

## Roshan Singh

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**From:** Gulshan Kumar  
**Sent:** 22 December 2021 16:00  
**To:** Roshan Singh  
**Cc:** Pramod Agarwal; Shalini Jha  
**Subject:** FW: Note for approval for Krisumiexperience.com premiere  
**Attachments:** Proposal for Krisumiexperience.com premiere setup.xlsx; Invoice for 3 additional telecallers.pdf; NFA for Krisumi Experience.com Premiere.xlsx

Dear Roshan,

Approved as per attachment



**Gulshan Kumar**  
*Financial Controller*

Email: [gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)  
Mobile: 9810277224  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumiexperience.com](http://www.krisumiexperience.com)



**From:** Roshan Singh <roshan.singh@krisumi.com>  
**Sent:** 21 December 2021 12:38  
**To:** Gulshan Kumar <gulshan.kumar@krisumi.com>  
**Cc:** Shalini Jha <shalini.jha@krisumi.com>  
**Subject:** FW: Note for approval for Krisumiexperience.com premiere

Dear Sir,

I am sharing here the revised approval note for Krisumi Experience.com Premiere on December 27<sup>th</sup> and 3 Tele callers. Please refer to the approval note shared below:

Total approval for Rs. 10,32,712/-

Marketing Approval Note				
Project	Waterfall Residences			
Subject	Approval Note for Krisumi Experience.com Premiere (This event is important as this is the last pull this month			
Date	21-12-2021			
Document Ref No.	HO/MK/59-FY21-22			
S.No.	Description of item	Vendor		
1	LED Screen, Setup, Light & Sound, Sitting, Bar, Heaters, Photography and videography.	Rockcastle		
2	3 Person Band	Hemant		3
3	Live Webcast	Vinbox Martech Pvt. Ltd.		
4	Catering for 200 (Snacks and Dinner)	Chef Kitchen		
5	Food for Drivers	Chef Kitchen		
6	Licence for Liquor			
7	Liquor			
8	Bartender with Glassware	Chef Kitchen		
9	Hand Sanitizers			
10	Beverages (Water bottles, Juice, Coldrinks)			
11	3 Tele callers for 8 days to call on the data base			
	<b>Total Marketing Expense Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>	<b>Total T</b>

	1,54,60,000.00	1,16,53,293.62	10,32,712.00	1,26,80,000.00
<b>Note - 50% advance for Rock Castle. 100% Advance for Vinbox Martech. For catering min. gurantee of 125 will be given to vendor.</b>				
<b>Note - Six ipad will be issued to the CP on the day of event on the basis of lucky draw. We already have 6 ipad procured with us.</b>				
		<b>Roshan Singh</b>	<b>Shalini Jha</b>	<b>Vineet Nanda</b>
		<b>Prepared By</b>	<b>Verified By</b>	<b>Approved By</b>
<b>Date</b>	<b>21.12.2021</b>			
		<b>Akash Khurana</b>		<b>Takahiro Yashida</b>
		<b>Approved By</b>		<b>Approved By</b>

Please find attached the proposal for Event Setup and Telecallers. I will share the proposals for other elements as well asap. Please refer the trailing email for the approval of Nanda sir. Please accord your approval.

Regards

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**From:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Sent:** 21 December 2021 11:55  
**To:** Roshan Singh <[roshan.singh@krisumi.com](mailto:roshan.singh@krisumi.com)>  
**Cc:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Kamal Bhalla <[kamal.bhalla@krisumi.com](mailto:kamal.bhalla@krisumi.com)>  
**Subject:** Re: Note for approval for Krisumixperience.com premiere

Ok.

Thanks & Regards  
Vineet Nanda

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**From:** Roshan Singh <[roshan.singh@krisumi.com](mailto:roshan.singh@krisumi.com)>  
**Sent:** 21 December 2021 11:17  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>

Cc: Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Kamal Bhalla <[kamal.bhalla@krisumi.com](mailto:kamal.bhalla@krisumi.com)>

Subject: RE: Note for approval for Krisumiexperience.com premiere

Dear Sir,

I am sharing here the revised approval note for Krisumi Experience.com Premiere on December 27<sup>th</sup> and 3 Tele callers. Please refer to the approval note shared below:

