

Divya Misra

From: Vineet Nanda
Sent: 21 March 2022 14:10
To: Divya Misra
Cc: Disha Rao; Kamal Bhalla
Subject: RE: CP Marketing support Approval

Ok.

Thanks & Regards,
Vineet Nanda

From: Divya Misra <divya.misra@krisumi.com>
Sent: 21 March 2022 13:41
To: Vineet Nanda <nanda@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: CP Marketing support Approval
Importance: High

Good afternoon, sir

PFA

As I have received the Marketing supporting invoice of Performing Channel partners to push sales in March 2022 ,out of 14 CPs I have received 5 invoices with amount mentioned below.

1. Navneet Mishra – 5lac
2. Symbiosis Infra – 1lac
3. AAA Reality- 1lac
4. Anil Kumar Singhal – 1lac
5. Surendra Realtor- 75k

Request for your kind approval

Best regards,
Divya Misra | Manager- Customer First & Sales
Krisumi Corporation
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India
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(GMT +5:30 hrs)

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From: Krisumi Printer <Krisumi.corp@krisumi.com>
Sent: 21 March 2022 13:49
To: Divya Misra <divya.misra@krisumi.com>
Subject: Attached Image

KRISUMI



Mohit Jain
Managing Director

Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from
home: www.krisumixperience.com

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On 15-Mar-2022, at 10:34 AM, Akash <akash@krisumi.com> wrote:

Approved.

Thanks,
Akash

From: Disha Rao <disha.rao@krisumi.com>

Date: Tuesday, 8 March 2022 at 4:03 PM

To: Mohit Jain <mj@krisumi.com>, Akash <akash@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>

Cc: Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>

Subject: Updated Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in March 2022 (last month of FY21-22).

Divya Misra

From: Disha Rao
Sent: 15 March 2022 11:53
To: Divya Misra
Subject: Fw: Updated Marketing Support to Performing Channel Partners

From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Sent: Tuesday, March 15, 2022 11:32 AM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>
Subject: Re: Updated Marketing Support to Performing Channel Partners

Approved

Kind Regards,

Takahiro Yamazaki / 山崎 貴博

送信元: Mohit Jain <mj@krisumi.com>
日付: 2022 年 3 月 15 日 火曜日 10:35
宛先: Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>, Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>
件名: Re: Updated Marketing Support to Performing Channel Partners

Approved

14 channel partners mentioned below have committed a minimum of 1 sale each, within March 2022. The release of the marketing support will result in 14 sales from these CPs.

May you be kindly informed that CP Bhaswar Paul mentioned in the list below has made quality customer visits and has not leads almost on the point of closure.

CP Raghuvendra Aggarwal is a NEW CP, he as a huge HNI client base in the Delhi NCR.

Proposed Marketing Support to Performing Channel Partners									
Sr.no.	Channel Partner	RM Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Conversion Ratio (Sale/Footfall)	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support
1	Navneet Mishra (Town Bridge)	Aditya Bharti	25	53.3	295	8%	8,50,000	0.16%	5,00,000
2	Symbiosis Infra Pvt Ltd	Bobby K	11	29.99	144	8%	7,15,000	0.24%	1,00,000
3	UNIRISE REALTY PRIVATE LIMITED	Mansi Patel	7	15.57	56	13%	3,48,000	0.22%	1,00,000
4	Bullmen Realty India Pvt. Ltd.	Sandeep Harit	9.5	17.54	76	13%	7,50,000	0.43%	1,00,000
5	AAA Reality	Sandeep Harit	3	6.31	49	6%	1,98,000	0.31%	1,00,000
6	RK Realtors	Sandeep Harit	1	2.66	3	33%	1,00,000	0.38%	75,000
7	Anil Kumar Singhal	Sumegha Handa/Disha Rao	5	9.81	9	56%	1,50,000	0.15%	1,00,000
8	Apex Acreages	Mansi Patel	2	4.35	4	50%	0	0.00%	1,00,000
9	Soni Landbase	Mansi Patel	1	2.4	3	33%	0	0.00%	50,000
10	Surendra Realtor	Mansi Patel	1	1.78	11	9%	0	0.00%	75,000
11	HITESH SHARMA (HKN OVERSEAS)	Sumit Yadav	1	2	2	50%	0	0.00%	75,000
12	Bhaswar Paul (Urban Style)	Sumit Yadav	0	0	18	0%	50,000	0.00%	50,000
13	Raghuvendra Aggarwal (NEW CP)	Sumit Yadav	0	0	0	0%	0	0.00%	50,000
14	Cushman & Wakefield	Ankita Singh	1	1.88	4	0%	0	0.00%	1,00,000
							TOTAL		15,75,000

The total marketing support proposed to 14 CPs is Rs.15,75,000/-

The above proposed marketing expense will be adjusted from the pool money.

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied/RERA certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,



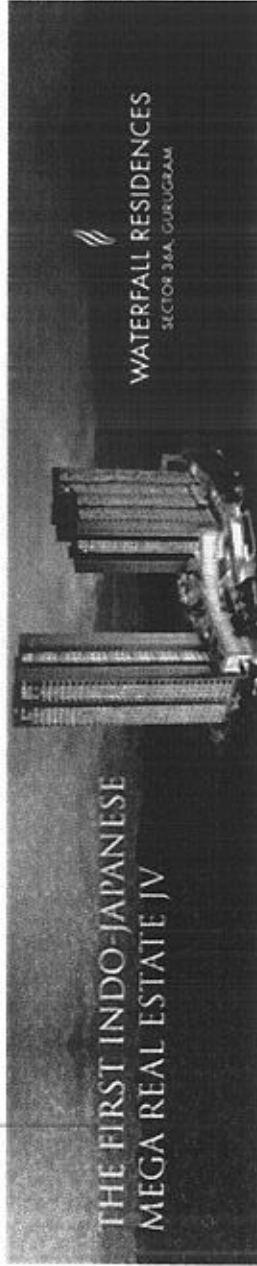
Disha Rao
Asst. General Manager – Customer Experience, Channel Management &
Training



Email: disha.rao@krisumi.com
Mobile: 8595608917
Sector 36A, Gurugram



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