

Best regards,  
Disha Rao

**From:** Disha Rao  
**Sent:** Thursday, January 13, 2022 8:31 PM  
**To:** Mohit Jain <mi@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>  
**Cc:** Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>  
**Subject:** Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in Jan-Feb 2022. These Channel partners has given us good sales/footfalls in the last quarter of 2021 and has further committed to give a minimum of 1 sale in the pandemic period, within a month (30 days) from the date the marketing support amount is disbursed.

Marketing Support to Performing Channel Partners (Period April 2021-to date)									
Sr.no.	Channel Partner	RMI Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support	Total Expense Ratio
1	AAA Realty	Sandeep Harit	3	6,31,00,000	42	48,000	0.08%	1,50,000	0.31%
2		Aditya Bharti	16	33,68,00,000	218	3,50,000	0.10%		0.25%
3	Ashwani Goel	Divya Misra/Disha Rao	2	3,73,00,000	6	0	0.00%	1,00,000	0.27%
4	Unirise	Mansi Patel	5	7,57,00,000	36	1,98,000	0.26%	1,50,000	0.46%
5	Dr. Homes	Jai Gupta/Pranay Perival	1	1,92,00,000	2	0	0.00%	50,000	0.26%
6		Aditya Bharti	0	0	40	0	0		
7	Proptiger	Mansi Patel	4	9,48,00,000	22	0	0	1,50,000	0.16%
8	Manish Rajpal	Pradhuman Singh	2			0	0	1,00,000	
		<b>TOTAL</b>	<b>33</b>	<b>62,69,00,000</b>	<b>366</b>	<b>5,96,000</b>	<b>0.10%</b>	<b>12,50,000</b>	<b>0.29%</b>

The above-proposed marketing expense is within the approved budget (pool money).

**PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.**

The above-proposed marketing expense is within the approved budget (pool money).

***PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.***

**Request your good self to please accord approval to move forward.**

Best regards,

<image001.png>

Disha Rao

<image002.png> Asst. General Manager – Customer Experience, Channel Management & Training

Email: [disha.rao@kisumi.com](mailto:disha.rao@kisumi.com)

Mobile: 8595608917

Sector 36A, Gurugram

###

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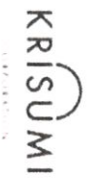
<image006.png>

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**Request your good self to please accord approval to move forward.**

Best regards,



Disha Rao  
Asst. General Manager – Customer Experience, Channel Management & Training

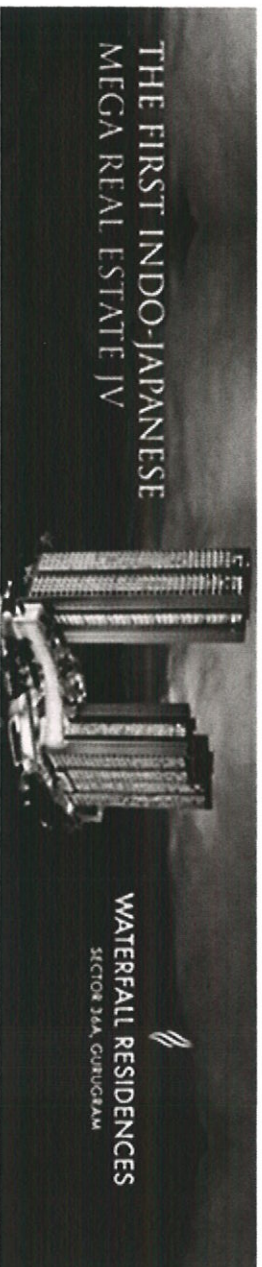
Email: [disharao@krisumi.com](mailto:disharao@krisumi.com)

Mobile: 8595608917

Sector 36A, Gurugram



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## Divya Misra

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**From:** Disha Rao  
**Sent:** 20 January 2022 11:27  
**To:** Divya Misra  
**Subject:** FW: Propose Marketing Support to Performing Channel Partners

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please get invoices

**From:** Akash <akash@krisumi.com>  
**Sent:** 19 January 2022 15:41  
**To:** Disha Rao <disha.rao@krisumi.com>; Mohit Jain <mj@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>  
**Cc:** Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>  
**Subject:** Re: Propose Marketing Support to Performing Channel Partners

Approved.

Thanks,

Akash

Get Outlook for iOS

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**From:** Disha Rao <disha.rao@krisumi.com>  
**Sent:** Friday, January 14, 2022 10:35:26 PM  
**To:** Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>  
**Cc:** Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>  
**Subject:** Re: Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

Request your good self to accord approvals on the trailing email, 08 channel partners mentioned below has committed a minimum of 1 sale each, within the January month. The release of the marketing support will result in 08 sales within this month Jan 2022, as committed in the monthly sales plan.

## Divya Misra

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**From:** Disha Rao  
**Sent:** 20 January 2022 11:27  
**To:** Divya Misra  
**Subject:** FW: Propose Marketing Support to Performing Channel Partners

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**From:** Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>  
**Sent:** 19 January 2022 11:46  
**To:** Mohit Jain <mj@krisumi.com>  
**Cc:** Disha Rao <disha.rao@krisumi.com>; Akash <akash@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>  
**Subject:** Re: Propose Marketing Support to Performing Channel Partners

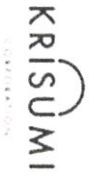
Approved.

Kind Regards,

Takahiro Yamazaki / 山崎 貴博

19/1/22 11:44、 Mohit Jain <mj@krisumi.com>のメール:

Approved

 KRISUMI  
CREATIVE SOLUTIONS

**Mohit Jain**  
Managing Director

Email: [mj@krisumi.com](mailto:mj@krisumi.com)  
Mobile: 9811041255  
Sector 36A, Gurugram

## Divya Misra

---

**From:** Sachin Kumar  
**Sent:** 25 January 2022 13:24  
**To:** Divya Misra  
**Cc:** Parveen yadav; Disha Rao  
**Subject:** RE: CP Marketing Support Invoice approval

Dear all

Ok to proceed.

