

Marketing Approval Note

Subject	Approval Note for Channel Partner Empanelment Event on 13th & 14th April, 2024				
Date	12/04/24				
Document Ref No.	HO/MKT/FY24-25/007				
S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Catering for 13th & 14th April MGs 350 for 13th & 650 for 14th @800/pax 2 Coffee Machines @20000/unit/day * Transportation @15000/day	RED CORAL	₹5,90,000	₹29,500	₹6,19,500
2	16 Cross Back Chair 350 X 16 * 2 days = 11,200 3 Table 3x6 4000 X 3 * 2 days = 24,000 Transportation 2500 * 2 days = 5,000 Table Buffet 2 x 200 * 2 days = 800 Kitchen 10 x 150 * 2 days = 3,600 Fan 3 x 300 * 2 days = 1,800 Chilling Tub 3 x 100 * 2 days = 600 Transportation 1000 * 2 days = 2,000	HIMALAYA TENT HOUSE	₹49,000	₹8,820	₹57,820
3	Photographer @5,000/day	SEUDERSHAN JHA	₹10,000	₹0	₹10,000
4	Driver's Food for 50 pax @375/pax	DANA CHOGA (will be paid through corporate credit card)	₹18,750	₹938	₹19,688
					₹7,07,007.50

Remarks: • Variation possible in Catering & Tenthouse services depending on footfalls/immediate requirements.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹55,69,640.00	₹7,07,007.50	₹62,76,647.50	₹50,79,39,790.50

Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By	Mohit Jain Approved By

* why note purchase?