

Marketing Approval Note








Approval Note for Additional Requirement for The Cascades Club Model Unwinding Event

04/05/24

Document Ref No.

HQ/MKT/FY24-25/038

S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	Driver's Meal 100 Trails @ 375/plate	Dana Choga (Will be paid by Corporate/Personal Credit Card basis the urgency & limits)	₹37,500	₹1,875	₹39,375
2	LED Screens Lights & Sound Setup (incl. Tech Rider) Sound @ 2,50,000 Light @ 50,000 LED Wall @ 75,000 Transportation @ 25,000	Khanna Sounds	₹4,00,000	₹72,000	₹4,72,000
3	Live Streaming of the Event on Facebook Facebook and Youtube Live 2 HD Professional Static Cameras and 1 Wifi Moving Camera, Video Switcher and Transportation	J F Media Tech	₹1,25,000	₹22,500	₹1,47,500
4	Additional Budget for the MC for Event As the previously finalised MC backed out due to medical emergency	Ghazal Vats	₹35,000	₹6,300	₹41,300
5	10 Additional Hanumanji Idols <i>(including transport)</i>	Haris Shankar Sunil Kumar Jewellers	₹1,10,000	₹0	₹1,10,000
Remarks:					₹8,10,175

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹10,12,56,162.00	₹8,10,175.00	₹10,20,66,337.00	₹41,21,50,101.00
				
Kunal Yadav Prepared By		Shalini Jha Verified By		
				
		Vineet Nanda Approved By		
				
		Manu Gupta Verified By		
				
		Yujit Kato Approved By		
				
		Mohit Jain Approved By		
				
		Akash Khurana Approved By		

2000

10

Abhishek Kumar Singh

From: Akash
Sent: 06 June 2024 22:41
To: Kunal Yadav
Cc: Binu Jacob; Shalini Jha; Abhishek Kumar Singh
Subject: Re: Approval Solicited | Additional budget for Club Model Unveiling Event

Approved.

Thanks,
Akash

From: Kunal Yadav <kunal.yadav@krisumi.com>
Date: Thursday, 6 June 2024 at 6:14 PM
To: Akash <akash@krisumi.com>

Cc: Binu Jacob <binu.jacob@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Subject: Approval Solicited | Additional budget for Club Model Unveiling Event

Dear Sir,

Appended is the approval note for additional budget for The Cascades Club Model Unveiling Event on 7th June. I've attached supporting docs for your ref. Kindly accord your approval.

<Additional Approvals for 7th June Event.ppt>

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krsnmi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

Please consider the environment before printing this email

<image006.png>

Website: www.krisumi.com | Take a walkthrough from
home: www.krisumixperience.com

<image003.png>

Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram

<image002.png>

Subject: Re: Approval Solicited | Additional budget for Club Model Unveiling Event
Date: Thursday, 6 June 2024 at 8:04:57 PM India Standard Time
From: Mohit Jain <mj@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Binu Jacob <binu.jacob@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>

Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Approved



KRISUMI
CORPORATION

Mohit Jain

Managing Director

Email: mj@krisumi.com

Mobile: 9811041255

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from

home: www.krisumixperience.com

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

On 6 Jun 2024, at 8:02PM, Kunal Yadav <kunal.yadav@krisumi.com> wrote:

Dear Sir,

Appended is the approval note for **Additional budget for The Cascades Club Model Unveiling Event on 7th June**. I've attached supporting docs for your ref. Kindly accord your approval.

