

NOTE FOR APPROVAL
KRISUMI CORPORATION PVT. LTD.

Dated : March 18, 2021

Sub : Digital Marketing Support committed to Channel Partner Census Consultant for Sales Promotion

Dear Sir,

This is in reference to the support to be extended to existing Channel Partner Census Consultant for promoting Waterfall Residences.

To give momentum to the sales and for generation of leads, we propose Digital Marketing Support for Channel Partner Census Consultant, who has shown and given us confidence to promote & sell our product, they need marketing support from Company's end for generation of leads.

May you be kindly apprised, that Census Consultant has closed 01 sale (3LDK +S) under payment plan 25:75 in the month of March'21.

Customer Profile: Mr. Vivek Gupta, President Hitachi Micro Systems

Customer's first point of contact was Census Consultant and the lead was generated through Google. Customer is registered with Krisumi under Census Consultant and walk-around was led by one of his executive's. However, the sale was closed without direct involvement of the CP as preferred by the client.

Disha Rao
~~Channel partner has raised a demand of 02% of brokerage from the company, however after deliberating with the CP, President Sales & Director Sales & Marketing have offered him 01% brokerage and an additional digital marketing support of INR 1,00,000/- + GST. Cheque of INR 1,00,000 + GST to be issued in favor of Census Consultant.~~

The amount will be adjusted/consumed from the pool money.

Request your good self to please accord approval.

Proposed By : Pradhuman Singh

Prepared By : Ms. Disha Rao

Verified By : Mr. Gulshan Kumar

Pradhuman Singh
Disha Rao
18/3/21
24-3-2021

Approved By:

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