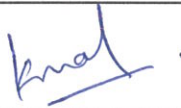
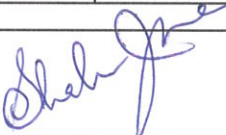







**Marketing Approval Note**

<b>Subject</b>	Approval Note for Projector for the AV Room				
<b>Date</b>	08/06/24				
<b>Document Ref No.</b>	HO/MKT/FY24-25/040				
<b>S.No.</b>	<b>Description of item</b>	<b>Vendor</b>	<b>Cost</b>	<b>Taxes</b>	<b>Total</b>
1	<p align="center"><b>Laser Projector - BenQ (LK-990)</b></p> <p>UHD 4K resolution with compatible content in nearly any environment with the BenQ LK990 4K UHD Laser DLP projector. Its 6,000 lumens of brightness overcomes ambient light in many situations, while its 3,000,000:1 dynamic contrast ratio helps keep images and text clear and distinct. Its 1.38 to 2.02 throw ratio and 1.47x zoom provide a range of installation options.</p>	W Productions	₹9,00,000	₹2,52,000	₹11,52,000
					<b>₹11,52,000</b>
<b>Remarks:</b>	• 100% advance will be paid.				
	<b>Total Marketing Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>	<b>Total Till Now</b>	<b>Balance</b>
	₹51,42,16,438.00	₹10,21,55,852.00	₹11,52,000.00	₹10,33,07,852.00	₹41,09,08,586.00
					
	Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By	S.K. Kumar
					
	Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By	Mohit Jain Approved By	Email Approved.

Kunal Yadav

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**Subject:** Re: Approvals Solicited | Laser Projector for AV Room  
**Date:** Monday, 10 June 2024 at 5:13:03 PM India Standard Time  
**From:** Mohit Jain <mj@krisumi.com>  
**To:** Kunal Yadav <kunal.yadav@krisumi.com>  
**CC:** Binu Jacob <binu.jacob@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**Attachments:** image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Approved



**Mohit Jain**  
*Managing Director*

Email: [mj@krisumi.com](mailto:mj@krisumi.com)  
Mobile: 9811041255  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from  
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On 10 Jun 2024, at 5:05PM, Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)> wrote:

Dear Sir,

Appended is the approval note for **Laser Projector for AV Room**. I've attached supporting docs for your ref.

The current projector has stopped working so we need urgent approval. Kindly accord your approval.

<image007.png>

Thank you!  
*Best Regards,*

<image001.png>