
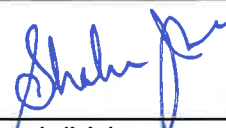






### Marketing Approval Note

<b>Subject</b>	<b>Approval Note for Phase 3 Microsite Development</b>				
<b>Date</b>	08/04/24				
<b>Document Ref No.</b>	HO/MKT/FY24-25/002				
<b>S.No.</b>	<b>Description of item</b>	<b>Vendor</b>	<b>Cost</b>	<b>Taxes</b>	<b>Total</b>
1	New Project Page for Phase 3 on Krisumi's Official Website	Cog Digital Private Limited	₹1,00,000.00	₹18,000.00	₹1,18,000.00
2	Microsite Development for Phase 3		₹3,00,000.00	₹54,000.00	₹3,54,000.00
					<b>₹4,72,000.00</b>

**Note:** This does not include third party cost as purchasing of images from photo banks / illustrations / video footage / 3D renders / voice over / music that may be used, they will be charged on actuals.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹41,81,700.00	₹4,72,000.00	₹46,53,700.00	₹50,95,62,738.00

			
Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

	
Akash Khurana Approved By	Takahiro Yamazaki Approved By