



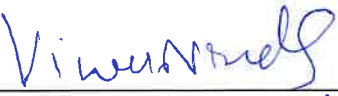

## Marketing Approval Note





<b>Subject:</b>	Approval Note for Janmashtami Gathering - 24th to 26th Aug'24				
<b>Date:</b>	21/08/24				
<b>Document Ref No.:</b>	HO/MKT/FY24-25/070				
<b>S.No.:</b>	<b>Description of item</b>	<b>Vendor</b>	<b>Cost</b>	<b>Taxes</b>	<b>Total</b>
1	Catering Services for 24th, 25th & 26th Aug'24 MG 200/day @ ₹800/pax Transportation @ ₹15,000/day	Red Coral	₹5,25,000.00	₹26,250.00	₹5,51,250.00
2	Laddoo Boxes for Guests for 24th, 25th & 26th Aug'24 Qty 200 boxes/day @ ₹110/box (4pc in each box)	Haldiram's <i>(will be paid through corporate card)</i>	₹66,000.00		₹66,000.00
3	Gita - As It Is (English) for Performing Channel Partners Qty 200 pcs @ ₹350/pc	T.B.D. <i>(will be paid through corporate card)</i>	₹70,000.00		₹70,000.00
					<b>₹6,87,250</b>

**Remarks:**

- MG for catering is taken as approx and will be charged basis the actual consumption.
- We've taken approx rates for Gita, which will be billed as per actuals.

<b>Total Marketing Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>	<b>Total Till Now</b>	<b>Balance</b>
₹51,42,16,438	₹14,19,28,350	₹6,87,250	₹14,26,15,600	₹37,16,00,838

			
Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

			
Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By	Mohit Jain Approved By