

Best regards,
Disha Rao

From: Disha Rao
Sent: Thursday, January 13, 2022 8:31 PM
To: Mohit Jain <mi@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in Jan-Feb 2022. These Channel partners has given us good sales/footfalls in the last quarter of 2021 and has further committed to give a minimum of 1 sale in the pandemic period, within a month (30 days) from the date the marketing support amount is disbursed.

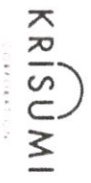
Marketing Support to Performing Channel Partners (Period April 2021- to date)										
Sr.no.	Channel Partner	R/M Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support	Total Expense Ratio	
1	AAA Reality	Sandeep Harit	3	6,31,00,000	42	48,000	0.08%	1,50,000	0.31%	
2	Navneet Mishra (Town Bridge)	Aditya Bharti	16	33,68,00,000	218	3,50,000	0.10%	5,00,000	0.25%	
3	Ashwani Goel (Madhu Road)	Divya Misra/Disha Rao	2	3,73,00,000	6	0	0.00%	1,00,000	0.27%	
4	Unirise	Mansi Patel	5	7,57,00,000	36	1,98,000	0.26%	1,50,000	0.46%	
5	Dr. Homes	Jai Gupta/Pranay Perival	1	1,92,00,000	2	0	0.00%	50,000	0.26%	
6	Get Home Fix	Aditya Bharti	0	0	40	0	0	50,000		
7	Proptiger	Mansi Patel	4	9,48,00,000	22	0	0	1,50,000	0.16%	
8	Manish Rajpal	Pradhuman Singh	2			0	0	1,00,000		
TOTAL			33	62,69,00,000	366	5,96,000	0.10%	12,50,000	0.29%	

The above-proposed marketing expense is within the approved budget (pool money).

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,



Disha Rao
Asst. General Manager – Customer Experience, Channel Management & Training

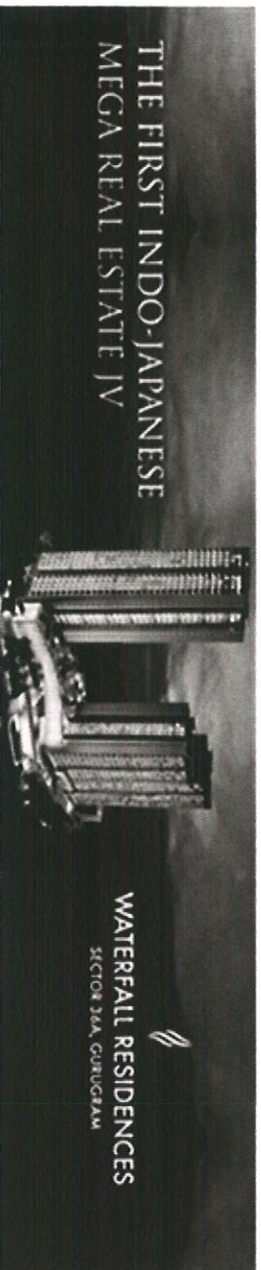
Email: disharao@krisumi.com

Mobile: 8595608917

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home:
www.krisumixperience.com



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Divya Misra

From: Disha Rao
Sent: 20 January 2022 11:27
To: Divya Misra
Subject: FW: Propose Marketing Support to Performing Channel Partners

Follow Up Flag: Follow up
Flag Status: Flagged

Please get invoices

From: Akash <akash@krisumi.com>
Sent: 19 January 2022 15:41
To: Disha Rao <disha.rao@krisumi.com>; Mohit Jain <mj@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Propose Marketing Support to Performing Channel Partners

Approved.

Thanks,
Akash

Get Outlook for iOS

From: Disha Rao <disha.rao@krisumi.com>
Sent: Friday, January 14, 2022 10:35:26 PM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

Request your good self to accord approvals on the trailing email, 08 channel partners mentioned below has committed a minimum of 1 sale each, within the January month. The release of the marketing support will result in 08 sales within this month Jan 2022, as committed in the monthly sales plan.

Divya Misra

From: Disha Rao
Sent: 20 January 2022 11:27
To: Divya Misra
Subject: FW: Propose Marketing Support to Performing Channel Partners

Follow Up Flag: Follow up
Flag Status: Flagged

From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Sent: 19 January 2022 11:46
To: Mohit Jain <mj@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Akash <akash@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Propose Marketing Support to Performing Channel Partners


Approved.

Kind Regards,

Takahiro Yamazaki / 山崎 貴博

19/1/22 11:44、 Mohit Jain <mj@krisumi.com>の★—JL:

Approved

 KRISUMI
CORPORATION

Mohit Jain
Managing Director

Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram

Kanika Ahuja

From: Disha Rao
Sent: 24 January 2022 13:15
To: Kanika Ahuja
Subject: FW: Request approval on the attached invoices for disbursement of Marketing Support amount to shortlisted CPs

From: Vineet Nanda <nanda@krisumi.com>
Sent: 24 January 2022 13:09
To: Disha Rao <disha.rao@krisumi.com>
Cc: Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Request approval on the attached invoices for disbursement of Marketing Support amount to shortlisted CPs

Ok.

Thanks & Regards,
Vineet Nanda

From: Disha Rao <disha.rao@krisumi.com>
Sent: 24 January 2022 13:03
To: Vineet Nanda <nanda@krisumi.com>
Cc: Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Request approval on the attached invoices for disbursement of Marketing Support amount to shortlisted CPs

Dear Sir,

This has reference to the approved marketing support to shortlisted CPs mentioned below. Request your kind approval on the attached invoices received from the following CPs

1. Get Home Fix (calling through vendor analytic resource): Rs. 56540 (Rs. 48000 + GST Rs. 8640)
2. AAA Realty: Rs. 177000 (Rs. 150000 + GST Rs. 27000)
3. Navneet Mishra: Rs. 590000 (Rs. 500000 + GST Rs. 90000)
4. Unirise: Rs. 177000 (Rs. 150000 + GST 27000)

Invoices attached for your kind reference.

Request your kind self to accord approvals.

Best regards,

Disha Rao