

Best regards,
Disha Rao

From: Disha Rao
Sent: Thursday, January 13, 2022 8:31 PM
To: Mohit Jain <mi@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in Jan-Feb 2022. These Channel partners has given us good sales/footfalls in the last quarter of 2021 and has further committed to give a minimum of 1 sale in the pandemic period, within a month (30 days) from the date the marketing support amount is disbursed.

Marketing Support to Performing Channel Partners (Period April 2021-to date)									
Sr.no.	Channel Partner	RMI Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support	Total Expense Ratio
1	AAA Reality	Sandeep Harit	3	6,31,00,000	42	48,000	0.08%	1,50,000	0.31%
2		Aditya Bharti	16	33,68,00,000	218	3,50,000	0.10%		0.25%
3	Ashwani Goel	Divya Misra/Disha Rao	2	3,73,00,000	6	0	0.00%	1,00,000	0.27%
4	Unirise	Mansi Patel	5	7,57,00,000	36	1,98,000	0.26%	1,50,000	0.46%
5	Dr. Homes	Jai Gupta/Pranay Perival	1	1,92,00,000	2	0	0.00%	50,000	0.26%
6		Aditya Bharti	0	0	40	0	0		
7	Proptiger	Mansi Patel	4	9,48,00,000	22	0	0	1,50,000	0.16%
8	Manish Rajpal	Pradhuman Singh	2			0	0	1,00,000	
TOTAL			33	62,69,00,000	366	5,96,000	0.10%	12,50,000	0.29%

The above-proposed marketing expense is within the approved budget (pool money).

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.

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PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,

<image001.png>

Disha Rao

<image002.png>

Asst. General Manager – Customer Experience, Channel Management & Training

Email: disha.rao@krisumi.com

Mobile: 8595608917

Sector 36A, Gurugram

==

Website: www.krisumi.com | Take a walkthrough from home:

www.krisumixperience.com

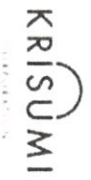
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Request your good self to please accord approval to move forward.

Best regards,



Disha Rao
Asst. General Manager – Customer Experience, Channel Management & Training

Email: disha.rao@krisumi.com
Mobile: 8595608917
Sector 36A, Gurugram



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Divya Misra

From: Disha Rao
Sent: 20 January 2022 11:27
To: Divya Misra
Subject: FW: Propose Marketing Support to Performing Channel Partners

Follow Up Flag: Follow up
Flag Status: Flagged

Please get invoices

From: Akash <akash@krisumi.com>
Sent: 19 January 2022 15:41
To: Disha Rao <disha.rao@krisumi.com>; Mohit Jain <mj@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Propose Marketing Support to Performing Channel Partners

Approved.

Thanks,
Akash

Get Outlook for iOS

From: Disha Rao <disha.rao@krisumi.com>
Sent: Friday, January 14, 2022 10:35:26 PM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

Request your good self to accord approvals on the trailing email, 08 channel partners mentioned below has committed a minimum of 1 sale each, within the January month. The release of the marketing support will result in 08 sales within this month Jan 2022, as committed in the monthly sales plan.

Divya Misra

From: Disha Rao
Sent: 20 January 2022 11:27
To: Divya Misra
Subject: FW: Propose Marketing Support to Performing Channel Partners

Follow Up Flag: Follow up
Flag Status: Flagged

From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Sent: 19 January 2022 11:46
To: Mohit Jain <mj@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Akash <akash@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Propose Marketing Support to Performing Channel Partners

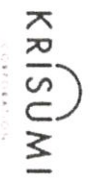
Approved.

Kind Regards,

Takahiro Yamazaki / 山崎 貴博

19/1/22 11:44、 Mohit Jain <mj@krisumi.com>のメール:

Approved

 KRISUMI
CORPORATION

Mohit Jain
Managing Director

Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram

Divya Misra

From: Sachin Kumar
Sent: 25 January 2022 13:24
To: Divya Misra
Cc: Parveen yadav; Disha Rao
Subject: RE: CP Marketing Support Invoice approval

Dear all

Ok to proceed.

Regards,
Sachin bhargv

From: Divya Misra <divya.misra@krisumi.com>
Sent: Tuesday, January 25, 2022 1:23 PM
To: Sachin Kumar <sachin.kumar@krisumi.com>
Cc: Parveen yadav <parveen.yadav@krisumi.com>; Disha Rao <disha.rao@krisumi.com>
Subject: CP Marketing Support Invoice approval

Good afternoon, Sachin sir

PFA

Request for your kind approval for the marketing support invoice of channel firm Madhu Goel & Ganesh laxmi Saraswati (Manish Rajpal).

