

Marketing Approval Note

Waterfall Suites

NFA for Diwali Gift Delivery to Customers

06/11/23

HO/MK/28-FY23-24

S.No.	Description of item	Vendor	Cost	GST	Total
1	<p align="center">Delivery of Diwali Gifts to Customers</p> <p>506 Nos. for Gurugram, Delhi, Ghaziabad, Faridabad, Noida & Gr. Noida @ 200/parcel 68 Nos. for North Zone: Himachal, Punjab, Haryana, J&K, Uttarakhand, UP, Rajasthan @ 300/parcel 15 Nos. for Metros: Mumbai, Kolkata, Hyderabad, Bangalore, Chennai @ 350/parcel 13 Nos. for Rest Of India @ 400/parcel</p> <p align="center">96 Nos. Packaging Charges (only for deliveries except local) @ 20/parcel</p>	ADITI LOGISTICS	₹1,33,970.00	₹24,114.60	₹1,58,084.60

Note:
 > 5-10% variation possible
 > Vendor will not be responsible for custom clearance for International Deliveries which depends on the type of parcel we're sending.

Total Marketing Expense Budget for Waterfall Suites	Consumed till date	This Approval Note	Total Till Now
₹5,93,16,609.00	₹1,73,94,795.10	₹1,58,084.60	₹1,75,52,879.70

<i>Kunal</i>		<i>Shalini Jha</i>		<i>Enail Approval</i>	
Kunal Yadav	Shalini Jha	Vineet Nanda	Manu Gupta	Manu Gupta	Manu Gupta
Prepared By	Verified By	Approved By	Approved By	Verified By	Verified By

<i>Enail Approval.</i>		<i>AK</i>	
Takahiro Yamazaki	Akash Khurana	Takahiro Yamazaki	Akash Khurana
Approved By	Approved By	Approved By	Approved By



Date : 02-11-2023

Krisumi City,
Sector 36-A, Gurgaon, Harana

Rates for Diwali Gifts Delivery.

S.No.	From	Location	Rates
1	Gurgaon	Gurgaon/ Faridabad / New Delhi/ Noida/ Ghaziabad	Rs 200/ Parcel

Terms and Conditions:

1. GST: As per Government Norms. (18% of the invoice value)
2. Payment Terms: 10 Days from the date of submission of bills.
3. Delivery Charges: Rates Are All Inclusive.
4. Pickup Charges: Rates Are All Inclusive.
5. Docket Charges: As discussed, we have waived off Docket Charges.
6. Tenure: Total 506 Packages will take a time of at least 7-8 Days to Deliver.
7. We assure you that no personal data will be tamed.
8. We will commence the deliveries after we are provided with the Work Order.

Thanks & Regards,

Yours Truly,

Akash Yadav

9991299153

Aditi Logistics, Sector 81, Gurgaon



Kunal Yadav

Subject: Re: QUOTATION FOR DELIVERY OF DIWALI GIFTS

Date: Monday, 6 November 2023 at 5:46:34 PM India Standard Time

From: ADITI LOGISTICS <aditilogistics@gmail.com>

To: Shalini Jha <shalini.jha@krisumi.com>

CC: Nitin Bhatia <nitin.bhatia@krisumi.com>, Ashok Kumar

<ashok.kumar@krisumi.com>, Kunal Yadav

<kunal.yadav@krisumi.com>

Attachments: image007.png, image008.png, image009.png, image010.png,

image011.png, image012.png, image013.png, image014.png,

image015.png, image016.png, image017.png, image018.png,

Dear Ma'am,

Rates for courier of your valuable gift items to Different zones will be as follows :

North Zone (Himachal, Punjab, Haryana, J&K, Uttarakhand, Uttar Pradesh, Rajasthan) : **Rs 300/consignment.**

Metros (Mumbai, Hyderabad, Bangalore, Chennai) : **Rs 350/consignment**

Rest Of India (Other Locations apart from above) : **Rs 400/consignment .**

The cost of packaging will be **Rs 20/consignment.**

International courier charges are variable depending upon the location:

Tentative amount for Courier of the gift items will be **Rs 4500/ per consignment**

We have no responsibilities of any custom issues/ custom holding in International Courier.

Thanks & Warm Regards

Akash Yadav

9991299153

Aditi Logistics

On Mon, Nov 6, 2023 at 5:17PM Shalini Jha <shalini.jha@krisumi.com> wrote:

Dear Mr. Yadav,

Your quotation does not lay down the rates for Non-NCR and International delivery. Please submit the quote for that at the earliest.

