

## Roshan Singh

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**From:** Shalini Jha  
**Sent:** 27 August 2021 10:16  
**To:** Roshan Singh  
**Subject:** FW: NFA for Janamashtmi Event and Canopies

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

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**From:** Akash <akash@krisumi.com>  
**Sent:** Thursday, August 26, 2021 8:52 PM  
**To:** Shalini Jha <shalini.jha@krisumi.com>  
**Subject:** Re: NFA for Janamashtmi Event and Canopies

Approved

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**From:** Shalini Jha <shalini.jha@krisumi.com>  
**Sent:** Thursday, August 26, 2021 2:35:32 PM  
**To:** Akash <akash@krisumi.com>  
**Subject:** NFA for Janamashtmi Event and Canopies

Dear Sir,

I am sharing herewith approval notes for the following :

1. Janamashtmi Weekend Event for three days : Rs 2,35,200
2. Flex Change/ Printing of Standees and Canopies : Rs 1,23,900

S.No.	Description of item
1	Janmasthanmi Theme Décor - Floral, Cut-outs, photo booth and engagement activities .
2	Motichoor Ladoos - 4 in a box

3	Bhagwad Geeta and Praying Beads		
4	Photography		
5	Flex Change of the Unipole at Lounge, Printing Of Canopies and Standees		
	<b>Total Marketing Expense Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>
	15,460,000	<b>2,237,709</b>	383,880

Kindly accord your approval.

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**From:** Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>  
**Sent:** Wednesday, August 25, 2021 12:13 PM  
**To:** Shalini Jha <shalini.jha@krisumi.com>; Akash <akash@krisumi.com>  
**Cc:** Arpit Pathak <arpit.pathak@krisumi.com>; Roshan Singh <roshan.singh@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>; Vineet Nanda <nanda@krisumi.com>  
**Subject:** Re: NFA for Janamashtmi Event and Canopies

Approved.

Kind Regards,  
Takahiro Yamazaki / 山崎 貴博

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**From:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>  
**Date:** Wednesday, 25 August 2021 at 3:42 PM  
**To:** Akash <[akash@krisumi.com](mailto:akash@krisumi.com)>, Takahiro Yamazaki <[takahiro.YAMAZAKI@krisumi.com](mailto:takahiro.YAMAZAKI@krisumi.com)>  
**Cc:** Arpit Pathak <[arpit.pathak@krisumi.com](mailto:arpit.pathak@krisumi.com)>, Roshan Singh <[roshan.singh@krisumi.com](mailto:roshan.singh@krisumi.com)>, Kamal Bhalla <[kamal.bhalla@krisumi.com](mailto:kamal.bhalla@krisumi.com)>, Gulshan Kumar <[gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)>, Vineet Nanda

<[nanda@krisumi.com](mailto:nanda@krisumi.com)>

**Subject:** NFA for Janamashtmi Event and Canopies

Dear Akash San and Yamazaki San,

I am sharing herewith approval notes for the following :

1. Janamashtmi Weekend Event for three days : Rs 2,35,200
2. Flex Change/ Printing of Standees and Canopies : Rs 1,23,900

<b>S.No.</b>	<b>Description of item</b>
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4	Photography
5	Flex Change of the Unipole at Lounge, Printing Of Canopies and Standees

	Total Marketing Expense Budget	Consumed till date	This Approval Note
	15,460,000	<b>2,237,709</b>	383,880

Kindly accord your approval.



**Shalini Jha**  
*Senior General Manager - Marketing*

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