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**Subject:** Re: Approval Solicited | Application Forms & Carry bags  
**Date:** Wednesday, 29 May 2024 at 7:43:41 PM India Standard Time  
**From:** Yuji Kato <yuji.kato@krisumi.com>  
**To:** Kunal Yadav <kunal.yadav@krisumi.com>  
**CC:** Yuka Nagao <yuka.nagao@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>  
**Attachments:** image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Kunal san  
Approved. Thanks Kato

Sent from my iPhone

On 29 May 2024, at 12:58PM, Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)> wrote:

Dear Kato san,

Please find appended the Approval Note for **Application Forms & Carry bags**. I've attached the supporting documents for your ref. Kindly accord your approval.

<image007.png>

Thank you!  
*Best Regards,*

<image001.png>

**Kunal Yadav**  
*Deputy Manager - Marketing*  
Email: [kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)  
Mobile: 956 5050 555  
Sector 36A, Gurugram

<image002.png>

<[image003.png](#)>

Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumiexperience.com](http://www.krisumiexperience.com)

<[image006.png](#)>

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