

Roshan Singh

From: Gulshan Kumar
Sent: 20 August 2021 17:38
To: Shalini Jha
Cc: Roshan Singh
Subject: FW: Note For Approval -Telecallers
Attachments: NFA For Telecallers.pdf

Dear Shalini Madam,

Approved as per the attachment.

Thanks
Gulshan

From: Shalini Jha <shalini.jha@krisumi.com>
Sent: 20 August 2021 17:30
To: Gulshan Kumar <gulshan.kumar@krisumi.com>
Cc: Roshan Singh <roshan.singh@krisumi.com>
Subject: Note For Approval -Telecallers

Dear Sir,

I am sharing herewith the approval note for additional tele callers required to contact database of over 4000 prospects who have walked-in so far to the Sales Lounge. Kindly accord your approval.

Marketing Approval Note				
Project	Waterfall Residences			
Subject	Approval For Additional Telecallers For 25 Days / Analytics Resource			
Date	20.08.2021			
Document Ref No.	HO/MK/19-FY21-22			
S.No.	Description of item	Vendor	Quantity	
1	Additional Tele-callers required to contact database of over 4000 prospects who have visited Sales Lounge to date for 25 days. They would be stationed at the lounge and work under the supervision of Mr.Kamal Bhalla.	Analytic Resource		
			GRAND TOTAL	
	Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now
	1,54,60,000	19,75,496	1,88,800	
		<i>Roshan Singh</i>	<i>Shalini Jha</i>	
		Roshan Singh	Shalini Jha	Vineet Nanda
		Prepared By	Verified By	Approved By
Date	20.08.2021			
		Akash Khurana		
		Approved By		

From: Vineet Nanda <nanda@krisumi.com>
Sent: Friday, August 20, 2021 5:12 PM
To: Shalini Jha <shalini.jha@krisumi.com>
Cc: Kamal Bhalla <kamal.bhalla@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>; Roshan Singh <roshan.singh@krisumi.com>
Subject: Re: Note For Approval - Rakhi Weekend

Ok.

Regards,
 Vineet Nanda

From: Shalini Jha <shalini.jha@krisumi.com>
Sent: 20 August 2021 17:11
To: Vineet Nanda <nanda@krisumi.com>
Cc: Kamal Bhalla <kamal.bhalla@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>; Roshan Singh <roshan.singh@krisumi.com>
Subject: Note For Approval - Rakhi Weekend

Dear Sir,

I am sharing herewith the approval note for the event at the Sales Lounge slated to be held on August 21st and August 22nd. Kindly accord your approval.

Marketing Approval Note						
Project	Waterfall Residences					
Subject	Approval For the Rakhi Weekend on August 21st and August 22nd					
Date	20.08.2021					
Document Ref No.	HO/MK/18-FY21-22					
S.No.	Description of Item	Vendor	Quantity	Cost	GST @ 18%	
1	Designer Rakhi	Archies/Kalpitaru	250	50,000	9,000	
2	Designer sweetbox	Harsh	100	30,000	-	
3	Still Photos with print	Bindal Studio		20,000	3,600	
4	Photoshoot for 2 days	Bindal Studio		14,000	2,520	
				GRAND TOTAL		
Total Marketing Expense Budget		Consumed till date	This Approval Note	Total Till Now		
1,54,60,000		18,46,376	1,29,120	19,75,496		
		<i>Roshan Singh</i>	<i>Shalini Jha</i>			
		Roshan Singh Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By		
Date	20.08.2021					
		Akash Khurana				
		Approved By				

Regards,



Shalini Jha
Senior General Manager - Marketing

Email: shalini.jha@krisumi.com

Mobile: 9818387982

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com



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