

Marketing Approval Note

Approval Note for Performance Marketing for Channel Partner - Setrite Realtors
 Performance Marketing will be executed by Garvi Digital which estimates generating a total of 347 Leads, with 4 Closures expected.

21-11-2024

HO/MKT/FY24-25/107

S. No.	Description of Item	Vendor	Cost	Taxes	Total
1	Performance Marketing for Channel Partner - Setrite Realtors Includes : Performance Marketing @ Rs-400000 Management Fee @ Rs-32000	Gravi Digital	432000	77763	509760
					₹5,09,760

Payment Terms:
 • 50% Advance will be paid for performance marketing rest 50% against Tax Invoice.
 • 100% Advance will be paid for management fee.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438	₹19,48,83,961	₹5,09,760	₹19,53,93,721	₹31,88,22,717

<i>Abhishek Singh</i>	<i>Shalini Jha</i>	<i>Vineet Nanda</i>	<i>Manu Gupta</i>
Abhishek Singh Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

<i>Akash Khurana</i>	<i>Yuka Nagao</i>	<i>Yuji Kato</i>
Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By

Abhishek Kumar Singh

From: Yuji Kato
Sent: 24 November 2024 11:59
To: Abhishek Kumar Singh
Cc: Yuka Nagao; Shalini Jha; Agomani Sengupta; Kunal Yadav
Subject: Re: Approval - Gravi Digitalap

Approved. Kato

Sent from my iPhone

On 24 Nov 2024, at 11:11 AM, Abhishek Kumar Singh <abhishek.singh@krisumi.com> wrote:

Dear Kato San,

Please find appended the Approval Note for '**Gravi Digital**'

I have attached the supporting documents for your reference. Kindly accord your approval.

<image001.png>

Warm Regards,

<image002.png>

Abhishek Kumar Singh

Deputy Manager – Marketing (Sales)

<image003.png>

Email: abhishek.singh@krisumi.com

Mobile: 9958917554

Sector 36A, Gurugram