Regards,  
Sachin bhargv

**From:** Divya Misra <divya.misra@krisumi.com>  
**Sent:** Tuesday, January 25, 2022 1:23 PM  
**To:** Sachin Kumar <sachin.kumar@krisumi.com>  
**Cc:** Parveen yadav <parveen.yadav@krisumi.com>; Disha Rao <disha.rao@krisumi.com>  
**Subject:** CP Marketing Support Invoice approval

Good afternoon, Sachin sir

PFA

Request for your kind approval for the marketing support invoice of channel firm Madhu Goel & Ganesh Iaxmi Saraswati (Manish Rajpal).

Best regards,  
Divya Misra | Manager- Customer First & Sales  
**Krisumi Corporation**  
461-462 | Udyog Vihar | Phase 3  
Gurgaon | Haryana - 122016  
India  
Mob: +91 7303183844 | Tel: +91 124 4776600

(GMT + 5:30 hrs)

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**From:** Krisumi Printer <[Krisumi.corp@krisumi.com](mailto:Krisumi.corp@krisumi.com)>

**Sent:** 25 January 2022 13:37

**To:** Divya Misra <[divya.misra@krisumi.com](mailto:divya.misra@krisumi.com)>

**Subject:** Attached Image

## Divya Misra

---

**From:** Vineet Nanda  
**Sent:** 25 January 2022 16:10  
**To:** Divya Misra  
**Cc:** Disha Rao; Sachin Kumar; Kamal Bhalla  
**Subject:** Re: Request approval on the attached invoices for disbursement of Marketing support amount of shortlisted CPS

Ok.

Thanks & Regards  
Vineet Nanda

---

**From:** Divya Misra <divya.misra@krisumi.com>

**Sent:** 25 January 2022 13:59

**To:** Vineet Nanda <nanda@krisumi.com>

**Cc:** Disha Rao <disha.rao@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>

**Subject:** Request approval on the attached invoices for disbursement of Marketing support amount of shortlisted CPS

Good afternoon, Sir

This has reference to the approved marketing support to shortlisted CPS mentioned below. Request your kind approval on the attached invoice received from the following CPS.

1. Ashwani Goel(Madhu Goel) Rs. 118,000 (Rs 100,000 + GST Rs 18000)
2. Manish Rajpal(Ganesh Laxmi Saraswati) Rs 118,000 ( Rs 100,000 + GST Rs 18000)

Invoice attached for your kind reference.

Request your kind self to accord approvals.

Best regards,  
Divya Misra | Manager- Customer First & Sales  
Krisumi Corporation

461-462 | Udyog Vihar | Phase 3  
Gurgaon | Haryana - 122016  
India  
Mob: +91 7303183844 | Tel: +91 124 4776600  
*(GMT + 5:30 hrs)*

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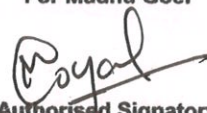
**From:** Krisumi Printer <Krisumi.corp@krisumi.com>  
**Sent:** 25 January 2022 13:58  
**To:** Divya Misra <divya.misra@krisumi.com>  
**Subject:** Attached Image

# MADHU GOEL

PAN NO. AEOPG8356F

## INVOICE

RERA Regd. No. RC/HARERA/GGM/1409/1004/2021/11

Company/Individual Name : Madhu Goel Address : Sector 82A,E-051, DLF The Primus , Near Vatika Town Square , Shikhopur, Gurgaon, 122004 , Haryana Contact No.: +91 9878481125 E-Mail Id: realty.ashwani@gmail.com	DATED - 20/01/2022 INVOICE NO. INV10 GST NO. 06AEOPG8356F12A PAN NO. AEOPG8356F HRERA NO. RC/HARERA/GGM/1409/1004/2021/11
To, Party Name - M/s. Krisumi Corporation Private Limited Regd. Office- Central Plaza Mall, 3rd Floor, Sector -53, Gurugram -122001, Haryana. Corporate Office: 461-462, Udyog Vihar Phase-3, Gurugram, Haryana-122016 Site Office: Sales Lounge, Sector 36A, Gurugram, Haryana - 122004	PROJECT NAME: WATERFALL RESIDENCES PAN NO. AAECV0565A GST No. 06AAECV0565A1ZR
Description	Amount
Marketing Support	100,000.00
SAC Code:- 998311	
TOTAL BILL AMOUNT	100,000.00
CGST @	9% 9,000.00
SGST @	9% 9,000.00
IGST @	18% -
TOTAL DUE AMOUNT	118,000.00
Amount In Words: Rupees One Lakh Eighteen Thousand Only.	
Remarks: Marketing Support	
Declaration:- Please Issue Cheque in Favour of:- MADHU GOEL Or for Online Transfer, the RTGS Details are hereas under: Bank Name: HDFC BANK Bank Account no. : 50200040846706 Branch Name & Address: VATIKA INDIA NEXT ,SECTOR 82A, SHIKOHPUR, GURUGRAM (HR) - 122004 IFSC Code: HDFC0003526	MADHU GOEL For Madhu Goel  Authorised Signatory

SCETOR 82A,E-051, DLF THE PRIMUS

NEAR VATIKA TOWN SQUARE, SHIKHOPUR, GURUGRAM- 122004

Mobile No. 9878481125 Email Id: realty.ashwani@gmail.com

*Dishant*  
21/01/22