

Marketing Approval Note

Waterfall Residences
 Approval Note for Krisumi Experience.com Premiere (This event is important as this is the last pull this month to achieve the monthly target for December 2021)
 24-12-2021
 HQ/MK/60-FY1-22

S.No.	Description of Item	Vendor	Quantity	Approved Cost	GST	Total	Quantity	Revised Cost	GST	Total
1	LED Screen, Setup, Light & Sound, Sitting, Bar, Heaters (Revised cost is for 200 pax and additional element of lighting the area outside the sales lounge for 7 days)	Pooja Rustagi (Earlier it was Rock Castle)	100	2,75,000.0	49,500.0	3,24,500.0	200.0	3,05,000.0	54,900.00	3,59,900.00
2	External area lighting for eight days (New Element)	Pooja Rustagi						1,95,000.0	35,100.00	2,30,100.00
3	Photography and Videography (Was added in the Setup cost by previous vendor but current vendor doing the setup has not included)	Bindal Studio		0.0	0.0	0.0		18,000.0	3,240.00	21,240.00
4	3 Person Band	Hemant	3 Person Band for 1 day	28,000.00	0.0	28,000.0	3 Person Band for 1 day and 2 person band for 2 days	68,000.00	0.00	68,000.00
5	Live Webcast	Vinbox Martech Pvt. Ltd.		1,45,000.00	26,100.0	1,71,100.0		1,45,000.00	26,100.00	1,71,100.00
6	Catering for 200 (Snacks and Dinner)	Chef Kitchen	200	2,43,000.00	12,150.0	2,55,150.0	200.0	2,43,000.00	12,150.00	2,55,150.00
7	Food for Drivers	Chef Kitchen	50	10,000.00	500.0	10,500.0	80.0	16,000.00	800.00	16,800.00
8	Licence for liquor		1 Day	12,000.00	0.0	12,000.0	1 Day	12,000.00	0.00	12,000.00
9	Liquor		125	1,50,000.00	0.0	1,50,000.0	200.0	2,00,000.00	0.00	2,00,000.00
10	Bar tender with Glassware	Chef Kitchen	3	13,000.00	650.0	13,650.0	4.0	19,000.00	650.00	19,650.00
11	Hand Sanitizers		150	7,500.00	0.0	7,500.0	150	7,500.00	0.00	7,500.00
12	Videorecording of the Management (New addition)	Bindal Studio			0.0		4	20,000.00	3,600.00	23,600.00
13	Beverages (Water bottles, Juice, Cold drinks)		100	15,000.00	0.0	15,000.0	200.0	20,000.00	0.00	20,000.00
14	3 telecallers for 8 days to call on the data base		3	38,400.00	6,912.0	45,312.0	3	38,400.00	6,912.00	45,312.00
				10,32,712.00						14,50,352.00
				4,17,640.00						4,17,640.00
				Balance						23,56,354.38
Total Marketing Expense Budget				1,54,60,000.00						
Consumed till date				1,16,53,293.62						
This Approval Note				14,50,352.00						
						Total Till Now				1,31,03,645.62

Note - 100% Advance for Vinbox Martech. For catering min. guarantee of 150 will be given to vendor.
 Note - Six pad will be issued to the CP on the day of event on the basis of lucky draw. We already have 6 pad procured with us.

Date	24.12.2021	Prepared By	Roshan Singh	Verified By	Shitali Iha	Approved By	Vineet Nanda
		Prepared By	Alash Khurana	Verified By	Takahiro Yamazaki	Approved By	Mohit Jain

MC to be decided closer to the event. Vinod Nundy