

## Nitin

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**From:** Pradhuman Singh <pradhuman.singh@krisumi.com>  
**Sent:** 05 December 2023 16:11  
**To:** Avinna Sahoo; Kanwar Pal; Manu Gupta; Nitin; Parveen yadav; Rakesh  
**Subject:** FW: Reconnect with UAE Contacts

FYI

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**From:** Akash <akash@krisumi.com>  
**Sent:** 05 December 2023 13:53  
**To:** Pradhuman Singh <pradhuman.singh@krisumi.com>; Vineet Nanda <nanda@krisumi.com>  
**Subject:** Re: Reconnect with UAE Contacts

Approved.

Thanks,  
Akash

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**From:** Pradhuman Singh <[pradhuman.singh@krisumi.com](mailto:pradhuman.singh@krisumi.com)>  
**Date:** Friday, 1 December 2023 at 4:48 PM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Akash <[akash@krisumi.com](mailto:akash@krisumi.com)>  
**Subject:** FW: Reconnect with UAE Contacts

Respected sir(s),

Wish you a very good evening!

As mentioned in the trail mail and discussed with the Accounts Team,

I would request you & Akash sir, to accord your kind approval(s) on this mail,

for the requisition of an Advance Imprest amount of AED 3000 /- (approx. INR ₹ 60,000 /-) towards food, refreshment and conveyance expenses for UAE travel scheduled from 15<sup>th</sup> – 20<sup>th</sup> Nov 2023.

This will facilitate the Accounts team to arrange for the Forex.

I'll be grateful for the same.

Thanking you,

With regards,  
Pradhuman Singh  
GM Direct, International & Outbound Sales

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**From:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Sent:** 01 December 2023 13:28  
**To:** Akash <[akash@krisumi.com](mailto:akash@krisumi.com)>  
**Cc:** Tomy Thomas <[tomy.thomas@krisumi.com](mailto:tomy.thomas@krisumi.com)>; Pradhuman Singh <[pradhuman.singh@krisumi.com](mailto:pradhuman.singh@krisumi.com)>; Praveen

Gandhi <[praveen.gandhi@krisumi.com](mailto:praveen.gandhi@krisumi.com)>

**Subject:** FW: Reconnect with UAE Contacts

Dear Khurana San,

As approved and advised by you, I am directing Pradhuman to go ahead with the booking, as mentioned in the trail mail, for official travel to Dubai from 15-20<sup>th</sup> Dec 2023 through Synchronising Destinations Pvt Ltd (Mr Siddharth Jain).

This is to keep you updated.

*Warm Regards,*



**Vineet Nanda**  
Director Sales and Marketing



Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)  
Sector 36A, Gurugram



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**From:** Vineet Nanda

**Sent:** Monday, November 27, 2023 6:57 PM

**To:** Akash <[akash@krisumi.com](mailto:akash@krisumi.com)>

**Cc:** Mohit Jain <[mj@krisumi.com](mailto:mj@krisumi.com)>; Tomy Thomas <[tomy.thomas@krisumi.com](mailto:tomy.thomas@krisumi.com)>; Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Praveen Gandhi <[praveen.gandhi@krisumi.com](mailto:praveen.gandhi@krisumi.com)>

**Subject:** Reconnect with UAE Contacts

Dear Khurana San,

I had put a request to you for leaves from 8<sup>th</sup> Dec 2023 (Friday) to 15<sup>th</sup> Dec 2023 (Friday) for visit to Doha/ Dubai to attend a marriage.

To activate Channel Partners/Customers for the forthcoming launch, I intend to call Pradhuman to Dubai who can meet me there on 15<sup>th</sup> Dec 2023, Friday. Both of us can utilize 15<sup>th</sup>, 16<sup>th</sup> & 17<sup>th</sup> Nov 2023 together for meeting CPs . I shall be back in the office on 18<sup>th</sup> Dec

2023, Monday , while Pradhuman will continue being there for another 2 days ie 18-19<sup>th</sup> Dec 2023 & return on 20<sup>th</sup> Dec 2023 Wednesday.

