

Marketing Approval Note

Approval Note for The Cascades Club Model Unveiling Event

29/05/24

HQ/MKT/FY24-25/035

Document Ref No.	S.No.	Description of item	Vendor	Cost	Taxes	Total
	1	Immersive Experience AMC including SL certificates for the period 01/01/24 to 31/12/24		₹75,000	₹13,500	₹88,500
	2	AWSEC2 Server Hosting charges for 1 year (starting 01/06/2024) Including : EC2 Instance, EBS Storage, Data Transfer upto 100GB/month, Backup and Snapshots	Hardev Singh Photography (H.S.P.)	₹2,65,000	₹47,700	₹3,12,700
						₹4,01,200

Remarks: • The vendor developed our website, www.krisumliexperience.com four years ago. At that time, we did not anticipate the need for ongoing maintenance. However, over the past year, we have encountered a few issues, and the developer's team has been assisting with maintenance. We cannot hire another vendor for this job, as the developer is concerned about copyright infringement and the potential copying of their code. Therefore, we would like to extend the Annual Maintenance Contract (AMC) with this vendor to ensure the smooth running of the website.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹10,07,96,372.00	₹4,01,200.00	₹10,11,97,572.00	₹41,30,18,866.00
	<i>Kunal Yadav</i> Prepared By	<i>Shalini Jha</i> Verified By	<i>Yogesh Kumar</i> Verified By	<i>Vineet Nanda</i> Approved By
	<i>Manu Gupta</i> Verified By	<i>Akash Khurana</i> Approved By	<i>Yuka Nagao</i> Verified By	<i>Vuji Kato</i> Approved By
				<i>Emel Approval</i>

Kunal Yadav


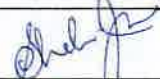
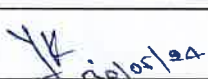





Subject: RE: Approval Solicited | Immersive Experience
Date: Thursday, 30 May 2024 at 5:37:57 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Attachments: image007.png, image008.png, image009.png, image010.png, image011.png, image012.png, image013.png

OK Jee!

From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: Thursday, May 30, 2024 4:40 PM
To: Vineet Nanda <nanda@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>; Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Subject: Approval Solicited | Immersive Experience

Dear Sir,

Appended is the Approval Note for Immersive Experience, kindly accord your approval. I've also attached the supporting documents for your reference.

Marketing Approval Note					
Subject: Approval Note for The Cascades Club Model Unveiling Event					
Date: 29/05/24					
Document Ref No. HD/MKT/FY24-25/035					
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2	AWS EC2 Server Hosting charges for 1year (starting 01/06/2024) including: EC2 Instance, EBS Storage, Data Transfer upto 100GB/month, Backup and Snapshots		₹2,85,000	₹47,700	₹3,12,700
					₹4,01,200
Remarks:	* The vendor developed our website, www.krisumlexperience.com four years ago. At that time, we did not anticipate the need for ongoing maintenance. However, over the past year, we have encountered a few issues, and the developer's team has been assisting with maintenance. We cannot hire another vendor for this job, as the developer is concerned about copyright infringement and the potential copying of their code. Therefore, we would like to extend the Annual Maintenance Contract (AMC) with this vendor to ensure the smooth running of the website.				
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 Kunal Yadav Prepared By		 Shalini Jha Verified By	 Yogesh Kumar Verified By	 Vineet Nanda Approved By	
 Manu Gupta Verified By		 Akash Khurana Approved By	 Yuka Nagas Verified By	 Yuji Kato Approved By	

Thank you!
Best Regards,



Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumlexperience.com

Abhishek Kumar Singh

From: Yuji Kato
Sent: 01 June 2024 17:51
To: Abhishek Kumar Singh
Cc: Yuka Nagao; Shalini Jha; Kunal Yadav
Subject: Re: Approval - Hardev Singh Photography

Abhishek san
I approved. Thank you. Kato

Sent from my iPhone

On 1 Jun 2024, at 5:34 PM, Abhishek Kumar Singh <abhishek.singh@krisumi.com> wrote:

Dear Kato San,

Please find appended the Approval Note for **the upkeep and maintenance of www.krisumiexperience.com**. we will need this for leasing of waterfall residences. I've attached the supporting documents for your ref. Kindly accord your approval.

<image006.png>

Warm Regards,

<image001.png> Abhishek Kumar Singh
Deputy Manager – Marketing (Sales)
<image002.png> Email: abhishek.singh@krisumi.com
Mobile: 9958917554
Sector 36A, Gurugram

Website: www.krisumi.com | Take a walkthrough from
home: www.krisumiexperience.com

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<Hardev Singh Photography.pdf>