
Divya Misra

From: Vineet Nanda
Sent: 25 January 2022 16:10
To: Divya Misra
Cc: Disha Rao; Sachin Kumar; Kamal Bhalla
Subject: Re: Request approval on the attached invoices for disbursement of Marketing support amount of shortlisted CPS

Ok.

Thanks & Regards
Vineet Nanda

From: Divya Misra <divya.misra@krisumi.com>
Sent: 25 January 2022 13:59
To: Vineet Nanda <nanda@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Request approval on the attached invoices for disbursement of Marketing support amount of shortlisted CPS

Good afternoon, Sir

This has reference to the approved marketing support to shortlisted CPs mentioned below. Request your kind approval on the attached invoice received from the Following CPs.

1. Ashwani Goel(Madhu Goel) Rs. 118,000 (Rs 100,000 + GST Rs 18000)
2. Manish Rajpal(Ganesh Laxmi Saraswati) Rs 118,000 (Rs 100,000 + GST Rs 18000)

Invoice attached for your kind reference.

Request your kind self to accord approvals.

Best regards,
Divya Misra | Manager- Customer First & Sales
Krisumi Corporation

461-462 | Udyog Vihar | Phase 3
Gurgaon | Haryana - 122016
India
Mob: +91 7303183844 | Tel: +91 124 4776600
(GMT + 5:30 hrs)

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From: Krisumi Printer <Krisumi.corp@krisumi.com>
Sent: 25 January 2022 13:58
To: Divya Misra <divya.misra@krisumi.com>
Subject: Attached Image

Divya Misra

From: Sachin Kumar
Sent: 25 January 2022 13:24
To: Divya Misra
Cc: Parveen yadav; Disha Rao
Subject: RE: CP Marketing Support Invoice approval

Dear all

Ok to proceed.

Regards,
Sachin bhargv

From: Divya Misra <divya.misra@krisumi.com>
Sent: Tuesday, January 25, 2022 1:23 PM
To: Sachin Kumar <sachin.kumar@krisumi.com>
Cc: Parveen yadav <parveen.yadav@krisumi.com>; Disha Rao <disha.rao@krisumi.com>
Subject: CP Marketing Support Invoice approval

Good afternoon, Sachin sir

PFA

Request for your kind approval for the marketing support invoice of channel firm Madhu Goel & Ganesh laxmi Saraswati (Manish Rajpal).

Best regards,
Divya Misra | Manager-Customer First & Sales
Krisumi Corporation
461-462 | Udyog Vihar | Phase 3
Gurgaon | Haryana - 122016
India
Mob: +91 7303183844 | Tel: +91 124 4776600

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From: Krisumi Printer <Krisumi.corp@krisumi.com>

Sent: 25 January 2022 13:37

To: Divya Misra <divya.misra@krisumi.com>

Subject: Attached Image

Divya Misra

From: Disha Rao
Sent: 20 January 2022 11:27
To: Divya Misra
Subject: FW: Propose Marketing Support to Performing Channel Partners

Follow Up Flag: Follow up
Flag Status: Flagged

Please get invoices

From: Akash <akash@krisumi.com>
Sent: 19 January 2022 15:41
To: Disha Rao <disha.rao@krisumi.com>; Mohit Jain <mj@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Propose Marketing Support to Performing Channel Partners

Approved:

Thanks,
Akash

Get Outlook for iOS

From: Disha Rao <disha.rao@krisumi.com>
Sent: Friday, January 14, 2022 10:35:26 PM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

Request your good self to accord approvals on the trailing email, 08 channel partners mentioned below has committed a minimum of 1 sale each, within the January month. The release of the marketing support will result in 08 sales within this month Jan 2022, as committed in the monthly sales plan.

Divya Misra

From: Disha Rao
Sent: 20 January 2022 11:27
To: Divya Misra
Subject: FW: Propose Marketing Support to Performing Channel Partners

Follow Up Flag: Follow up
Flag Status: Flagged

From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>

Sent: 19 January 2022 11:46

To: Mohit Jain <mj@krisumi.com>

Cc: Disha Rao <disha.rao@krisumi.com>; Akash <akash@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>

Subject: Re: Propose Marketing Support to Performing Channel Partners

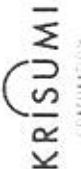
Approved.

Kind Regards,

Takahiro Yamazaki / 山崎 貴博

19/1/22 11:44、 Mohit Jain <mj@krisumi.com>のメール:

Approved

 **Mohit Jain**
Managing Director
Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram

Best regards,
Disha Rao

From: Disha Rao
Sent: Thursday, January 13, 2022 8:31 PM
To: Mohit Jain <mi@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in Jan-Feb 2022. These Channel partners has given us good sales/footfalls in the last quarter of 2021 and has further committed to give a minimum of 1 sale in the pandemic period, within a month (30 days) from the date the marketing support amount is disbursed.

Marketing Support to Performing Channel Partners (Period April 2021-to date)									
Sr.no.	Channel Partner	RM Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support	Total Expense Ratio
1	AAA Reality	Sandeep Harit	3	6,31,00,000	42	48,000	0.08%	1,50,000	0.31%
2		Aditya Bharti	16	33,68,00,000	218	3,50,000	0.10%		0.25%
3	Ashwani Goel	Divya Misra/Disha Rao	2	3,73,00,000	6	0	0.00%	1,00,000	0.27%
4	Unirise	Mansi Patel	5	7,57,00,000	36	1,98,000	0.26%	1,50,000	0.46%
5	Dr. Homes	Jai Gupta/Pranay Periwal	1	1,92,00,000	2	0	0.00%	50,000	0.26%
6		Aditya Bharti	0	0	40	0	0		
7	Proptiger	Mansi Patel	4	9,48,00,000	22	0	0	1,50,000	0.16%
8	Manish Rajpal	Pradhuman Singh	2			0	0	1,00,000	
		TOTAL	33	62,69,00,000	366	5,96,000	0.10%	12,50,000	0.29%

The above-proposed marketing expense is within the approved budget (pool money).

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.

The above-proposed marketing expense is within the approved budget (pool money).

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,

<image001.png>

Disha Rao

<image002.png>

Asst. General Manager – Customer Experience, Channel Management & Training

Email: disha.rao@krisumi.com

Mobile: 8595608917

Sector 36A, Gurugram

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Website: www.krisumi.com | Take a walkthrough from home:

www.krisumixperience.com

<image006.png>

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