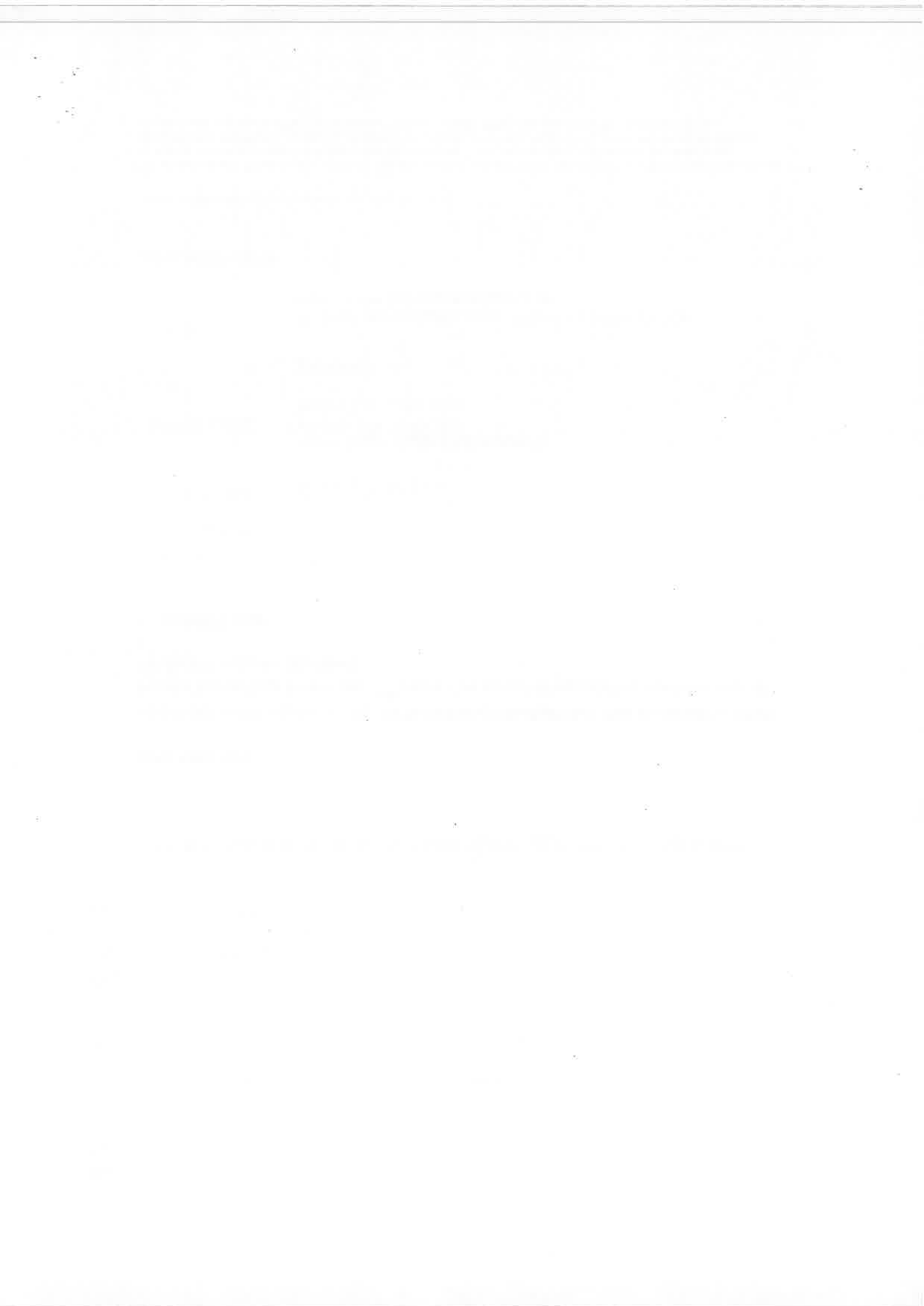
<image007.png>

Thank you!
Best Regards,

<image001.png>

Kunal Yadav

Deputy Manager - Marketing



Subject: Re: Approval Solicited | Additional budget for Club Model Unveiling Event

Thursday, 6 June 2024 at 6:40:13 PM India Standard Time

From: Yujil Kato <yujil.kato@krisumi.com>

Kunal Yadav <kunal.yadav@krisumi.com>

CC: Yuka Nagao <yuka.nagao@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>

Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Kunal san

I approved. Thanks.Kato

Sent from my iPhone

On 6 Jun 2024, at 6:22PM, Kunal Yadav <kunal.yadav@krisumi.com> wrote:

Dear Kato san,

Appended is the approval note for **Additional budget for The Cascades Club Model Unveiling Event on 7th June**. I've attached supporting docs for your ref. Kindly accord your approval.

<image007.png>

Thank you!

Best Regards,

<image001.png>

Kunal Yadav

Deputy Manager - Marketing

Email: kunal.yadav@krisumi.com

Mobile: 956 5050 555

Sector 36A, Gurugram

<image003.png>

Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com

<image006.png>

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

Abhishek Kumar Singh

From: Akash
Sent: 06 June 2024 22:41
To: Kunal Yadav
Cc: Binu Jacob; Shalini Jha; Abhishek Kumar Singh
Subject: Re: Approval Solicited | Additional budget for Club Model Unveiling Event

Approved.

Thanks,
Akash

From: Kunal Yadav <kunal.yadav@krisumi.com>
Date: Thursday, 6 June 2024 at 6:14 PM
To: Akash <akash@krisumi.com>
Cc: Binu Jacob <binu.jacob@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>

Subject: Approval Solicited | Additional budget for Club Model Unveiling Event

Dear Sir,

Appended is the approval note for additional budget for The Cascades Club Model Unveiling Event on 7th June. I've attached supporting docs for your ref. Kindly accord your approval.

Marketing Approval Note		Approval Note for Additional Requirement for The Cascades Club Model Unveiling Event	
Subject	Date	Document Ref No.	S.No.
HO/MKT/FY24-25/038 04/05/24			
Vendor Cost Taxes			
1	Drivers Meal 100 Thalis @ 375/plate	₹37,500	₹1,875
2	LED Screens Lights & Sound Setup (Incl Tech Rider) Sound @ 2,50,000 Light @ 50,000 LED Wall @ 75,000 Transportation @ 25,000	₹4,00,000	₹72,000
3	Live Streaming of the Event on Facebook Facebook and Youtube Live 2 HD Professional Static Cameras and 1 Wifi Moving Camera, Video Switcher and Transportation	₹1,25,000	₹22,500
4	Additional Budget for the MC for Event As the previously finalized MC backed out due to medical emergency	₹35,000	₹6,300
5	10 Additional Harmanji Idols (Including Tax)	₹1,10,000	₹0
Total		Total Till Now	
Total Marketing Budget	₹51,42,16,438.00	Consumed till date	₹10,12,56,162.00
This Approval Note	₹8,10,175.00		
Remarks:			
Prepared By	Verified By	Approved By	Verified By
Kunal Yadav	Shalini Jha	Vineet Nanda	Manu Gupta
Approved By	Verified By	Approved By	Verified By
Akash Khurana	Yuka Nagao	Yuli Kato	Mohit Jain

Thank you!
Best Regards,



Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram

Website: www.krisumi.com | Take a walkthrough from
home: www.krisumixperience.com



Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Kitsuimi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately and/or error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

Please consider the environment before printing this email



home: www.kitsuimilexperience.com

