

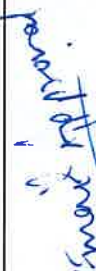



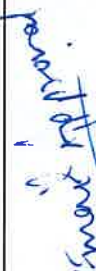



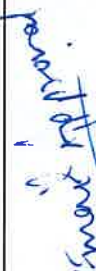









| Marketing Approval Note   |   |  |   |   |   |  |   |                            |                            |                             |                           |
|---|---|--|---|---|---|--|---|----------------------------|----------------------------|-----------------------------|---------------------------|
| Project   |   | Phase 3  |   |   |   |  |   |                            |                            |                             |                           |
| Subject   |   | NFA for Website Domains For Phase3   |   |   |   |  |   |                            |                            |                             |                           |
| Date  |   | 01/12/23   |   |   |   |  |   |                            |                            |                             |                           |
| Document Ref No.  |   | HO/MK-P4/004-FY23-24   |   |   |   |  |   |                            |                            |                             |                           |
| S.No.   | Description of item   | Vendor   | Amount in INR   |   |   |  |   |                            |                            |                             |                           |
| 1   | Domain Registration & Protection for 3 Years (Phase 3 and club)                     | Go Daddy   | ₹48,064.60  |   |   |  |   |                            |                            |                             |                           |
| Total (in INR)  |   |  | ₹48,064.60  |   |   |  |   |                            |                            |                             |                           |
| Total   |   |  | ₹48,064.60  |   |   |  |   |                            |                            |                             |                           |
| <p><b>Note</b></p> <p>☛The payment has been made through personal credit card.</p>  |   |  |   |   |   |  |   |                            |                            |                             |                           |
| Total Marketing Budget for Phase 3  |   | Total Till Now   |   |   |   |  |   |                            |                            |                             |                           |
| ₹3,24,30,000.00   | Consumed till date  | ₹2,51,36,824.60  | ₹72,93,175.40   |   |   |  |   |                            |                            |                             |                           |
| ₹48,064.60  | This Approval Note  |  |   |   |   |  |   |                            |                            |                             |                           |
| <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:25%; text-align: center;"></td> <td style="width:25%; text-align: center;"></td> <td style="width:25%; text-align: center;"></td> <td style="width:25%; text-align: center;"></td> </tr> <tr> <td style="text-align: center;">Kunal Yadav<br/>Prepared By</td> <td style="text-align: center;">Shalini Jha<br/>Verified By</td> <td style="text-align: center;">Vineet Nanda<br/>Approved By</td> <td style="text-align: center;">Manu Gupta<br/>Verified By</td> </tr> </table> |   |  |   |  |  |  |  | Kunal Yadav<br>Prepared By | Shalini Jha<br>Verified By | Vineet Nanda<br>Approved By | Manu Gupta<br>Verified By |
|    |  |  |  |   |   |  |   |                            |                            |                             |                           |
| Kunal Yadav<br>Prepared By  | Shalini Jha<br>Verified By  | Vineet Nanda<br>Approved By  | Manu Gupta<br>Verified By   |   |   |  |   |                            |                            |                             |                           |
| <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%; text-align: center;"></td> <td style="width:50%; text-align: center;"></td> </tr> <tr> <td style="text-align: center;">Akash Khurana<br/>Approved By</td> <td style="text-align: center;">Takahiro Yamazaki<br/>Approved By</td> </tr> </table>  |   |  |   |  |    | Akash Khurana<br>Approved By   | Takahiro Yamazaki<br>Approved By  |                            |                            |                             |                           |
|    |    |  |   |   |   |  |   |                            |                            |                             |                           |
| Akash Khurana<br>Approved By  | Takahiro Yamazaki<br>Approved By  |  |   |   |   |  |   |                            |                            |                             |                           |

**Kunal Yadav**

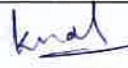

**Subject:** RE: Approval Solicited | Domain Purchase for Phase 3  
**Date:** Monday, 4 December 2023 at 4:59:45 PM India Standard Time  
**From:** Vineet Nanda <nanda@krisumi.com>  
**To:** Kunal Yadav <kunal.yadav@krisumi.com>  
**CC:** Shalini Jha <shalini.jha@krisumi.com>  
**Attachments:** image007.png, image008.png, image009.png, image010.png, image011.png, image012.png, image013.png

Ok Jee!

**From:** Kunal Yadav <kunal.yadav@krisumi.com>  
**Sent:** Monday, December 4, 2023 4:57 PM  
**To:** Vineet Nanda <nanda@krisumi.com>  
**Cc:** Shalini Jha <shalini.jha@krisumi.com>  
**Subject:** Approval Solicited | Domain Purchase for Phase 3

Dear Sir,

Please find appended the Approval Note for Domain Purchase for Phase 3. Kindly accord your approval . I've also attached the supporting documents for your ref in PDF format.

| Marketing Approval Note   |   |   |                    |                             |               |                           |  |
|---|---|---|--------------------|-----------------------------|---------------|---------------------------|--|
| Project   | Phase 3   |   |                    |                             |               |                           |  |
| Subject   | NFA for Website Domains For Phase3                              |   |                    |                             |               |                           |  |
| Date  | 01/12/23  |   |                    |                             |               |                           |  |
| Document Ref No.  | HO/MK-P4/004-FY23-24  |   |                    |                             |               |                           |  |
| S.No.   | Description of item   | Vendor  | Amount in INR      | Total (in INR)              |               |                           |  |
| 1   | Domain Registration & Protection for 3 Years (Phase 3 and club) | Go Daddy  | ₹48,064.60         | ₹48,064.60                  |               |                           |  |
| <b>Note</b> *The payment has been made through personal credit card.                |   |   |                    |                             |               |                           |  |
| Total Marketing Budget for Phase 3  |   | Consumed till date  | This Approval Note | Total Till Now              | Balance       |                           |  |
| ₹3,24,30,000.00   |   | ₹2,50,88,760.00   | ₹48,064.60         | ₹2,51,36,824.60             | ₹72,93,175.40 |                           |  |
|  |   |  |                    |                             |               |                           |  |
| Kunal Yadav<br>Prepared By  |   | Shalini Jha<br>Verified By  |                    | Vineet Nanda<br>Approved By |               | Manu Gupta<br>Verified By |  |
|   |   |   |                    |                             |               |                           |  |
| Akash Khurana<br>Approved By  |   | Takahiro Yamazaki<br>Approved By  |                    | Mohit Jain<br>Approved By   |               |                           |  |

Warm Regards,



**Kunal Yadav**  
Email: [kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)  
Mobile: 956 5050 555  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumixperience.com](http://www.krisumixperience.com)



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