

Marketing Approval Note

Approval Note for Pen for Handover with Possession Kit

07/02/25

HO/MKT/FY24-25/0147

Document Ref No.	Date	Subject			
S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	Krissumi Branded Pens for Possession Kit Model - Cross Click Chrome (Image attached) Qty: 433   @₹1,770/unit	Turquoise Art	₹7,86,410	₹1,37,954	₹9,04,364
Total					₹9,04,364

Remarks: •80% advance to be paid to place the order.

Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance								
₹51,42,16,436	₹28,97,90,528	₹9,04,364	₹29,06,94,892	₹22,35,21,546								
<table border="1"> <tr> <td><i>Kunal</i> Kunal Yadav Prepared By</td> <td><i>Emad Verikheal</i> Shalini Jha Verified By</td> <td><i>Emad Approved</i> Vineet Nanda Approved By</td> <td><i>JK</i> Manu Gupta Verified By</td> </tr> <tr> <td><i>AK</i> Akash Khurana Approved By</td> <td><i>YNA</i> Yuka Nagao Verified By</td> <td><i>JK</i> Yujl Kato Approved By</td> <td></td> </tr> </table>					<i>Kunal</i> Kunal Yadav Prepared By	<i>Emad Verikheal</i> Shalini Jha Verified By	<i>Emad Approved</i> Vineet Nanda Approved By	<i>JK</i> Manu Gupta Verified By	<i>AK</i> Akash Khurana Approved By	<i>YNA</i> Yuka Nagao Verified By	<i>JK</i> Yujl Kato Approved By	
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<i>AK</i> Akash Khurana Approved By	<i>YNA</i> Yuka Nagao Verified By	<i>JK</i> Yujl Kato Approved By										

**Kunal Yadav**

**Thursday, February 13, 2025 at 16:51:45 India Standard Time**

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**Subject:** External Mail :Performa Invoice  
**Date:** Thursday, 13 February 2025 at 4:47:11 PM India Standard Time  
**From:** Turquoise Art <turquosedelhi@gmail.com>  
**To:** Shalini Jha <shalini.jha@krisumi.com>, Kunal Yadav <kunal.yadav@krisumi.com>  
**Attachments:** PI-000094.pdf, CLICK CHROME.jpeg

Good Afternoon,

Please find the Performa Invoice for Click Chrome Pen - Cross for Quantity 433 Pcs.  
MRP for this pen is Rs.3295/- , Price Quoted Rs.1770 + 18% = 2088.60/- per pen.

80% Advance required to proceed with order.

1. Laser print sample will be presented for final confirmation of printing.

Image of the PEN is attached for your reference.

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regards,  
Team  
**TURQUOISE ART**

Mob: 9958888227



Click Chrome

₹3595



**Turquoise Art**

Designing & Advertising Solutions

**TURQUOISE ART**

M-65 Basement  
Lajpat Nagar - 2  
New Delhi Delhi 110024  
India  
GSTIN 07BHWPS3751A1Z2

**Performa  
Invoice**

# Estimate Date	: PI-000094 : 13/02/2025	Place Of Supply	: Haryana (06)
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<b>Bill To</b> <b>KRISUMI SALES LOUNGE</b> Sector 36 A, Gurugram Haryana 122016 India GSTIN 06AAECV0565A1ZR	<b>Ship To</b> GSTIN 06AAECV0565A1ZR
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#	Item & Description	HSN /SAC	Qty	Rate	IGST		Amount
					%	Amt	
1	Pen CLICK CHROME CROSS	4911101 0	433.00	1,770.00	18%	137,953.80	766,410.00

Total In Words  
**Indian Rupee Nine Lakh Four Thousand Three Hundred Sixty-Four Only**

Notes

Looking forward for your business.

**Terms & Conditions**

1. 80% Advance in case of Pen order.
2. 35% Advance in case of Services.
3. 10 Days Delivery for Printing orders from the date of advance received.
4. 5-7 Days Delivery for Designing & Digital marketing services.
5. We Promise to deliver same grammage of paper as mentioned but the printing colors may slightly vary from the digital proof.
6. Printing production quantity may vary from 10% (+or-) from the ordered quantity and will be billed accordingly.
7. The responsibility of the Firm Ceases on Delivery of the goods.
8. Goods Supplied to order will not be taken back.
9. Payment in Crossed cheque/UPI in favour of "TURQUOISE ART".

Sub Total	766,410.00
IGST18 (18%)	137,953.80
Rounding	0.20
<b>Total</b>	<b>Rs.904,364.00</b>



Authorized Signature

## Krisumi Marketing

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**From:** Vineet Nanda  
**Sent:** Thursday, February 13, 2025 5:28 PM  
**To:** Kunal Yadav; Shalini Jha  
**Cc:** Krisumi Marketing  
**Subject:** RE: Approval Solicited | Cross Pens for Possession

Ok jee

Warm Regards,



Vineet Nanda  
Director Sales and Marketing



Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumixperience.com](http://www.krisumixperience.com)



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**From:** Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)>  
**Sent:** Thursday, February 13, 2025 5:05 PM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>; Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>  
**Cc:** Krisumi Marketing <[marketing@krisumi.com](mailto:marketing@krisumi.com)>  
**Subject:** Approval Solicited | Cross Pens for Possession

Dear Sir & Ma'am,

Appended is the Approval Note for the Cross Pens for Possession Kit. Kindly check and accord your approval.