

Marketing Approval Note

Waterfall Suites


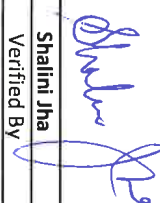


NFA for Vasant Valley School Sponsorship




Description
 Vasant Valley School is India's top Day School & for years has enjoyed the brand equity of elite educational institution. School will be celebrating it's Founder's Day on 20th of Oct'23. The event will have over 3000 guests and would include Who's who of Delhi NCR. Branding at this event would be just the right exposure to our TG. As the Key Sponsor of the event, we'll get acknowledgement on school's social media, website and also reserved seats at the India Today Conclave (India's largest platform for thought leadership & intellectual debate)

Date
15/09/23

Document Ref No.	Description of item	HO/MK/22-FY23-24	Vendor	Cost	GST	Total
1	<ul style="list-style-type: none"> Prominent acknowledgment on the two entry gates of Vasant Valley School. Recognition on the left or right-side walls of Center Stage. Your name or logo displayed on the main screen on stage before the Founder's Day performance. Acknowledgment band featuring your name or logo during the live telecast of the show. A dedicated acknowledgment post on the Vasant Valley School Instagram page in a carousel format. Your name or logo featured in a running strip on the School's official website. Exclusive invitation and reserved seats at the prestigious India Today Conclave, India's largest platform for thought leadership and intellectual debate. 		VASANT VALLEY SCHOOL	₹5,00,000.00	(As Applicable)	₹5,00,000.00

Total Marketing Expense Budget for Waterfall Suites	₹5,93,16,609.00	Consumed till date	₹1,57,22,155.10	This Approval Note	₹5,00,000.00	Total Till Now	₹1,62,22,155.10	Balance	₹4,30,94,453.90
--	-----------------	---------------------------	-----------------	---------------------------	--------------	-----------------------	-----------------	----------------	-----------------

			
Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

		
Takahiro Yamazaki Approved By	Akash Khurana Approved By	Mohit Jain Approved By

Kunal Yadav

Subject: Re: Approval Solicited
Date: Saturday, 16 September 2023 at 3:13:44 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Kamal Bhalla <kamal.bhalla@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Approved.

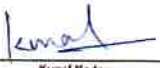

Thanks & Regards
Vineet Nanda

On 16-Sept-2023 11:29 am, Kunal Yadav <kunal.yadav@krisumi.com> wrote:
Dear Sir,

Please find appended the approval note for Vasant Valley School Sponsorship.

Kindly accord your approval.

Marketing Approval Note					
Project	Waterfall Suites				
Subject	NFA for Vasant Valley School Sponsorship				
Description	Vasant Valley School is India's top Day School & for years has enjoyed the brand equity of elite educational institution. School will be celebrating its Founder's Day on 30th of Oct'23. The event will have over 3000 guests and would include Who's who of Delhi NCR. Branding at this event would be just the right exposure to our TG. As the Key Sponsor of the event, we'll get acknowledgement on school's social media, website and also reserved seats at the India Today Conclave (India's largest platform for thought leadership & intellectual debate);				
Date	15/09/23				
Document Ref No.	HO/MK/22-FY23-24				
S.No.	Description of item	Vendor	Cost	GST	Total
1	<ul style="list-style-type: none">Prominent acknowledgment on the two entry gates of Vasant Valley School.Recognition on the left or right-side walls of Center Stage.Your name or logo displayed on the main screen on stage before the Founder's Day performance.Acknowledgment band featuring your name or logo during the live telecast of the show.A dedicated acknowledgment post on the Vasant Valley School Instagram page in a carousel format.Your name or logo featured in a running strip on the School's official website.Exclusive invitation and reserved seats at the prestigious India Today Conclave, India's largest platform for thought leadership and intellectual debate.	VASANT VALLEY SCHOOL	₹5,00,000.00	(As Applicable)	₹5,00,000.00
					₹5,00,000.00
Total Marketing Expense Budget for Waterfall Suites	Consumed till date	This Approval Note	Total Till Now		Balance
₹5,93,16,609.00	₹1,57,22,155.10	₹5,00,000.00	₹1,62,22,155.10		₹4,30,94,453.90

 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By
 Takahiro Yamazaki Approved By	 Akash Khurana Approved By	 Mehit Jain Approved By	

Warm Regards,



Kunal Yadav
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com

Kunal Yadav

Subject: Re: Soliciting Approval For Sponsorship of Vasant Valley School's Founder's Day Event.
Date: Saturday, 16 September 2023 at 3:21:41 PM India Standard Time
From: Mohit Jain <mj@krisumi.com>
To: Shalini Jha <shalini.jha@krisumi.com>
CC: Vineet Nanda <nanda@krisumi.com>, Kunal Yadav <kunal.yadav@krisumi.com>
Attachments: image003.png, image004.png, image005.png, image006.png, image007.png, image008.png, image009.jpg

Approved



Mohit Jain
Managing Director

Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

On 16-Sep-2023, at 3:18 PM, Shalini Jha <shalini.jha@krisumi.com> wrote:

Dear Sir,

I'm requesting your approval for sponsoring Vasant Valley Founder's Day. Appended are the details in the approval note.

All stakeholders have approved, except Manu, who questions our participation due to lack of inventory.

He's open to revisiting this after your approval. I request you to grant your approval on this.

<image009.jpg>

Warm Regards,

<image003.png> **Shalini Jha**
Vice President Marketing

Email: shalini.jha@krisumi.com

<image004.png> Mobile: 9818387982

Sector 36A, Gurugram

<image005.png>

<image006.png>

<image007.png>

Website: www.krisumi.com | Take a walkthrough from
home: www.krisumixperience.com

<image008.png>

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

<mime-attachment>

<Vasant Valley Approval Note.pdf>