

Tomy Thomas

From: Tomy Thomas
Sent: 25 May 2025 11:34
To: Akash
Subject: Feature On the cover page of an International Magazine - Insights Success

Dear Akash San,

In our endeavour to take the people practices to the next level, we need to market our employer branding and best practices in the international magazines.

After seeing our people best practises getting published in many magazines, the international magazine – Insight Success has approached us for a cover story in their ‘Most Admired Personality to Look for in 2025’ with 6 profile page. We only need to pay a nominal participation fee of Rs. 70,000/- for the value-added editorial and branding. These publications will help us to attract best talents from the market.

Kindly approve.

Warm regards,

Tomy Thomas

From: Gulab Pandey <gulab.pandey@insightssuccess.com>
Sent: 22 May 2025 14:44
To: Tomy Thomas <tomy.thomas@krisumi.com>
Cc: Mohit Desai <mohit.desai@insightssuccess.com>
Subject: External Mail :Mr. Tomy Thomas - Feature On the cover page of an International Magazine - Insights Success

Hello Mr. Tomy,

Greetings from **Insights Success** Magazine!

I am Gulab representing Insights Success Business Magazine and I am contacting you regarding the Cover Story feature in our upcoming edition – "**Most Admired Personality To Look For In 2025**" In this Edition of ours, we are going to feature only one leader from across the globe on the cover page of the international magazine – Insight Success.

We have carefully gone through your profile, which exemplifies exceptional leadership, innovation, and industry influence, and we believe that featuring your story and insights will be highly beneficial to our readership.

Some Facts about Insight Success (Magazine Highlight)

- **Global reach in Asia, Africa, North America, South America, Europe, Australia, and UAE.**
- **Fastest Growing Global Magazine with a 2 million Readership, Also we circulate 190,000+ print copies to our subscribers, where we get approx 3,50,000+ readerships.**
- Available on Amazon Kindle, Magster, and 25+ more platforms to our E-Subscribers.
- Distribution Network through Global Partners & Associations.

Benefits of the Cover Story Profile on the Special Edition:

- **Six full profile pages in print and online magazines:** Under the Six full pages, we will talk about your Success Story, Awards, Achievements, Barriers faced & milestones.
- A customized cover page featuring you.
- **5 Printed Copies Of your cover pages to be delivered to your doorstep.**
- **Wooden Certificate of Honor:** Recognizing your participation, this certificate will include your photograph. (Sample - <https://bit.ly/3yhyxEp>)
- **Trophy:** Awarded to commemorate your contribution to this edition.
- Five (Two full pages) advertisements in the magazine that can be utilized any month from the date of publishing until one year.
 - Email Marketing Campaign.
 - Your edition link will remain online forever, boosting your brand's SEO and Google search ranking.
 - **Podcast of your interview with our Editorial spokesperson, to be uploaded to our website and platforms like Spotify, Soundcloud, Podbean, Spreaker, etc.**
- Five Guest Articles in our upcoming editions.
- A full back-page advertisement in our upcoming edition.
- **Social media creative/promotional posts that are going to be promoted on the social media platform Instagram/ LinkedIn.**
- Banner Ad on our website homepage.
- **Beyond Insights Success, your article will be cross published across 10+ media websites.**

There is a **Nominal Fee of INR 70,000** for these value-added editorial and branding provisions.

Website Link :- <https://insightssuccess.c5om/>

Application Guidelines:-

1. A) Requesting you to Revert with your confirmation over this email to Initiate the process further.
2. B) Additionally, we have a few personalized interview questions for you to respond to. This is mandatory as a part of our advertorial.
3. C) We will also require 6-7 High-Resolution Photographs (One Single Front Facing for the Cover Page, and the rest in different moods for the 2-page inside article.

Looking For your response at the earliest.

Best Regards,
 Gulab Pandey | Business Development Executive | Insights Success Media Tech LLC
 Registered office: 555 Metro Place North, Suite 100, Dublin, OH 43017