

Shalini Jha

From: Arpit Pathak
Sent: Tuesday, June 8, 2021 11:34 AM
To: Shalini Jha
Subject: FW: Approval Solicited

From: Akash <akash@krisumi.com>
Sent: 26 May 2021 20:56
To: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>; Arpit Pathak <arpit.pathak@krisumi.com>
Subject: Re: Approval Solicited

Approved.

Thanks,
Akash

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From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Sent: Wednesday, May 26, 2021 12:15:45 PM
To: Shalini Jha <shalini.jha@krisumi.com>; Akash <akash@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>; Arpit Pathak <arpit.pathak@krisumi.com>
Subject: Re: Approval Solicited

Approved.

Kind Regards,
Takahiro Yamazaki / 山崎 貴博

From: Shalini Jha <shalini.jha@krisumi.com>
Date: Wednesday, 26 May 2021 at 3:39 PM
To: Akash <akash@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>, Arpit Pathak <arpit.pathak@krisumi.com>
Subject: Approval Solicited

Dear Akash Sir and Yamazaki San,

I am sharing herewith the approval notes for the following :-

1. Face Shield branding
2. Video Testimonial For CPs

These have been approved over email by Nanda Sir and Gulshan Sir.

Kindly accord you approval so that we can initiate the work.

Marketing Approval Note				
Project	Waterfall Residences			
Subject	APPROVAL FOR FACE SHIELD & CP TESTIMONIAL FILM			
Date	25.05.2021			
Document Ref No.	HO/MK/04-FY21-22			
S.No.	Description of item			Ver
1	Flip Face Shield with branding			Siddipu
2	Video Shoot for film and post production			Wishr
	Total Marketing Expense Budget	Consumed till date	This Approval Note	
	1,54,60,000	1,77,000	2,63,140	
		Shalini Jha		
		Prepared By		
Date	25.05.2021			

		Akash Khurana	
		Approved By	

Regards,

Shalini Jha | General Manager Marketing

KRISUMI CORPORATION

461-462 | Udyog Vihar | Phase 3

Gurgaon | Haryana - 122016

India

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From: Gulshan Kumar <gulshan.kumar@krisumi.com>

Sent: Wednesday, May 26, 2021 11:43 AM

To: Shalini Jha <shalini.jha@krisumi.com>

Cc: Kamal Bhalla <kamal.bhalla@krisumi.com>; Vineet Nanda <nanda@krisumi.com>

Subject: FW: Approval Solicited

Dear Shalini Madam,

Approved as under based on previous approval basis:

Marketing Approval Note		
Project	Waterfall Residences	
Subject	APPROVAL FOR FACE SHIELD & CP TESTIMONIAL FILM	
Date	25.05.2021	
Document Ref No.	HO/MK/04-FY21-22	
S.No.	Description of item	Ver

1	Flip Face Shield with branding			Siddipu
2	Video Shoot for film and post production			Wishr
	Total Marketing Expense Budget	Consumed till date	This Approval Note	
	1,54,60,000	1,77,000	2,63,140	
		Shalini Jha		
		Prepared By		
Date	25.05.2021			
		Akash Khurana		
		Approved By		

Thanks
Gulshan

From: Shalini Jha <shalini.jha@krisumi.com>
Sent: 25 May 2021 21:58
To: Gulshan Kumar <gulshan.kumar@krisumi.com>
Cc: Kamal Bhalla <kamal.bhalla@krisumi.com>; Vineet Nanda <nanda@krisumi.com>
Subject: RE: Approval Solicited

Dear Gulshan Sir,

Please review and approve these notes. Nanda Sir's approval is in the trailing email.

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From: Vineet Nanda <nanda@krisumi.com>
Sent: Tuesday, May 25, 2021 9:56 PM
To: Shalini Jha <shalini.jha@krisumi.com>
Cc: Gulshan Kumar <gulshan.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Approval Solicited

Ok jee. Regards Vineet

Sent from my iPhone

On May 25, 2021, at 8:16 PM, Shalini Jha <shalini.jha@krisumi.com> wrote:

Dear Sir,

Please find attached an approval note for Face shield and Video Testimonial of CPs. Also, appended is the summary. Kindly approve the same.

S.No.	Description of item	
1	Flip Face Shield with branding	S

2	Video Shoot for film and post production		
	Total Marketing Expense Budget	Consumed till date	This Approval Note
	15,460,000	177,000	263,140

Shalini Jha | General Manager Marketing
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