

NOTE FOR APPROVAL
KRISUMI CORPORATION PVT. LTD.

Dated : February 8, 2021

Sub : Digital Marketing Support committed to Channel Partner Coming Keys for Sales Promotion

Dear Sir,

This is in reference to the support to be extended to new Channel Partner Coming Keys for promoting Waterfall Residences.

To give momentum to the sales and for generation of leads we propose Digital Marketing Support Channel Partner Coming Keys who has shown and given us confidence to promote & sell our product, but they need marketing support from Company's end for generation of leads.

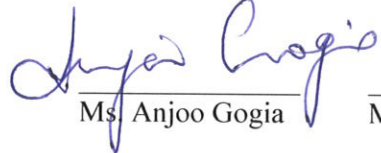
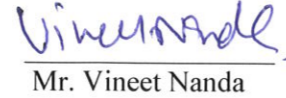
The Total amount of Marketing Support for CP Coming Keys is Rs. 1,00,000/- + GST. The amount will be adjusted/consumed from the pool in place of the amount (1,00,000/- GST) sanctioned to CP Investor Clinic, as cheque amounting to 1,00,000/- + GST for Investor Clinic has been withdrawn (Investor Clinic approval attached).

Request your good self to please accord approval.

Prepared By: Disha Rao



Approved By:


Ms. Anjoo Gogia
Mr. Raj K Sahni
Mr. Vineet Nanda
Mr. Akash Khurana

Yamazaki San

Open with

Date: 12th Jan'21

SMS & DIGITAL Marketing Support for Channel Partners

No	Relationship Mgr	Channel Partner Name	Previous SMS campaign (in nos.) Aug till date	Previous SMS campaign Value (in Rs)	Previous Digital Campaign (in Rs)	Proposed Event/Branding	Proposed Digital Campaign Value (in Rs)	Proposed SMS Campaign (in Days)	Proposed SMS Campaign Value (in Qty.)	Proposed SMS Campaign Value (in Rs)	Total Proposed Marketing Value (in Rs.)	Unique Customers Footfall (in Oct to Dec)	Sales Closure (Aug-Nov'20)	Footfall Commission (Jan 21)	Sales	
1	Anvit Mehrotra	Batra & Associates									50,000	19	4	2	1	
2	Anvit Mehrotra	Key Dreams			50000		50000				50,000					
3	Ankita Singh	Sairath Ventures						2	75,000	26,550	76,550					
4	Ankita Singh	Dronacre	1	16520	50000			2	75,000	26,550	26,550	2		3		
5	Ankita Singh	BDS Estate	1	16520	50000	50000		2	75,000	26,550	76,550	22	1	3		
6	Ankita Singh	Luxurious	2	33040		50000		2	75,000	26,550	76,550	2	1	3		
7	Ankita Singh	Home Zone					50000	2	75,000	26,550	76,550	1		3		
8	Ankita Singh	Horizon Realty						2	75,000	26,550	26,550			3	1	
9	Bobby K	Property Junction	1	16520				2	75,000	26,550	26,550					
10	Bobby K	Seamless Deals	1	16520	50000			2	75,000	26,550	26,550	2	1			
11	Mohit Ahluwalia	Inder Realty	1	16520	500000	50000		2	75,000	26,550	26,550	1		3	1	
12	Pradhuman Singh	Dreamland Realtors					100000				1,50,000	28	5	3	1	
13	Pradhuman Singh	Real Marg	1	16520				2	75,000	26,550	26,550	3	1	1	1	
14	Pradhuman Singh	Oak and Stone	1	16520				2	75,000	26,550	26,550	10		1		
15	Pradhuman Singh	Above & Beyond Realty	1	16520				2	75,000	26,550	26,550	1		3	1	
16	Sandeep Harit/Bobby K	Bullmen Realty	1		250000			2	75,000	26,550	26,550	3		3	0	
17	Sandeep Harit/Bobby K	Investor Clinic					100000				1,00,000	61	2	10	2	
18	Tushar Jaitley	Vibgyor					100000				1,00,000			2	2	
19	Vikas Jain	Nueva Realty	3	49560	50000						1,00,000			5	2	
20	Vikas Jain	Maxell Builders	1	16520	50000			2	75,000	26,550	26,550	2		3	1	
21	Vikas Jain	Landson Infra	2	24780							50,000	7		3	1	
22	Vikas Jain	Bansal Real Estate									1,00,000	16		7	1	
23	Vikas Jain	Maison Infra	2	21240				2	75,000	26,550	26,550	3		3	0	
24	Vikas Jain/Bobby K	Axiom Landbase					50000				50,000	3		3	1	
Total Marketing support				277300		150000	85000	2	75,000	26,550	1,26,550	3	1	3	2	
Total Marketing support								14,24,800		12,00,000	14,24,800	14,24,800	189	16	61	24

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Proposed by: Ms. Disha Rao, Ms. Shalini Jha
 Approved by: Ms. Anjoo Gogia, Mr. Vineet Nanda, Mr. Akash Khurana
 Date: 12/01/2021

will be carry forward to Feb 21 From Pool Money.

MR. TAKAHIRO YAMAZAKI

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