



INVOICE

Company Name : APEX Acreages Private Limited Address : 109 & 109A, 1st Floor, Suncity Success Tower, Sector 65, Golf Course Road Extension, Gurugram 122 101, HR (India) Contact No.: +91 9355005026 E-Mail Id: Accounts@apexacreages.com		DATED - 16-03-2022 INVOICE NO. AAPL/21-22/045 GST NO. 06AAJCA3271F1ZW PAN NO. AAJCA3271F HRERA NO. 200 of 2019
To, Party Name - M/s. Krisumi Corporation Private Limited Regd. Office- Central Plaza Mall, 3rd Floor, Sector -53, Gurugram -122001, Haryana. Corprate Office: 461-462, Udyog Vihar Phase-3, Gurugram, Haryana-122016 Site Office: Sales Lounge, Sector 36A, Gurugram, Haryana - 122004		PROJECT NAME: WATERFALL RESIDENCES PAN NO. AAECV0565A GST No. 06AAECV0565A1ZR
Description		Amount
Marketing Support		1,00,000.00
SAC Code:- 998311		
TOTAL BILL AMOUNT		1,00,000
CGST @		9% 9,000
SGST @		9% 9,000
IGST @		18% -
TOTAL DUE AMOUNT		1,18,000
Amount In Words: Rupees One Lakh Eighteen Thousand Only.		
Remarks: Marketing Support		
Declaration:- Please Issue Cheque in Favour of:- Or for Online Transfer, the RTGS Details are hereas under: Bank Name: ICICI Bank Bank Account no.: 165305000026 Branch Name & Address: DLF Cross Point, DLF Phase 4, Gurugram 122009 IFSC Code: ICIC0001653		
		For APEX Acreages Private Limited Authorised Signatory

APEX ACREAGES PRIVATE LIMITED

109 & 109A, 1st Floor, Suncity Success Tower, Sector 65, Golf Course Road Extension, Gurugram 122 101, HR (India)

(+91) 124 427 5515, 437 5515 ▲ info@apexacreages.com ▲ www.apexacreages.com

CIN: U70200DL2011PTC215899

14 channel partners mentioned below have committed a minimum of 1 sale each, within March 2022. The release of the marketing support will result in 14 sales from these CPs.

May you be kindly informed that CP Bhaswar Paul mentioned in the list below has made quality customer visits and has hot leads almost on the point of closure.

CP Raghuvendra Aggarwal is a NEW CP, he as a huge HNI client base in the Delhi NCR.

Proposed Marketing Support to Performing Channel Partners										
Sr.no.	Channel Partner	RM Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Conversion Ratio (Sale/Footfall)	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support	
1	Navneet Mishra (Town Bridge)	Aditya Bharti	25	53.3	295	8%	8,50,000	0.16%	5,00,000	
2	Symbiosis Infra Pvt Ltd	Bobby K	11	29.99	144	8%	7,15,000	0.24%	1,00,000	
3	UNIRISE REALTY PRIVATE LIMITED	Mansi Patel	7	15.57	56	13%	3,48,000	0.22%	1,00,000	
4	Bullmen Realty India Pvt. Ltd.	Sandeep Harit	9.5	17.54	76	13%	7,50,000	0.43%	1,00,000	
5	AAA Realty	Sandeep Harit	3	6.31	49	6%	1,98,000	0.31%	1,00,000	
6	RK Realtors	Sandeep Harit	1	2.66	3	33%	1,00,000	0.38%	75,000	
7	Anil Kumar Singhal	Sumegha Handa/Disha Rao	5	9.81	9	56%	1,50,000	0.15%	1,00,000	
8	Apex Acreages	Mansi Patel	2	4.35	4	50%	0	0.00%	1,00,000	
9	Soni Landbase	Mansi Patel	1	2.4	3	33%	0	0.00%	50,000	
10	Surendra Realtor	Mansi Patel	1	1.78	11	9%	0	0.00%	75,000	
11	HITESH SHARMA (HKN OVERSEAS)	Sumit Yadav	1	2	2	50%	0	0.00%	75,000	
12	Bhaswar Paul (Urban Style)	Sumit Yadav	0	0	18	0%	50,000	0.00%	50,000	
13	Raghuvendra Aggarwal (NEW CP)	Sumit Yadav	0	0	0	0%	0	0.00%	50,000	
14	Cushman & Wakefield	Ankita Singh	1	1.88	4	0%	0	0.00%	1,00,000	
TOTAL									15,75,000	

The total marketing support proposed to 14 CPs is Rs.15,75,000/-

The above proposed marketing expense will be adjusted from the pool money.

