

SMS & DIGITAL Marketing Support for Channel Partners

Sr.No	Relationship Mgr	Channel Partner Name	Previous SMC Campaign (in mos.) Aug till date	SMS campaign value (in Rs)	Previous Digital Campaign (in Rs)	Proposed Event/Branding	Proposed Digital Campaign Value (in Rs)	Proposed SMS Campaign (in Days)	Proposed SMS Campaign Value (in Qty)	Proposed SMS Campaign Value (in Rs)	Total Proposed Marketing Value (in Rs.)	Unique Customers Footfall (in Oct to Dec)	Sales Closure (Aug-Nov20)	Forecast Comment Jan-21	
1	Amr Nishotra	Borra & Associates	-	50000	50000	-	50000	2	75,000	26,550	50,000	-	-	7	
2	Amr Nishotra	Key Dikams	-	50000	50000	-	50000	2	75,000	26,550	76,550	19	4	5	
3	Ankita Singh	Sarabh Ventures	-	16520	50000	-	50000	2	75,000	26,550	26,550	2	-	3	
4	Ankita Singh	Dronaize	1	16520	50000	50000	50000	2	75,000	26,550	76,550	22	1	3	
5	Ankita Singh	BOS Estate	1	16520	50000	50000	50000	2	75,000	26,550	76,550	2	1	3	
6	Ankita Singh	Luxurious (97 estate)	2	33040	50000	-	50000	2	75,000	26,550	76,550	1	-	3	
7	Ankita Singh	Home Zone	-	-	50000	-	50000	2	75,000	26,550	76,550	1	-	3	
8	Ankita Singh	Horizon Realty	-	-	50000	-	50000	2	75,000	26,550	76,550	-	-	-	
9	Bobby K	Property Junction	1	16520	50000	-	50000	2	75,000	26,550	26,550	-	-	-	
10	Bobby K	Seamless Deals	1	16520	50000	-	50000	2	75,000	26,550	26,550	2	1	3	
11	Mohr Ahluwalia	Indgr Realty	1	16520	500000	50000	50000	2	75,000	26,550	26,550	1	-	3	
12	Pradhuman Singh	Dreamland Realtors	-	-	100000	50000	100000	2	75,000	26,550	1,50,000	28	5	8	
13	Pradhuman Singh	Real Marg	1	16520	-	-	-	2	75,000	26,550	26,550	3	1	1	
14	Pradhuman Singh	Ohk and Stone	1	16520	-	-	-	2	75,000	26,550	26,550	10	-	1	
15	Pradhuman Singh	Above & Beyond Realty	1	16520	-	-	-	2	75,000	26,550	26,550	1	-	3	
16	Sandeep Harty/Bobby K	Bulmen Realty	1	-	250000	-	250000	2	75,000	26,550	26,550	3	-	3	
17	Sandeep Harty/Bobby K	Investor Clinic	-	-	-	-	-	2	75,000	26,550	1,00,000	61	2	10	
18	Tushar Jantley	Vibgyor	-	-	-	-	-	2	75,000	26,550	1,00,000	-	-	2	
19	Vikas Jain	Nueva Realty	3	49560	50000	-	50000	2	75,000	26,550	1,00,000	-	-	5	
20	Vikas Jain	Maxell Builders	1	16520	50000	-	50000	2	75,000	26,550	26,550	2	-	3	
21	Vikas Jain	Landson Infra	2	24780	-	-	-	2	75,000	26,550	50,000	7	-	3	
22	Vikas Jain	Sansal Real Estate	-	-	-	-	-	2	75,000	26,550	1,00,000	16	-	7	
23	Vikas Jain	Maison Infra	2	21240	-	-	-	2	75,000	26,550	26,550	3	-	3	
24	Vikas Jain/Bobby K	Axiom Landbase	-	-	-	-	-	2	75,000	26,550	50,000	3	-	3	
Total Marketing support											189	15	61	24	
Total Marketing support											14,24,800	14,24,800	1,26,550	3	3

will be carry forward to Feb-21
From Paid Money.