I shall not debit any expense of my flights and would only need 1 room for 2 nights i.e. 15<sup>th</sup> Dec 2023 (Friday) & 16<sup>th</sup> Dec 2023 (Saturday).

Our estimated total expenses would be Rs.2,50,000/- ( AED 12500) , details are follows:

#### Vineet Nanda

- Company stay at Taj/Anantara at Palm Dubai is approx. Rs.45,000( AED 2250).
- Food, refreshment, and local conveyance for 2 nights and 3 days – Rs. 20000/-(AED 1000)
- Total for Vineet Nanda: Rs. 65000/-( AED 3250).

#### Pradhuman Singh

- Air Travel (Del- Dubai- Del) by quality airline is approx Rs.50,000/-(AED 2500).
- Stay in reasonable 4 star hotel @ Rs.15000/- per night ie Rs. 75000/- ( AED 3750) for 5 nights and 6 days.
- Food, refreshment, and local conveyance @ Rs.10,000/- per day i.e Rs. 60000/-( AED 3000) for 5 nights and 6 days
- Total for Pradhuman: Rs. 1,85,000/-(AED 9250).

The above expenses are based on the quotation provided by the company official travel agent Synchronising Destination Pvt. Ltd., and all the bookings shall be made through them. Actual bills for every expenses made in Dubai will be submitted.

The above proposed expense is already a part of the approved travel budget.

I request you to kindly approve.

Thanks & Regards,



Vineet Nanda  
Director Sales and Marketing



Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumixperience.com](http://www.krisumixperience.com)



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**From:** Pradhuman Singh <[pradhuman.singh@krisumi.com](mailto:pradhuman.singh@krisumi.com)>  
**Sent:** Monday, November 27, 2023 10:23 AM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Praveen Gandhi <[praveen.gandhi@krisumi.com](mailto:praveen.gandhi@krisumi.com)>  
**Subject:** Reconnect with UAE Contacts

Respected Nanda sir,

Greetings of the day!

As discussed with you earlier, I would like to take this opportunity to bring a few key developments to your notice.

We have gained massive confidence and traction in the market, given the recent significant numbers clocked in Waterfall Residences and Waterfall Suites.

One of our international Channel Partners activated during the UAE connect in 2022 (Oak & Stone) alongside IIFA has also contributed to sales in Waterfall Suites.

With the word of our upcoming phase spreading across Pan India, as well as the International markets, especially the UAE, I strongly recommend, that we must reconnect with those CPs one on one.

About 10 UAE based CPs have already touched base with us showing, tremendous interest in the upcoming phase(s) of Krisumi Corporation.

Incidentally, 3 of our ex-Employees are already active and based out of the Dubai.

Our competitors, DLF, Central Park as well as Emaar to be more specific, have been camping and holding proactive interaction events including roadshows, in geographies such as North America, Singapore & UK, and especially the UAE, to gain an advance foothold amongst Overseas/International CPs as well as NRI clientele.

As you are travelling in the UAE around 12-15<sup>th</sup> Dec 2023 on a personal visit, I would humbly request you extend your trip and grant me a go ahead for the following: -

1. 15<sup>th</sup> Dec 2023 Arrival (Delhi->Dubai) & 20<sup>th</sup> Dec 2023 Departure (Dubai -> Delhi) Flights (with meal), Visa, Travel Insurance & Hotel booking (5D/6N Half board/Full board) pre-booked & billed to the company as permissible within our International Travel Policy.
2. Advance Stipend of AED 1000 x 5 days/6 nights = AED 5000 (approx. INR ₹ 1,00,000 /- assuming 1 AED = 20 INR) towards local commuting & refreshment expenses.
3. Sharable content for UAE CPs without violation of HRERA norms.
4. Your kind presence in all the one-on-one CP & prospect meetings.

I am assuming that the budget for the above-mentioned travel is available with us.

This shall enable us to meet and beat the competition that DLF, Emaar, Central Park & other developers will pose us prior and post our upcoming phase launch.

I shall be grateful to you as well as Krisumi for according and facilitating the same.

Thanking you,

With Best regards,

Pradhuman

GM

Head-Direct, International & Outbound Sales

Krisumi Corporation