Warm Regards,

FW: Rates for the Distribution of the Diwali Gifts

🟢 Ashok Kumar <ashok.kumar@krisumi.com>

To: 🌐 Kunal Yadav

Email: ashok.kumar@krisumi.com
Mobile: [9810256162](tel:9810256162)
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from
home: www.krisumixperience.com



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From: GURGAON (KHANDSA INDL) LF028 <khandsa.indl.nro@fr.dttc.com>
Sent: Thursday, November 2, 2023 1:34 PM
To: Ashok Kumar <ashok.kumar@krisumi.com>
Subject: Rates for the Distribution of the Diwali Gifts

Dear Ashok Sir,

As discussed yesterday we are giving you our best rates for the Distribution of the Diwali Gifts.

GURGAON GIFTS	280/=RS. PER GIFT
NORTH INDIA GIFTS	380/=RS. PER GIFT
REST OF INDIA GIFTS	480/= RS. PER GIFT

North India & Rest of India Gifts will be dispatched through Courier in EXPRESS mode only

Thanks & Regards,
NAVEEN KUMAR (LF028)
GURGAON
Mobile No. :9899992971

Rates for Diwali Gifts Delivery,

S.No.	From	Location	Rates
1	Gurgaon	Gurgaon/ Faridabad / New Delhi/ Noida/ Ghaziabad	Rs 280/ Parcel

Terms and Conditions:

1. GST: As per Government Norms. (18% of the invoice value)
2. Payment Terms: 05 Days from the date of submission of bills.
3. Delivery Charges: Rates Are All Inclusive.
4. Pickup Charges: Rates Are All Inclusive.
5. We assure you that no personal data will be tamed.
6. We will commence the deliveries after we are provided with the Work Order and it will take a time of 10 days to deliver the order.



9873760888

Face Global, Gurgaon

Row Labels	Count of City/Country
Delhi-NCR	506
Delhi	219
Faridabad	7
Ghaziabad	11
Gurgaon	262
Noida	7
International	17
Australia	2
Bangkok	1
Belgium	1
Dubai	1
Japan	1
London	1
Singapore	2
Sweden	1
UK	2
USA	5
Outstation	96
Ajmer	2
Allahabad	1
Alwar	1
Ambala	2
Amritsar	2
Assam	2
Bhivani	2
Budaun, UP	1
Chandigarh	4
Chennai	3
Dehradun	2
Gujrat	4
Hissar	1
Hyderabad	2
Jaiapur	1
Jhajjar	2
Karnal	5
Kerala	1
Kota, Rajasthan	1
Kurukshetra	1
Lucknow	5
Mathura	2
Meerut	3
MP	2
Mumbai	10
Panchkula	3
Panipat	1
Patna	3
Pune	1
Punjab	4
Rajasthan	5
Rewari	2
Rohatak	7
Saharapur	2
Sonipat	1
Uttarakhand	3
Varanasi	1
Vrindavan	1
Grand Total	619

Rate Comparison

Delivery of Diwali Gifts to Customers

	ADITI LOGISTICS	DTDC	PAGE GLOBAL
LOCAL	200/PARCEL	280/PARCEL	280/PARCEL
NORTH INDIA	300/PARCEL	380/PARCEL	380/PARCEL
METRO CITIES	350/PARCEL	480/PARCEL	480/PARCEL
REST OF INDIA	400/PARCEL	480/PARCEL	480/PARCEL
INTERNATIONAL	450/PARCEL	450/PARCEL	450/PARCEL

Kunal Yadav

Subject: RE: Approval Solicited | Delivery of Diwali Gifts to Customers

Date: Tuesday, 7 November 2023 at 4:28:54 PM India Standard Time

From: Vineet Nanda <nanda@krisumi.com>

To: Kunal Yadav <kunal.yadav@krisumi.com>

CC: Shalini Jha <shalini.jha@krisumi.com>

Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Ok Jee.

Regards,

Vineet Nanda

Director Sales & Marketing

From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: Tuesday, November 7, 2023 4:28 PM
To: Vineet Nanda <nanda@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>

Subject: Approval Solicited | Delivery of Diwali Gifts to Customers

Dear Sir,

Please find appended the revised Approval Note for Delivery of Diwali Gifts to Customers. Kindly accord your approval.

