


INVOICE

Company/Individual Name : Surenendra Realtor		DATED -	16-Mar-22
Address : Unit No. - 402, 4th Floor, Tower- 1, DLF Corporate Greens, SPR, Sector-74 A, Gurgaon, Haryana-122004		INVOICE NO.	SR007
Contact No.: +91 9910657549		GST NO.	06BYQPS4568E1ZU
E-Mail Id: ceo@surenendrarealtor.com		PAN NO.	BYQPS4568E
		HRERA NO.	GGM/2018/323
To, Party Name - M/s. Krisumi Corporation Private Limited Regd. Office- Central Plaza Mall, 3rd Floor, Sector -53, Gurugram -122001, Haryana. Corporate Office: 461-462, Udyog Vihar Phase-3, Gurugram, Haryana-122016 Site Office: Sales Lounge, Sector 36A, Gurugram, Haryana - 122004		PROJECT NAME:	WATERFALL RESIDENCES
		PAN NO.	AAECV0565A
		GST No.	06AAECV0565A1ZR
Description		Amount	
Marketing Support			75000
SAC Code:- 998311			
TOTAL BILL AMOUNT			75,000
CGST @		9%	6,750
SGST @		9%	6,750
IGST @		18%	-
TOTAL DUE AMOUNT			88,500
Amount In Words: Eighty Eight Thousand Five Hundred Rupees Only.			
Remarks: Marketing Support Declaration:- Please Issue Cheque in Favour of:- Surenendra Realtor Or for Online Transfer, the RTGS Details are hereas under: Bank Name: YES BANK Bank Account no. 000263300005171 Branch Name & Address: YES BANK Ltd., FORTUNE GLOBAL ARCADE, SIKANDERPUR, MEHRAULI GURGAON ROAD, GURGAON 122002 IFSC Code: YESB0000002			
		For SURENDRA REALTOR  Authorised Signatory	

Dishu

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14 channel partners mentioned below have committed a minimum of 1 sale each, within March 2022. The release of the marketing support will result in 14 sales from these CPs.

May you be kindly informed that CP Bhaswar Paul mentioned in the list below has made quality customer visits and has hot leads almost on the point of closure.

CP Raghuvendra Aggarwal is a NEW CP, he as a huge HNI client base in the Delhi NCR.

Proposed Marketing Support to Performing Channel Partners									
Sr.no.	Channel Partner	RM Name	Sale Achieved in Units	Sale Value In Crs	Footfall	Conversion Ratio (Sale/Footfall)	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support
1	Navneet Mishra (Town Bridge)	Aditya Bharti	25	53.3	295	8%	8,50,000	0.16%	5,00,000
2	Symbiosis Infra Pvt Ltd	Bobby K	11	29.99	144	8%	7,15,000	0.24%	1,00,000
3	UNIRISE REALTY PRIVATE LIMITED	Mansi Patel	7	15.57	56	13%	3,48,000	0.22%	1,00,000
4	Bullmen Realty India Pvt. Ltd.	Sandeep Harit	9.5	17.54	76	13%	7,50,000	0.43%	1,00,000
5	AAA Realty	Sandeep Harit	3	6.31	49	6%	1,98,000	0.31%	1,00,000
6	RK Realtors	Sandeep Harit	1	2.66	3	33%	1,00,000	0.38%	75,000
7	Anil Kumar Singhal	Sumegha Handa/Disha Rao	5	9.81	9	56%	1,50,000	0.15%	1,00,000
8	Apex Acreages	Mansi Patel	2	4.35	4	50%	0	0.00%	1,00,000
9	Soni Landbase	Mansi Patel	1	2.4	3	33%	0	0.00%	50,000
10	Surendra Realtor	Mansi Patel	1	1.78	11	9%	0	0.00%	75,000
11	HITESH SHARMA (HKN OVERSEAS)	Sumit Yadav	1	2	2	50%	0	0.00%	75,000
12	Bhaswar Paul (Urban Style)	Sumit Yadav	0	0	18	0%	50,000	0.00%	50,000
13	Raghuvendra Aggarwal (NEW CP)	Sumit Yadav	0	0	0	0%	0	0.00%	50,000
14	Cushman & Wakefield	Ankita Singh	1	1.88	4	0%	0	0.00%	1,00,000
TOTAL									15,75,000

The total marketing support proposed to 14 CPs is Rs.15,75,000/-

The above proposed marketing expense will be adjusted from the pool money.

