

Marketing Approval Note (Estimated)

Project	Waterfall Residences
Subject/Vendor	7 days event at Sales Lounge 19th Dec to 25th Dec 2020
Date	18.12.2020
Document Ref No.	HO/MK/47-FY20-21

S.No.	Description of item	Price	Quantity	Cost	GST	Total Cost
1	Yum Food trucks (Estimate for 280 PAX) Food catering for Client, (GST @ 5%)	1,200	280	336,000	16,800	
	Oriental WOK Station (GST @ 5%)			126,000	6,300	
	Waffle Station (GST @ 5%)			105,000	5,250	
	Total			567,000	28,350	595,350
2	Vendor Name - Pooja Rustagi 1- Two Piece Band with sound system 2- Tenting 3- Food counters with canopy 4- Bar set up 5- Kitchen Area Set Up for the Caterer 6- Round Table Seating 7- Cocktail Table 8 - 4 Heaters for 7 days 9- Seasons Decor Labour, Transportation, Installation Coordination Fee			680,000		680,000
3	Wine bottles for event - (100 Bottles 50 White and 50 Red)	100	800	80,000		80,000
4	120 wine bottles for distribution to CPs	800	120	96,000		96,000
5	120 Wine Bags	120	110	13,200		13,200
6	ITC gift card	10,000	50	500,000		500,000
7	Shoppers stop card- 3000 denomination - Footfall scheme	3,000	100	300,000		300,000
	Total Cost					2,264,550
	Total Marketing Expense Budget		Consumed till date	This Approval Note	Total Till Now	Balance
	24,310,000		8,704,091	2,264,550	10,968,641	13,341,359

Note: ** This approval note is as per the estimate, final approval note will be amended after the event.
 50% Advance Payment to be done for Caterer Yum food trucks
 Shoppers Stop - RTGS Payment
 ITC Gift Card - RTGS Payment
 Wine Bottle - Corporate Credit Card will be used for the Payment
 Wine Bottle Bags - Corporate Credit Card Will be used for the Payment

	18th Dec	<i>Shalini Jha</i>	<i>Anjoo Gogia</i>	<i>Gulshan Kumar</i>
		Prepared By	Proposed By	Verified By
Date	18-Dec-20			
	<i>Raj. Kr. Sahni</i>			
	Approved By	<i>Akash Khurana</i>	<i>Takahiro Yamazaki</i>	
		Approved By	Approved By	

** Bill raised for 681000/-
 * Vendor might have to see his
 ITC applicability once again*