

NOTE FOR APPROVAL
KRISUMI CORPORATION PVT. LTD.

Dated : July 22, 2021

Sub : Release of advance Payment to Analytics Resource on Channel Partner Data Calling to support Channel Partner Real Estate IQ

Dear Sir,

We would request you approve the advance marketing support to Real Estate IQ. He has already sold 01 unit of 3 LDK + S (A2304) in the last month (June'21) from the leads generated through his personal data called by Call center. He is doing a doctors' event towards the end of this month & has committed another 01 sale in the next 30 days.

Instead of digital marketing support from Krisumi corporation, Real Estate IQ has requested to bear the expenses for call center for data calling on his existing data, amounting to Rs 48000 + 18% GST.

Break up of the expense is as follows:

02 Tele Callers * 20 days with per person cost @ INR 1200 = Rs 48000 + Rs 8640 GST

The payment would be made directly to the vendor i.e **Analytics Resource**.

The said amount will be adjusted/consumed from the pool money.

Request your good self to please accord approval.

Proposed By : Ms. Dimple Rathore

Prepared By : Ms. Disha Rao

Verified By : Mr. Sachin Bhargv

Dimple Rathore
Disha Rao
22/7/21

Approved By:

Mr. Gulshan Kumar

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