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied/RERA certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,

KRISUMI

Disha Rao
Asst. General Manager – Customer Experience, Channel Management & Training

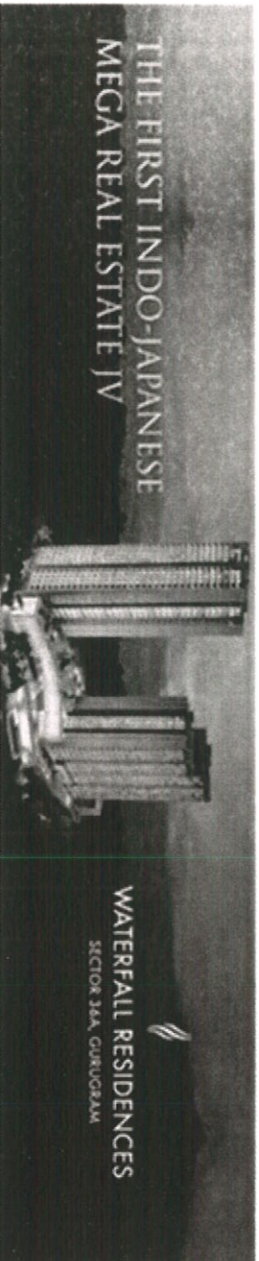
Email: disharao@krisumi.com

Mobile: [8595608917](tel:8595608917)

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home:
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Divya Misra

From: Disha Rao
Sent: 15 March 2022 11:53
To: Divya Misra
Subject: Fw: Updated Marketing Support to Performing Channel Partners

From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Sent: Tuesday, March 15, 2022 11:32 AM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>
Subject: Re: Updated Marketing Support to Performing Channel Partners

Approved.

Kind Regards,

Takahiro Yamazaki / 山崎 貴博

送信元: Mohit Jain <mj@krisumi.com>
日付: 2022 年 3 月 15 日 火曜日 10:35
宛先: Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>, Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>
件名: Re: Updated Marketing Support to Performing Channel Partners

Approved

KRISUMI

Mohit Jain
Managing Director



Email: mj@krisumi.com
Mobile: [9811041255](tel:9811041255)
Sector 36A, Gurugram



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On 15-Mar-2022, at 10:34 AM, Akash <akash@krisumi.com> wrote:

Approved.

Thanks,
Akash

From: Disha Rao <disha.rao@krisumi.com>
Date: Tuesday, 8 March 2022 at 4:03 PM
To: Mohit Jain <mj@krisumi.com>, Akash <akash@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>
Subject: Updated Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in March 2022 (last month of FY21-22).

Divya Misra

From: Vineet Nanda
Sent: 21 March 2022 14:10
To: Divya Misra
Cc: Disha Rao; Kamal Bhalla
Subject: RE: CP Marketing support Approval

OK.

Thanks & Regards,
Vineet Nanda

From: Divya Misra <divya.misra@krisumi.com>
Sent: 21 March 2022 13:41
To: Vineet Nanda <nanda@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: CP Marketing support Approval
Importance: High

Good afternoon, sir

PFA

As I have received the Marketing supporting invoice of Performing Channel partners to push sales in March 2022 ,out of 14 CPs I have received 5 invoices with amount mentioned below.

1. Navneet Mishra – 5lac
2. Symbiosis Infra – 1lac
3. AAA Reality- 1lac
4. Anil Kumar Singhal – 1lac
5. Surendra Realtor- 75k

Request for your kind approval

Best regards,

Divya Misra | Manager- Customer First & Sales

Krisumi Corporation

461-462 | Udyog Vihar | Phase 3

Gurgaon | Haryana - 122016

India

Mob: +91 7303183844 | Tel: +91 124 4776600

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From: Krisumi Printer <Krisumi.corp@krisumi.com>

Sent: 21 March 2022 13:49

To: Divya Misra <divya.misra@krisumi.com>

Subject: Attached Image