


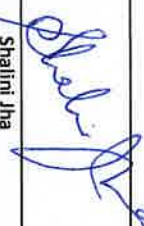





Marketing Approval Note

Approval Note for Application forms & Marketing Collaterals

17/05/24

HO/MKT/FV24-25/025

Subject	Marketing Approval Note			
Date	Approval Note for Application forms & Marketing Collaterals			
Document Ref No.	HO/MKT/FV24-25/025			
S.No.	Description of item	Vendor	Cost	Taxes
1	1. Printing of Krisumi Branded Carry Bags Qty - 550 @ ₹78 each 2. Printing of Wrapping Paper Qty - 1000 @ ₹32 each	Turquoise Art	₹74,900	₹13,482
2	1. Printing of Application Forms for Phase 3 & 4 Qty - 2000 @ ₹65 each 2. Printing of Interest Forms for Phase 3 & 4 Qty - 5000 @ ₹3 each 3. Printing of Membership Forms for The Cascades Club Qty - 2000 @ ₹25 each 4. Printing of Conference Pads for Meeting Rooms Qty - 5000 @ ₹16.94 each 5. Carriage Extra - ₹2000	A.S. Enterprises	₹2,83,700	₹51,066
			₹4,23,148	

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹8,64,03,819.00	₹4,23,148.00	₹8,68,26,967.00	₹42,73,89,471.00
Prepared By:  Kunal Yadav		Verified By:  Shalini Jha	Approved By:  Vineet Nanda	Verified By:  Manu Gupta
Approved By:  Akash Khurana		Verified By:  Yuka Nagao	Approved By:  Yujin Kato	

Kunal Yadav

Subject: Re: Approval Solicited | Application Forms & Carry bags
Date: Wednesday, 29 May 2024 at 7:43:41 PM India Standard Time
From: Yuji Kato <yuji.kato@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Yuka Nagao <yuka.nagao@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Kunal san
Approved. Thanks Kato

Sent from my iPhone

On 29 May 2024, at 12:58PM, Kunal Yadav <kunal.yadav@krisumi.com> wrote:

Dear Kato san,

Please find appended the Approval Note for **Application Forms & Carry bags**. I've attached the supporting documents for your ref. Kindly accord your approval.

<image007.png>

Thank you!
Best Regards,

<image001.png>

Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram

<image002.png>

<image003.png>

Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com

<image006.png>

Please consider the environment before printing this email

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