

**Marketing Approval Note**

**Subject**

Approval Note for PPT

**Date**

22-04-2024

**Document Ref No.**

HO/MKT/FY24-25/016





| S.No. | Description of item                                                                                        | Vendor                                                                | Cost      | Taxes   | Total     |
|-------|------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------|---------|-----------|
| 1     | Knowledge Sharing Presentation for Neighbourhood Survey to be presented on the launch and shared with CPs. | JLL ( Jones Lang LaSalle Property Consultants (India) Private Limited | ₹1,70,000 | ₹30,600 | ₹2,00,600 |




**₹2,00,600.00**

**Remarks:**

No comparatives attached as they are the chosen consultant for any knowledge sharing presentation

| Total Marketing Budget | Consumed till date | This Approval Note | Total Till Now  | Balance          |
|------------------------|--------------------|--------------------|-----------------|------------------|
| ₹51,42,16,438.00       | ₹4,45,91,512.00    | ₹2,00,600.00       | ₹4,47,92,112.00 | ₹46,94,24,326.00 |

|                                                                                   |                                                                                     |                                                                                     |                                                                                     |
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|  |  |  |  |
| Abhishhek Singh<br>Prepared By                                                    | Shalini Jha<br>Verified By                                                          | Vineet Nanda<br>Approved By                                                         | Manu Gupta<br>Verified By                                                           |

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| Akash Khurana<br>Approved By                                                      | Yulka Nagao<br>Verified By                                                          | Yuji Kato<br>Approved By                                                            |