

**Marketing Approval Note**

Phase 3

Approval Note for Bhoomi Puja

27-02-2024

HO/MK-P3/014-FY23-24

Project Subject Date Document Ref	Phase 3 Approval Note for Bhoomi Puja 27-02-2024 HO/MK-P3/014-FY23-24		Total		
S.No.	Description of item	Vendor	Cost	Taxes/Charges	
1	Langar for 1200 Labour and Food for Employees/Staff 200 including transport. (No Comparative as he has done similar events for us in the past.)	Mahaveer Prasad	₹1,45,000.00	₹26,100.00	
2	Pooja Tenting, Flower décor, table, Kitchen table and utensils. (Annexure Attached for details along with comparative)	Himalaya Tent House	₹1,23,500.00	₹22,230.00	
3	Sweet Box	Haldiram	₹25,750.00		
4	3 Backdrop (30*11 feet)	Providence Signage	₹51,750.00	₹9,315.00	
5	Disposable Crockery & Labour	Vasu Arya/The Global Inc	₹20,000.00		
			<b>₹4,14,330.00</b>		
<p>Note: + The payments will be made in advance for sweets through Corporate Credit Card</p>					
<p>Total Marketing Budget for Phase 3</p>		Consumed till date	This Approval Note	Total Till Now	Balance
₹6,65,60,000.00		₹3,18,40,513.00	₹4,14,330.00	₹3,22,56,843.00	₹3,43,05,157.00
<p>Shalini Jha Prepared By</p>		<p>Vineet Nanda Approved By</p>		<p>Manu Gurta Verified By</p>	<p>Akash Khurana Approved By</p>
				<p>Takahiro Yamazaki Approved By</p>	

### Cost Comparison - Bhumi Pujan

Description	Himalayan	NG Events	Aaina Tent House
Décor, Tenting, Table, Chair Etc	₹1,45,730.00	₹2,37,740.00	₹2,88,038.00

Description	Provedence Signage	Medallion	Media Basket
Backdrop	₹51,750.00	₹81,000.00	₹96,000.00

## Shalini Jha

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**From:** Vineet Nanda  
**Sent:** 28 February 2024 12:43  
**To:** Shalini Jha  
**Cc:** Kunal Yadav  
**Subject:** RE: APPROVAL NOTE - BHOOMI PUJAN

Ok jee

Warm Regards,



Vineet Nanda  
Director Sales and Marketing



Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumixperience.com](http://www.krisumixperience.com)



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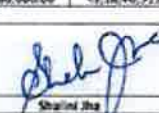
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**From:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>  
**Sent:** Wednesday, February 28, 2024 12:40 PM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)>  
**Subject:** APPROVAL NOTE - BHOOMI PUJAN

Dear Sir

Please find appended approval note for Bhoomi Pujan of Phase 3. Kindly accord your approval.

Marketing Approval Note					
Project	Phase 3				
Subject	Approval Note for Bhoomi Pujan				
Date	27-02-2024				
Document Ref	HQ/MK-P3/014-FY23-24				
S.No.	Description of Item	Vendor	Cost	Times/Charge	Total
1	Lunch for 1200 Labour and Food for Employees/Staff 200 including transport. (No Comparative as we have done similar events for us in the past.)	Mahaveer Prasad	₹1,45,000.00	₹25,108.00	₹1,70,108.00
2	Paaje Tenting, Flower décor, table, (Kitchen table and utensils. (Announcements Attached for details along with comparative)	(Bansaya Tent House	₹1,25,500.00	₹22,236.00	₹1,47,736.00
3	Sweet Box	Haldiram	₹25,750.00		₹25,750.00
4	3 Backdrop (10*11 feet)	Provedance Signage	₹51,750.00	₹9,315.00	₹61,065.00
5	Disposable Crockery & Labour	Vasu Arya/The Global Inc	₹20,000.00		₹20,000.00
					₹4,14,330.00
Note:	← The payments will be made in advance for sweets through Corporate Credit Card				
Total Marketing Budget for Phase 3	Consumed till date	This Approval Note	Total Till Now		Balance
₹6,65,60,000.00	₹3,18,40,513.00	₹4,14,330.00	₹3,22,54,843.00		₹3,43,05,157.00
 Shalini Jha Prepared By	<i>Email approval</i> Vineet Namde Approved By	Mansi Gupta Verified By	Akash Khurana Approved By	Takshiro Yamazaki Approved By	

Warm Regards,



Shalini Jha  
 Vice President Marketing  
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 Sector 36A, Gurugram



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