

Marketing Approval Note+A1:G16

Project	Waterfall Residences
Subject/Vendor	06th March 2021 - Krisumi Webinar
Date	09.03.2021
Document Ref No.	HO/MK/65-FY20-21

S.No.	Description of item	Units	Price	Cost	GST @18%	Total Cost
1	Desk Organiser with Invite to CP - Siddipu Creations	200	900	180000	32,400	212,400
2	10 Apple I-Pad to CP who gets 50 registration for Krisumi Webinar	10	60000	600000	NA	600,000
3	A3 Leaflets - Kabira Prints	25000	2	50000	6,000	56,000
4	2LDK Personal Workspace Brochure - Lustra Prints	3000	15.5	46500	2,325	48,825
5	Call Center for 1 month 3 People for 30 Days / The A Team		1600	144000	25,920	169,920
Total Cost						1,087,145
	Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now	Balance	
	24,310,000	15,405,872	1,087,145	16,493,017	7,816,983	

***NOTE:**

- 1- If a Call Center Executive manages to register 25+ registration in a day, she will be eligible for an incentive of Rs.500 per day.
- 2- Ipad will be given to first 10 Channel Partners who register over 50 customers. Cost of Ipad will be at MRP. 60K is the upper limit for procuring the I-Pad.

	<i>9th March</i>	<i>Shalini Jha</i>	<i>Anjoo Gogia</i>	<i>Vineet Nanda</i>	<i>Gulshan Kumar</i>
		Prepared By	Proposed By	Proposed By	Verified By
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