

**Marketing Approval Note**

		Waterfall Residences					
Project	Approval Note for Krisumi Women's - Weekend Event on March, 12th and 13th and Krisumi Rang Leela - March 14th to 17th and 20th						
Subject	HO/MK/65-FY21-22						
Date	08-03-2022						
Document Ref No.	5.No.						
S.No.	Description of item	Vendor	Quantity	Cost	GST	Total	
1	<p><b>Sales Lounge Decor for 2 Days for Krisumi Women's</b></p> <p>Entrance Decor, Sliding door wall, Glass panel, theater passage, History wall passage, backdrop at the end of theatre passage, Show flat area, TV wall area, floral décor, Additional/New decor for Holi theme, Working kitchen for 9 days</p> <p>Women's day activities - Marquee structure with roof covering, Paper marbeling, Gel Candle making, Sketch making, Nail art</p> <p>Bar setup Valet Parking Transportation Coordination Fee</p> <p><b>Sales Lounge Decor for 6 Days for Krisumi Rang Leela</b></p> <p>Entrance Decor, Sliding door wall, Glass panel, theater passage, History wall passage, backdrop at the end of theatre passage, Show flat area, TV wall area, floral décor, Additional/New decor for Holi theme.</p>	Picture Perfects		7,80,450.00	1,40,481.00	9,20,931.00	
2	Catering on 12th and 13th	Chef Kitchen	300	2,63,000.00	47,340.00	3,10,340.00	
3	Photographer (Female)	Bindal Studio	2 Days	20,000.00	3,600.00	23,600.00	
4	Live Music - 2 person band for 12th and 13th (Both Female)	Hemant (Dastak Band)	2 Days	50,000.00	0.00	50,000.00	
5	Live Music - 1 person band for 17th	Hemant (Dastak Band)	1 Day	18,000.00	0.00	18,000.00	
6	Gift for Existing Customers	C/o Quest Retail Pvt. Ltd.	80	1,47,280.00	26,510.40	1,73,790.40	
7	Beverages (Juice, Cold drinks and Coconut Water)			15,000.00		15,000.00	
8	Wine for 12th and 13th		48	72,000.00		72,000.00	
9	Beer for 12th, 13th and 17th		25 pint cases	69,500.00		69,500.00	
10	Liquor Licence for 12th, 13th and 17th		3 Days	36,000.00		36,000.00	
11	2 x BARTENDER (2 DAYS) = INR 12000 RENTAL GLASSWARE, WINE AND BEER (2 DAYS) = INR 18000 (INCLUDES BREAKAGES) Catering for Krisumi Rang Leela, starting	Chef Kitchen		30,000.00	1,500.00	31,500.00	
12	Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now			
	1,66,40,000.00	1,44,76,967.00	22,10,223.90	1,66,87,190.90		4,89,562.50	
						22,10,223.90	
						Balance -47,190.90	
<p>Note - 50% advance for music on 13th and 14th. 100% advance (impresit) for liquor licence. 100% advance for gifts.</p> <p>Note - Catering is at the rate of INR 850 plus GST and there is additional charge of transportation of 4K per day.</p>							
Date	08.03.2022	Prepared By	Shalini Jha	Approved By	Vireet Nanda	Verified By	Gulshan Kumar
		Approved By	Akshay Khurana	Approved By	Takshiro Tamazaki	Approved By	Mohit Jain

*Max Budget*