

Date: 12th Jan'21		SMS & DIGITAL Marketing Support for Channel Partners													
Sr.No.	Relationship Mgr	Channel Partner Name	Previous SMS campaign (in nos.) Aug-till date	Previous SMS campaign Value (in Rs)	Previous Digital Campaign (in Rs)	Proposed Event/Branding	Proposed Digital Campaign Value (in Rs)	Proposed SMS Campaign (in Days)	Proposed SMS Campaign Value (in Qty.)	Proposed SMS Campaign Value (in Rs)	Total Proposed Marketing Value (in Rs.)	Unique Customers Footfall (in Oct to Dec)	Sales Closure (Aug-Nov'20)	Footfall Commitment Jan'21	Sales Commitment till 31st Jan
1	Amit Mehrotra	Batra & Associates	-				50000				50,000	-	-	2	1
2	Amit Mehrotra	Key Dreams	-		50000		50000	2	75,000	26,550	76,550	19	4	5	1
3	Ankita Singh	Sairabh Ventures	-					2	75,000	26,550	26,550	2	-	3	1
4	Ankita Singh	Dronacre	1	16520	50000	50000		2	75,000	26,550	76,550	22	1	3	1
5	Ankita Singh	BDS Estate	1	16520	50000	50000		2	75,000	26,550	76,550	2	1	3	1
6	Ankita Singh	Luxerious	2	33040			50000	2	75,000	26,550	76,550	1	-	3	1
7	Ankita Singh	Home Zone	-					2	75,000	26,550	26,550	-	-	-	-
8	Ankita Singh	Horizon Realty	-					2	75,000	26,550	26,550	-	-	-	-
9	Bobby K	Property Junction	1	16520				2	75,000	26,550	26,550	2	1	3	1
10	Bobby K	Seamless Deals	1	16520	50000			2	75,000	26,550	26,550	1	-	3	1
11	Mohit Ahluwalia	Inder Realty	1	16520	500000	50000	100000				1,50,000	28	5	8	2
12	Pradhuman Singh	Dreamland Realtors	-					2	75,000	26,550	26,550	3	1	1	1
13	Pradhuman Singh	Real Marg	1	16520				2	75,000	26,550	26,550	10	-	1	-
14	Pradhuman Singh	Oak and Stone	1	16520				2	75,000	26,550	26,550	1	-	3	1
15	Pradhuman Singh	Above & Beyond Realty	1	16520				2	75,000	26,550	26,550	3	-	3	0
16	Sandeep Harit/Bobby K	Bullmen Realty	1	-	250000		100000				1,00,000	61	2	10	2
17	Sandeep Harit/Bobby K	Investor Clinic	-				100000				1,00,000	-	-	2	2
18	Tushar Jaitley	Vibgyor	-				100000				1,00,000	-	-	5	2
19	Vikas Jain	Nueva Realty	3	49560	50000			2	75,000	26,550	26,550	2	-	3	1
20	Vikas Jain	Maxell Builders	1	16520	50000		50000				50,000	7	-	3	1
21	Vikas Jain	Landson Infra	2	24780	-		100000				1,00,000	16	-	7	1
22	Vikas Jain	Bansal Real Estate	-					2	75,000	26,550	26,550	3	-	3	0
23	Vikas Jain	Maison Infra	2	21240	-		50000				50,000	3	-	3	1
24	Vikas Jain/Bobby K	Axiom Landbase	-				100000	2	75,000	26,550	1,26,550	3	1	3	2
Total CPs 24				277300		150000	850000		12,00,000	4,24,800	14,24,800	189	16	61	24

Total Marketing support

14,24,800

will be carry forward to Feb 21
From Pool Money.

Proposed by	Ms. Disha Rao	12/01/2021
	Ms. Shalini Jha	12/01/2021
Approved by	Ms. Anjoo Gogia	
	Mr. Vineet Nanda	12/01/21
	Mr. Akash Khurana	

MR. TAKAHIRO YAMZAKI

NOTE MOU NOT BEING DONE FOR HCPs