

Marketing Approval Note

Approval Note for Maintenance of Outdoor Publicity Assets In and Around Krisumi Sales Lounge

11/11/24

HO/MKT/FY24-25/0103

S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	Maintenance of Outdoor Publicity Assets Tenure - 6 Months @ ₹6,00,000/month	P P DIGITALS	₹36,00,000	₹6,48,000	₹42,48,000

₹42,48,000

Payment Terms: • Invoices will be raised on monthly basis.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438	₹19,43,88,951	₹42,48,000	₹19,86,36,951	₹31,55,79,487
Prepared By: <i>Kunal Yadav</i> Prepared By: Kunal Yadav		Verified By: <i>Shalini Iha</i> Verified By: Shalini Iha		Approved By: <i>Vineet Nanda</i> Approved By: Vineet Nanda
Approved By: <i>Akash Khurana</i> Approved By: Akash Khurana		Verified By: <i>Yuka Nagao</i> Verified By: Yuka Nagao		Approved By: <i>Yijl Kato</i> Approved By: Yijl Kato