

### Marketing Approval Note

Approval Note for Printing Brochures for Waterside Residences & The Cascades Club

12-12-2024

HO/MKT/FY24-25/125

S.No.	Description of Item	Vendor	Quantity	Cost	Total
1	1. Waterside Residences Brochures with Box @ ₹2100/- 2. Carry Bag @ ₹200/- 3. The Cascades Club Brochure with Sleeve @ ₹1100/-	The Entertainment Design Co.	500	₹17,00,000	₹17,00,000




**₹17,00,000**

**Remarks:**

- 50% advance to be paid.
- Taxes & cartage will be extra and will be billed as per actuals.

Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹26,97,63,991.00	₹17,00,000.00	₹27,14,63,991.00	₹24,27,52,447.00

 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manji Gupta Verified By
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 Akash Khurana Approved By	 Yuka Nagao Verified By	 Yujii Kato Approved By
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## Quotation

Please find below the costing for 1000 qty

1. Waterside brochures with box @ Rs 1500/-
2. Carry bag @ Rs 175/-
3. Club brochure with sleeve @ 800/-

Cost for 500 qty

1. Waterside brochures with box @ Rs 2100/-
2. Carry bag @ Rs 200/-
3. Club brochure with sleeve @ 1100/-

GST and courier on actual

## Abhishek Kumar Singh

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**From:** Vineet Nanda  
**Sent:** 13 December 2024 14:24  
**To:** Abhishek Kumar Singh  
**Cc:** Shalini Jha; Agomani Sengupta; Kunal Yadav  
**Subject:** RE: Approval- The Entertainment Design Co.

Ok jee

*Warm Regards,*



Vineet Nanda  
Director Sales and Marketing



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Sector 36A, Gurugram



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**From:** Abhishek Kumar Singh <[abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)>  
**Sent:** Friday, December 13, 2024 2:18 PM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Agomani Sengupta <[agomani.sengupta@krisumi.com](mailto:agomani.sengupta@krisumi.com)>; Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)>  
**Subject:** Approval- The Entertainment Design Co.

Dear Sir,

Please approve the appended approval note for "The Entertainment Design Co." .