

Marketing Approval Note

Approval Note for Public Notice

Publication in Times of India, Navbharat Times, Hindustan Times and Hindustan Hindi, i.e., 2 Hindi and 2 English Newspapers for Delhi NCR. To be published on 2nd April, 2025.








01/04/25

HO/MKT/FY25-26/001

| S.No. | Description of item | Vendor | Cost | Taxes | Total |
|-------|---|---------------------------|--------------|------------|------------------|
| 1 | Publication in Times of India, Navbharat Times, Hindustan Times and Hindustan Hindi (Bifurcation as per annexure) | Spike Advertising Pvt Ltd | ₹7,36,187.00 | ₹36,809.35 | ₹7,72,996.35 |
| | | | | | ₹7,72,996 |

Remarks:

We're choosing for options 1 & 2 both (from the attached annexure) for this release to keep the circular prominent.

| | | | |
|--|---|--|--|
|  Kunal Yadav Prepared By |  Shalini Jha Verified By |  Vineet Nanda Approved By |  Manju Gupta Verified By |
|  Yuka Nagao Verified By |  Yuji Kato Approved By |  Akash Khurana Approved By | |

**Spike****SPIKE ADVERTISING PVT LTD**

Plot No. 65, Sector-44, Gurgaon-122022

Email: pritpal@spikead.com Website: www.spikead.com

To,
KRISUMI CORPORATION PVT LTD
36A, VILLAGE SIHI, TEHSIL, MANESAR,
GURUGRAM, HARYANA - 122016
GSTIN: 06AAECV0565A1ZR

Dear Ma'am,
As desired we are pleased to submit the media plan for your kind perusal

31.03.2025

PRINT MEDIA ESTIMATE**Option -1**

| S.No | Publication | Edition | Language | DOP | Size (W) x (H) | No. of Ins | Offer Amount- (Net) of package |
|------|-----------------|-----------|----------|------------|----------------|------------|--------------------------------|
| 1 | Times of India | Delhi NCR | English | 02.04.2025 | 8x17 | 1 | ₹ 4,22,639.00 |
| 2 | Navbharat times | Delhi NCR | Hindi | 02.04.2025 | | | |
| | | | | | | | GST(5%) will be extra |

Option -2

| S.No | Publication | Edition | Language | DOP | Size (W) x (H) | No. of Ins | Offer Amount- (Net) of package |
|------|-----------------|-----------|----------|------------|----------------|------------|--------------------------------|
| 1 | Hindustan Times | Delhi NCR | English | 02.04.2025 | 8x17 | 1 | ₹ 3,13,548.00 |
| 2 | Hindustan Hindi | Delhi NCR | Hindi | 02.04.2025 | | | |
| | | | | | | | GST(5%) will be extra |

Option -3

| S.No | Publication | Edition | Language | DOP | Size (W) x (H) | No. of Ins | Offer Amount- (Net) of package |
|------|-------------------|-----------|----------|------------|----------------|------------|--------------------------------|
| 1 | Indian Express | Delhi NCR | English | 02.04.2025 | 8x17 | 1 | ₹ 1,00,572.00 |
| 2 | Financial Express | Delhi NCR | English | 02.04.2025 | | | |
| 3 | Jansatta | Delhi NCR | Hindi | 02.04.2025 | | | |
| | | | | | | | GST(5%) will be extra |

Terms & Conditions

* Final confirmation shall be given by publication's operations team on receipt of formal RO only thickness/content/volume/circulation/distribution/response/packaging/ participants of the Ad carrier(newspaper/magazine)

* Purchase Order will be required as the final consent on the letter head of your company in which the billing will be done duly signed by the concerned authority

* Hard Copy must be provided & the scanned PDF must be mailed to proceed for booking of space

* Rates are subject to change without prior notice

* Rates are valid one time only.

* Material will be required in form of high resolution pdf/eps files mailed to us 4-5days prior to the release deadlines

* Payment within 10 days from the date of release in form of RTGS in favour of Spike Advertising Pvt Ltd

For Spike Advertising Pvt Ltd

Pritpal Singh

9873908228 / 8800694642



PUBLIC NOTICE

FOR GENERAL INFORMATION REGARDING REGISTRATION OF THE PROJECT NAMEDLY

"WATERSIDE RESIDENCES, THE FOREST RESERVE & WATERSIDE RESIDENCES, THE FOREST RESERVE-II"

LOCATED AT SECTOR 36A, GURUGRAM, BEING DEVELOPED BY M/s Krisumi Corporation Pvt. Ltd.

