

Marketing Approval Note

Approval Note for Unipole Rental at Elan Miracle Mall (Roundabout)

Since most of our visitors are unable to locate the Krisumi Sales Lounge, these unipoles will the customers to locate the lounge easily. These will also create brand visibility and awareness.

Date: **17/07/24**

Document Ref No.:






















HO/MKT/FY24-25/055

S.No.:	Description of Item	Vendor	Cost	Taxes	Total
1	Unipoles (Set of 3) on Rental Basis for 12 Months @ ₹2,50,000/month/unipole Size for Each Unipole - 20ftx10ft Location - Elan Miracle Mall (Roundabout)	Gurgaon Media	₹90,00,000	₹16,20,000	₹1,06,20,000

₹1,06,20,000

Remarks:

- Printing & Installation/Mounting will be charged extra and billed separately as per actuals for everytime we change the creative or due to wear and tear.
- 100% monthly advance will be paid at the start of every month.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance								
₹51,42,16,438.00	₹11,96,38,231.00	₹1,06,20,000.00	₹13,02,58,231.00	₹38,39,58,207.00								
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:33%;"> Kuna, Yadav Prepared By</td> <td style="width:33%;"> Shalini Jha Verified By</td> <td style="width:33%;"> Vineet Nanda Approved By</td> <td style="width:33%;"> Manu Gupta Verified By</td> </tr> <tr> <td> Akash Khurana Approved By</td> <td align="center">YN</td> <td> Kull Kato Approved By</td> <td> Mohit Jain Approved By</td> </tr> </table>					 Kuna, Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By	 Akash Khurana Approved By	YN	 Kull Kato Approved By	 Mohit Jain Approved By
 Kuna, Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By									
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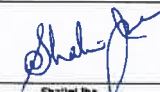
Subject: Re: Approval Solicited | Unipole Rentals
Date: Wednesday, 17 July 2024 at 5:08:04 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>, Krisumi Marketing <marketing@krisumi.com>
Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Ok Jee!

From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: 17 July 2024 17:02
To: Vineet Nanda <nanda@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>; Abhishek Kumar Singh <abhishek.singh@krisumi.com>; Krisumi Marketing <marketing@krisumi.com>
Subject: Approval Solicited | Unipole Rentals

Dear Sir,

Appended is the Approval Note for Unipole Rentals. Kindly accord your approval.

Marketing Approval Note					
Subject:	Approval Note for Unipole Rental at Elan Miracle Mall (Roundabout) Since most of our visitors are unable to locate the Krisumi Sales Lounge, these unipoles will the customers to locate the lounge easily. These will also create brand visibility and awareness.				
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	Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By	
	Akash Khurana Approved By	Yaka Nagao Verified By	Yuji Kato Approved By	Mohit Jain Approved By	

Thank you!
Best Regards,



Kunal Yadav
 Deputy Manager - Marketing
 Email: kunal.yadav@krisumi.com
 Mobile: 956 5050 555
 Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com



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