Proposed by: Ms. Disha Rao
Ms. Shalini Jha
12/10/2021
Approved by: Mr. Anjoo Gogia
Mr. Vineet Nanda
Mr. Akash Khurana
12/01/21

Mr. TAKAHIRO YAMAZAKI

Parveen yadav

From: Disha Rao
Sent: 24 February 2021 16:48
To: Deepak Sharma; Parveen yadav
Cc: Vineet Nanda; Anjoo Gogia; Kamal Bhalla; Bhagat Singh; Divya Misra
Subject: RE: 99 Estates marketing support cheque status /Channel partner marketing support list

Importance: High

Dear Deepak San & Praveen San,

Approval received, kindly refer below email. Please process the cheque at the earliest possible please.

Best regards,
Disha Rao

From: Anjoo Gogia <anjoo.gogia@krisumi.com>
Sent: 24 February 2021 16:40
To: Disha Rao <disha.rao@krisumi.com>; Vineet Nanda <nanda@krisumi.com>
Cc: Bhagat Singh <bhagat.singh@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>; Deepak Sharma <Deepak.sharma@krisumi.com>; Parveen yadav <parveen.yadav@krisumi.com>; Divya Misra <divya.misra@krisumi.com>
Subject: Re: 99 Estates marketing support cheque status /Channel partner marketing support list

ok

From: Disha Rao <disha.rao@krisumi.com>
Date: Saturday, 13 February 2021 at 1:07 PM
To: Vineet Nanda <nanda@krisumi.com>, Anjoo Gogia <anjoo.gogia@krisumi.com>
Cc: Bhagat Singh <bhagat.singh@krisumi.com>, Kamal Bhalla <kamal.bhalla@krisumi.com>, Deepak Sharma <Deepak.sharma@krisumi.com>, Parveen yadav <parveen.yadav@krisumi.com>, Divya Misra <divya.misra@krisumi.com>
Subject: RE: 99 Estates marketing support cheque status /Channel partner marketing support list

Dear Mr. Nanda & Ms. Gogia,

Request your kind approval.

Bhagat San & Kamal San, please get the needful done, CP is following up for his marketing support cheque.

Best regards,
Disha Rao

From: Disha Rao
Sent: 03 February 2021 17:32
To: Vineet Nanda <nanda@krisumi.com>; Anjoo Gogia <anjoo.gogia@krisumi.com>
Cc: Bhagat Singh <bhagat.singh@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>; Deepak Sharma

<Deepak.sharma@krisumi.com>; Parveen yadav <parveen.yadav@krisumi.com>; Divya Misra <divya.misra@krisumi.com>

Subject: FW: 99 Estates marketing support cheque status /Channel partner marketing support list

Dear Mr. Nanda & Ms. Gogia,

This has reference to the below email. 99 Estates GST is inactive, therefore marketing support cheque amounting to Rs.50000 + 9000 GST cannot be executed till their GST is active again.

Finance has requested to take your approval on processing the cheque of Rs.50000 without GST amount incorporated in it.

Therefore, approval is sought to handover the marketing support cheque of Rs.50000 without GST to 99 Estates.

Best regards,
Disha Rao

From: Divya Misra <divya.misra@krisumi.com>

Sent: 03 February 2021 16:37

To: Parveen yadav <parveen.yadav@krisumi.com>; Deepak Sharma <Deepak.sharma@krisumi.com>

Cc: Disha Rao <disha.rao@krisumi.com>

Subject: 99 Estates marketing support cheque status /Channel partner marketing support list

Good evening Praveen san

As per our discussion on 99 estates marketing support cheque as channel partner doesn't have his GST active, Kindly proceed his cheque without GST .

Request you to kindly prepare cheque with amount 50000 thousand rupees (without GST).

Also request you to kindly share the sheet of Channel partners who were given 50000 thousand rupees digital marketing support in month of October.

Thanks & Regards
Divya Misra