This is to inform all the existing allottees of project namely, "Waterfall Residence (Phase 1), Waterfall Suites (Phase 2), Krisumi Waterside Residences (Phase 3), and Waterfall Suites-II (Phase 4)" in Sector 36A of the Mixed Land Use TOD Colony, developed by M/s Krisumi Corporation Pvt. Ltd. ("Promoter") on a portion of land measuring 15.2036 acres out of a total area of 33.38125 acres, under the following license numbers: 39 of 2013 dated 04.06.2013, 85 of 2014 dated 08.08.2014, 166 of 2023 dated 18.08.2023, and 71 of 2024 dated 28.06.2024. The above-mentioned phases are registered vide registration no. 03 of 2018, 59 of 2023, 39 of 2024 & 43 of 2024.

At the time of registration for phases 3 and 4 of the colony, the promoter had proposed the development of the colony in total 7 phases, which was duly approved by the Department of Town and Country Planning (DTCP) vide drawing no. DG.TCP 9506 dated 21.08.2023. However, the DTCP has now approved a revised phasing plan, dividing the colony into 10 phases, vide drawing no. DTCP 10577 dated 14.11.2024, with changes to the demarcation of the previously approved phases and phases which are not yet registered with the authority. Accordingly, the building plans for phases, 5, 6 and 8 have been approved vide memo no. ZP-915A/JD(RA)/2025/2922 dated 23.01.2025 with no changes to the previously approved building plans for the project, including the project registered with RERA for phases, 1,2,3 and 4, except changes in EWS units (proportionate increase in units), phase 2 onwards.

The promoter has now applied for the registration of phases, 5 and 6 of the colony as per the revised phasing plan dated 14.11.2024, including land admeasuring of 5.1743 acres and 1.3125 acres, respectively, out of the total licensed land of 33.38125 acres. The building plans for these phases, i.e., 5, 6 and 8 were part of the future development shown in the earlier approved plans.

The relevant application, along with the related documents of the application are available in the office of the Haryana Real Estate Regulatory Authority, Gurugram, which can be seen by any concerned on any working day during office hours, i.e., 9.00 a.m. to 4.00 p.m., up to 15.04.2025 for filing of objections, if any, from the existing allottees of phases, 1, 2, 3 and 4 regarding the revised phasing plan, increase in the number of phases, and the RERA registration of phases, 5 and 6. If anyone has any objection with regard to the consents given by them, he or she may appear before the authority in person on 16.04.2025 at 11:00 am and register his/her objections thereto.

Given under the approval of the Authority and its seal.

Dated: 01.04.2025

Secretary,
Haryana Real Estate Regulatory Authority, Gurugram

8x17cm

Subject: HL: Approval Solicited | Public Notice
Date: Tuesday, 1 April 2025 at 11:38:18 AM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Krisumi Marketing <marketing@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image008.png, image009.png, image010.png, image011.png, image012.png, image013.png, image014.png, image015.png, image016.png, image017.png, image018.png, image019.png, image020.png

Ok jee

Warm Regards,



Vineet Nanda
 Director Sales and Marketing
 Email: nanda@krisumi.com
 Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com



Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation

From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: Tuesday, April 1, 2025 11:35 AM
To: Vineet Nanda <nanda@krisumi.com>
CC: Krisumi Marketing <marketing@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>
Subject: Approval Solicited | Public Notice

Dear Sir,

Appended is the Approval Note for Public Notice to be published on 2nd April'25. Kindly accord your approval.

| Marketing Approval Note | | | | | |
|---|--|--|--------------|---------------------------------|--------------|
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| Date | | 01/04/25 | | | |
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| Manu Gupta Verified By | | Yuka Nagao Verified By | | Yuji Kato Approved By | |
| Akash Khurana Approved By | | | | | |

Thank you!
 Best Regards,

Kunal Yadav
 Deputy Manager - Marketing