Best regards,
Divya Misra | Manager- Customer First & Sales
Krisumi Corporation
461-462 | Udyog Vihar | Phase 3
Gurgaon | Haryana - 122016
India
Mob: +91 7303183844 | Tel: +91 124 4776600

(GMT + 5:30 hrs)

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From: Krisumi Printer <Krisumi.corp@krisumi.com>

Sent: 25 January 2022 13:37

To: Divya Misra <divya.misra@krisumi.com>

Subject: Attached Image

Divya Misra

From: Vineet Nanda
Sent: 25 January 2022 16:10
To: Divya Misra
Cc: Disha Rao; Sachin Kumar; Kamal Bhalla
Subject: Re: Request approval on the attached invoices for disbursement of Marketing support amount of shortlisted CPS

OK.

Thanks & Regards
Vineet Nanda

From: Divya Misra <divya.misra@krisumi.com>
Sent: 25 January 2022 13:59
To: Vineet Nanda <nanda@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Request approval on the attached invoices for disbursement of Marketing support amount of shortlisted CPS

Good afternoon, Sir

This has reference to the approved marketing support to shortlisted CPS mentioned below. Request your kind approval on the attached invoice received from the Following CPS.

1. Ashwani Goel(Madhu Goel) Rs. 118,000 (Rs 100,000 + GST Rs 18000)
2. Manish Rajpal(Ganesh Laxmi Saraswati) Rs 118,000 (Rs 100,000 + GST Rs 18000)

Invoice attached for your kind reference.

Request your kind self to accord approvals.

Best regards,
Divya Misra | Manager- Customer First & Sales
Krisumi Corporation

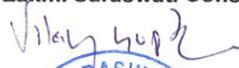

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Gurgaon | Haryana - 122016
India
Mob: +91 7303183844 | Tel: +91 124 4776600
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From: Krisumi Printer <Krisumi.corp@krisumi.com>
Sent: 25 January 2022 13:58
To: Divya Misra <divya.misra@krisumi.com>
Subject: Attached Image

INVOICE

Company/Individual Name : GANESH LAXMI SARASWATI CONSULTANTS Address : Second floor,SF-20, Scottish Mall,Sector-48,Gurgaon-122001 Contact No.: +91 9911881188 E-Mail Id: manishrajpal99@gmail.com		DATED - 22-01-2022 INVOICE NO. GLS/21-22/007 GST NO. 06ATZPG6276G1Z3 PAN NO. ATZPG6276G 358 Of 2017 Dated 15.09.2017 wide memo no. HRERA-891/2017/1094 dated 15/09/2017 HRERA NO.
To, Party Name - M/s. Krisumi Corporation Private Limited Regd. Office- Central Plaza Mall, 3rd Floor, Sector -53, Gurugram -122001, Haryana. Corporate Office: 461-462, Udyog Vihar Phase-3, Gurugram, Haryana-122016 Site Office: Sales Lounge, Sector 36A, Gurugram, Haryana - 122004		PROJECT NAME: WATERFALL RESIDENCES PAN NO. AAECV0565A GST No. 06AAECV0565A1ZR
Description		Amount
Marketing Support SAC Code:- 998311		100000
TOTAL BILL AMOUNT		1,00,000
CGST @		9% 9,000
SGST @		9% 9,000
IGST @		18% -
TOTAL DUE AMOUNT		1,18,000
Amount In Words: Rupees One Lakh Eighteen Thousand Only.		
Remarks: Marketing Support Declaration:- Please Issue Cheque in Favour of:- GANESH LAXMI SARASWATI CONSULTANTS Or for Online Transfer, the RTGS Details are hereas under: Bank Name: ICICI BANK Bank Account no. 114405000469 Branch Name & Address: SCO/F-23, Sector 31, Gurgaon - 122002 IFSC Code: ICIC0001144		
		Ganesh Laxmi Saraswati Consultants  Authorised Signatory 

* On behalf of Disha Rao


25/1/2022

Ganesh Laxmi Sarswati Consultants

Unit No. 616, 6th Floor, ILD Trade Centre, Sector-47, Sohna Road, Gurgaon, Hr.-122001

info@glsc consultants.in | Customer Care: +91 9582 821 821 | Phone: +91 124 4019348

RERA NO- 358 OF 2017 | GST NO.- 06ATZPG6276G1Z3