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied/RERA certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,

KRISUMI

Disha Rao
Asst. General Manager – Customer Experience, Channel Management & Training

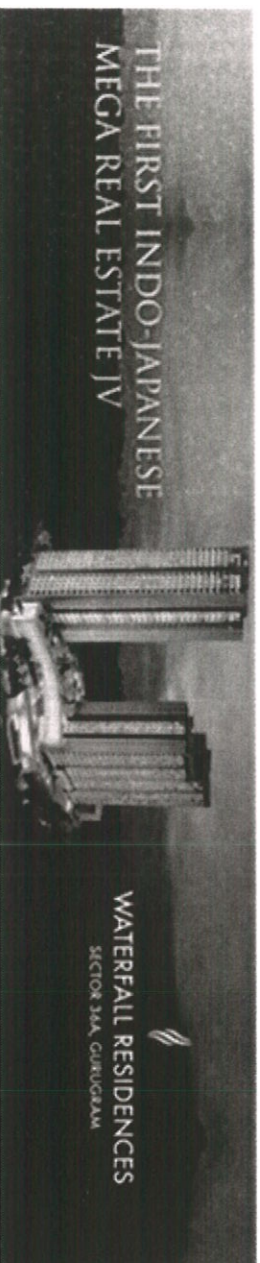
Email: disharao@krisumi.com

Mobile: [8595608917](tel:8595608917)

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home:
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Divya Misra

From: Disha Rao
Sent: 15 March 2022 11:53
To: Divya Misra
Subject: Fw: Updated Marketing Support to Performing Channel Partners

From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Sent: Tuesday, March 15, 2022 11:32 AM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>
Subject: Re: Updated Marketing Support to Performing Channel Partners

Approved

Kind Regards,

Takahiro Yamazaki / 山崎 貴博

送信元: Mohit Jain <mj@krisumi.com>
日付: 2022 年 3 月 15 日 火曜日 10:35
宛先: Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>, Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>
件名: Re: Updated Marketing Support to Performing Channel Partners

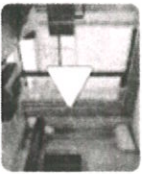
Approved

KRISUMI

Mohit Jain

Managing Director

Email: mj@krisumi.com
Mobile: [9811041255](tel:9811041255)
Sector 36A, Gurugram



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home: www.krisumixperience.com

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On 15-Mar-2022, at 10:34 AM, Akash <akash@krisumi.com> wrote:

Approved.

Thanks,

Akash

From: Disha Rao <disha.rao@krisumi.com>

Date: Tuesday, 8 March 2022 at 4:03 PM

To: Mohit Jain <mj@krisumi.com>, Akash <akash@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>

Cc: Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>

Subject: Updated Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in March 2022 (last month of FY21-22).

Divya Misra

From: Vineet Nanda
Sent: 22 March 2022 16:02
To: Divya Misra
Cc: Kamal Bhalla; Disha Rao
Subject: RE: Marketing support Invoice Approval

OK.

Thanks & Regards,
Vineet Nanda

From: Divya Misra <divya.misra@krisumi.com>
Sent: 22 March 2022 16:00
To: Vineet Nanda <nanda@krisumi.com>
Cc: Kamal Bhalla <kamal.bhalla@krisumi.com>; Disha Rao <disha.rao@krisumi.com>
Subject: Marketing support Invoice Approval

Good afternoon, Sir

PFA

Request your kind approval on Marketing support Invoice of below mentioned cps.

1. Unirise Realty – 1lac + GST
2. Apex – 1lac + GST
3. HKN Overseas – 75k + GST

Request your kind approval

Best regards,
Divya Misra | Manager- Customer First & Sales
Krisumi Corporation

461-462 | Udyog Vihar | Phase 3
Gurgaon | Haryana - 122016
India
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(GMT + 5:30 hrs)

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From: Krisumi Printer <Krisumi.corp@krisumi.com>
Sent: 22 March 2022 16:15
To: Divya Misra <divya.misra@krisumi.com>
Subject: Attached Image