

## Parveen yadav

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**From:** Nitin Bhatia  
**Sent:** 23 October 2020 15:59  
**To:** Deepak Sharma; Parveen yadav  
**Subject:** FW: Note for Approval - Release of Marketing Support to 38 CPs for Marketing Purpose during Festive Seasons

FYIP.

**Nitin Bhatia | General Manager – Customer Services**

**KRISUMI CORPORATION**

**Site Address:**

Krisumi Sales Lounge,  
Sector 36A, Gurugram – 122004,  
Haryana (India)  
*(GMT + 5:30 hrs)*

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**From:** Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>  
**Sent:** 23 October 2020 02:06 PM  
**To:** Nitin Bhatia <nitin.bhatia@krisumi.com>; Akash <akash@krisumi.com>  
**Cc:** Anjoo Gogia <anjoo.gogia@krisumi.com>; Raj Sahni <raj.sahni@krisumi.com>  
**Subject:** Re: Note for Approval - Release of Marketing Support to 38 CPs for Marketing Purpose during Festive Seasons

Approved.  
Regards,  
Yamazaki

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**From:** Nitin Bhatia <[nitin.bhatia@krisumi.com](mailto:nitin.bhatia@krisumi.com)>  
**Date:** Friday, 23 October 2020 at 1:51 PM  
**To:** Takahiro Yamazaki <[takahiro.YAMAZAKI@krisumi.com](mailto:takahiro.YAMAZAKI@krisumi.com)>, Akash <[akash@krisumi.com](mailto:akash@krisumi.com)>  
**Cc:** Anjoo Gogia <[anjoo.gogia@krisumi.com](mailto:anjoo.gogia@krisumi.com)>, Raj Sahni <[raj.sahni@krisumi.com](mailto:raj.sahni@krisumi.com)>  
**Subject:** Note for Approval - Release of Marketing Support to 38 CPs for Marketing Purpose during Festive Seasons

Dear Sir,  
This is in reference to the activation of New Channel Partner(s) for marketing purpose.

To give momentum to the sales and for generation of leads we are extending marketing support to shortlisted 38 Channel Partner(s) who have shown and given us confidence to promote & sell our product but they need marketing support from Company's end for generation of leads. These 38 CPs have committed atleast 1 sale within 30 days-time.

The Total amount of Marketing Support for 38 CPs is Rs. 24,95,000/- + GST. The amount will be adjusted/consumed from the Pool Money.

Please find attached the List of 38 Channel partners to whom we have shortlisted and committed marketing support.

**Request your good self to please accord approval.**

Warm Regards

**Nitin Bhatia | General Manager – Customer Services**  
**KRISUMI CORPORATION**

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Haryana (India)

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