Marketing Approval Note			
Project	Subject	Date	Document Ref No.
Waterfall Suites	NFA for Diwali Gift Delivery to Customers	06/11/23	HO/MK/28-FY23-24
Description of Item			
506 Nos. for Gurugram, De hi, Gurgaon, Faridabad, Noida & Gr. Noida @ 200/parcel 68 Nos. for North Zone: Haryana, J&K, Uttarakhand, UP, Rajasthan @ 300/parcel 15 Nos. for Metro: Mumbai, Kolkata, Hyderabad, Bangalore, Chennai @ 350/parcel 13 Nos. for Rest Of India @ 400/parcel 96 Nos. Packaging Charges (only for deliveries except local) @ 20/parcel			
Vendor			
ADITI LOGISTICS			
Total		Cost	GST
		₹1,33,970.00	₹24,114.60
Total Till Now		₹1,75,52,879.70	
Budget for Waterfall Suites		₹5,93,16,609.00	
Consumed till date		₹1,73,94,795.10	
This Approval Note		₹1,58,084.60	
Balance		₹4,763,729.30	
Prepared By: Kunal Yadav Verified By: Shalini Jha Approved By: Vineet Nanda Verified By: Manu Gupta			
Approved By: Takshiro Yamazaki Approved By: Akash Khurana			
Note: > 5-10% variation possible > Vendor will not be responsible for custom clearance for international Deliveries which depends on the type of parcel we're sending.			

Warm Regards,



Kunal Yadav

Email: kunal.yadav@krisumi.com

Mobile: 956 5050 555

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com

Kunal Yadav

Subject: Re: Approval Solicited | Delivery of Diwali Gifts to Customers
Date: Wednesday, 8 November 2023 at 7:54:16 AM India Standard Time
From: Takahiro Yamazaki <takahiro.yamazaki@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Yuka Nagao <yuka.nagao@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Approved.
 Kind Regards,
 Takahiro Yamazaki / 山崎 貴博

From: Kunal Yadav <kunal.yadav@krisumi.com>
Date: Tuesday, 7 November 2023 at 17:03
To: Takahiro Yamazaki <takahiro.yamazaki@krisumi.com>
CC: Yuka Nagao <yuka.nagao@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Subject: Approval Solicited | Delivery of Diwali Gifts to Customers

Dear Yamazaki san,
 Please find appended the Approval Note for Delivery of Diwali Gifts to Customers. Kindly accord your approval. I've also attached the supporting documents for your ref in PDF format.

Project	Subject	Date	Document Ref No.	S.No.
Waterfall Suites	NFA for Diwali Gift Delivery to Customers	06/11/23	HO/NM/28-FY23-24	
Marketing Approval Note				
Description of Items				
Vendor				
ADMN LOGISTICS				
506 Nos. for Gurgaon, Delhi, Ghazabad, Faridabad, Noida & Gr. Noida @ 200/parcel				
68 Nos. for North Zone: Himachal, Punjab, Haryana, J&K, Uttarhand, UP, Rajasthan @ 300/parcel				
15 Nos. for Metro: Mumbai, Kolkata, Hyderabad, Bangalore, Chennai @ 350/parcel				
13 Nos. for Rest Of India @ 400/parcel				
96 Nos. Packaging Charges (only for deliveries except local) @ 20/parcel				
Total				
				₹1,58,084.60
GST				
₹24,114.60				
Cost				
₹1,33,970.00				
Vendor				
Total				
₹1,58,084.60				
> 5-10% variation possible				
> Vendor will not be responsible for custom clearance for international Deliveries which depends on the type of parcel we're sending.				
Name:				
Total Marketing Expense				
₹5,93,16,609.00				
Budget for Waterfall Suites				
₹1,73,94,795.10				
Consumed till date				
₹1,58,084.60				
This Approval Note				
Total Till Now				
₹1,75,52,879.70				
Balance				
₹4,17,63,729.30				

Prepared By	Verified By	Approved By	Verified By
Kunal Yadav	Shalini Jha	Vineet Nanda	Raman Gupta

Approved By	Approved By
Takahiro Yamazaki	Aakash Khanna



KRISUMI
CORPORATION

Warm Regards,

Kunal Yadav
 Email: kunal.yadav@krisumi.com
 Mobile: 956 5050 555
 Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com