Total approval for Rs. 10,32,712/-

Marketing Approval Note				
Project	Waterfall Residences			
Subject	Approval Note for Krisumi Experience.com Premiere (This event is important as this is the last pull this month)			
Date	21-12-2021			
Document Ref No.	HO/MK/59-FY21-22			
S.No.	Description of item	Vendor		
1	LED Screen, Setup, Light & Sound, Sitting, Bar, Heaters, Photography and videography.	Rockcastle		
2	3 Person Band	Hemant		3
3	Live Webcast	Vinbox Martech Pvt. Ltd.		
4	Catering for 200 (Snacks and Dinner)	Chef Kitchen		
5	Food for Drivers	Chef Kitchen		
6	Licence for Liquor			
7	Liquor			
8	Bartender with Glassware	Chef Kitchen		
9	Hand Sanitizers			
10	Beverages (Water bottles, Juice, Coldrinks)			
11	3 Tele callers for 8 days to call on the data base			
	<b>Total Marketing Expense Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>	<b>Total T</b>
	1,54,60,000.00	1,16,53,293.62	10,32,712.00	1,26,86
<b>Note - 50% advance for Rock Castle. 100% Advance for Vinbox Martech. For catering min. gurantee of 125 will be given to vendor.</b>				
<b>Note - Six ipad will be issued to the CP on the day of event on the basis of lucky draw. We already have 6 ipad procured with us.</b>				

		<b>Roshan Singh</b>	<b>Shalini Jha</b>		<b>Vineet N</b>
		<b>Prepared By</b>	<b>Verified By</b>		<b>Approv</b>
<b>Date</b>	<b>21.12.2021</b>				
		<b>Akash Khurana</b>			<b>Takahiro Y</b>
		<b>Approved By</b>			<b>Approv</b>

Please accord your approval.

Regards

**From:** Roshan Singh

**Sent:** 21 December 2021 10:57

**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>

**Cc:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Kamal Bhalla <[kamal.bhalla@krisumi.com](mailto:kamal.bhalla@krisumi.com)>

**Subject:** Note for approval for Krisumiexperience.com premiere

Dear Sir,

I am sharing here the approval note for Krisumi Experience.com Premiere on December 27<sup>th</sup>. Please refer to the approval note shared below:

Total approval for Rs. 9,87,400/-

<b>Marketing Approval Note</b>				
<b>Project</b>	<b>Waterfall Residences</b>			
<b>Subject</b>	<b>Approval Note for Krisumi Experience.com Premiere (This event is important as this is the last pull this month)</b>			
<b>Date</b>	<b>21-12-2021</b>			
<b>Document Ref No.</b>	<b>HO/MK/59-FY21-22</b>			
<b>S.No.</b>	<b>Description of item</b>	<b>Vendor</b>		
1	LED Screen, Setup, Light & Sound, Sitting, Bar, Heaters, Photography and videography.	Rockcastle		
2	3 Person Band	Hemant	3	

3	Live Webcast			Vinbox Martech Pvt. Ltd.	
4	Catering for 200 (Snacks and Dinner)			Chef Kitchen	
5	Food for Drivers			Chef Kitchen	
6	Licence for Liquor				
7	Liquor				
8	Bartender with Glassware			Chef Kitchen	
9	Hand Sanitizers				
10	Beverages (Water bottles, Juice, Coldrinks)				
	<b>Total Marketing Expense Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>		<b>Total T</b>
	1,54,60,000.00	1,16,53,293.62	9,87,400.00		1,26,40
<b>Note - 50% advance for Rock Castle. 100% Advance for Vinbox Martech. For catering min. gurantee of 125 will be given to vendor.</b>					
<b>Note - Six ipad will be issued to the CP on the day of event on the basis of lucky draw. We already have 6 ipad procured with us.</b>					
		<b>Roshan Singh</b>	<b>Shalini Jha</b>		<b>Vineet</b>
		<b>Prepared By</b>	<b>Verified By</b>		<b>Approv</b>
<b>Date</b>	<b>21.12.2021</b>				
		<b>Akash Khurana</b>			<b>Takahiro Y</b>
		<b>Approved By</b>			<b>Approv</b>

Please accord your approval.

Regards



**Roshan Singh**

*Senior Manager - Marketing*

Email: [roshan.singh@krisumi.com](mailto:roshan.singh@krisumi.com)

Mobile: 8860225143

Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumiexperience.com](http://www.krisumiexperience.com)



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