

### Marketing Approval Note


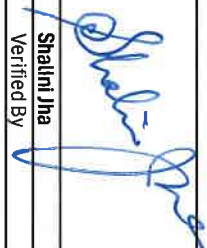





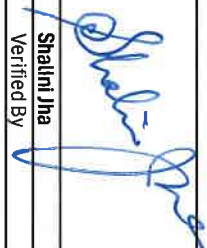





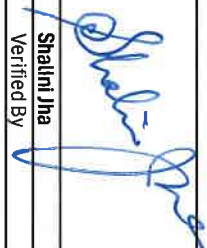




Approval Note for 2 Days Property Investment Leque Road Show on 8th & 9th Mar'25 | RM - Vinay Chanana ; TL - Pradhuman Singh ; Expected Closure - 3 Sales

30/01/25

HO/MKT/FY24-25/156

S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	Property Investment Leque on 8th & 9th Mar'25 (Road Show)	SQUARE YARDS CONSULTING PRIVATE LIMITED	₹3,00,000	₹54,000	₹3,54,000
2	Collaterals for the Event	Providence Adworks	₹30,000	₹5,400	₹35,400
			<b>₹3,89,400</b>		

Remarks: • 100% advance payment required for S.No.1.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance						
₹51,42,16,438.00	₹29,57,36,008.00	₹3,89,400.00	₹29,61,25,408	₹21,80,91,030.00						
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">                       Kunal Yadav Prepared By                 </td> <td style="width: 33%; text-align: center;">                       Shalini Jha Verified By                 </td> <td style="width: 33%; text-align: center;">                       Vineet Nanda Approved By                 </td> </tr> <tr> <td style="width: 33%; text-align: center;">                       Yuka Nagao Verified By                 </td> <td style="width: 33%; text-align: center;">                       Yuji Kato Approved By                 </td> <td style="width: 33%; text-align: center;">                       Akash Khurana Approved By                 </td> </tr> </table>					 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Yuka Nagao Verified By	 Yuji Kato Approved By	 Akash Khurana Approved By
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## Abhishek Kumar Singh

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**From:** Vineet Nanda  
**Sent:** Thursday, March 6, 2025 11:53 AM  
**To:** Abhishek Kumar Singh  
**Cc:** Shalini Jha; Agomani Sengupta; Kunal Yadav  
**Subject:** RE: Approval - Square Yards Consulting and Providence Adworks

Ok jee

*Warm Regards,*



Vineet Nanda  
Director Sales and Marketing



Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from  
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**From:** Abhishek Kumar Singh <[abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)>  
**Sent:** Thursday, March 6, 2025 11:44 AM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Agomani Sengupta <[agomani.sengupta@krisumi.com](mailto:agomani.sengupta@krisumi.com)>; Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)>  
**Subject:** Approval - Square Yards Consulting and Providence Adworks

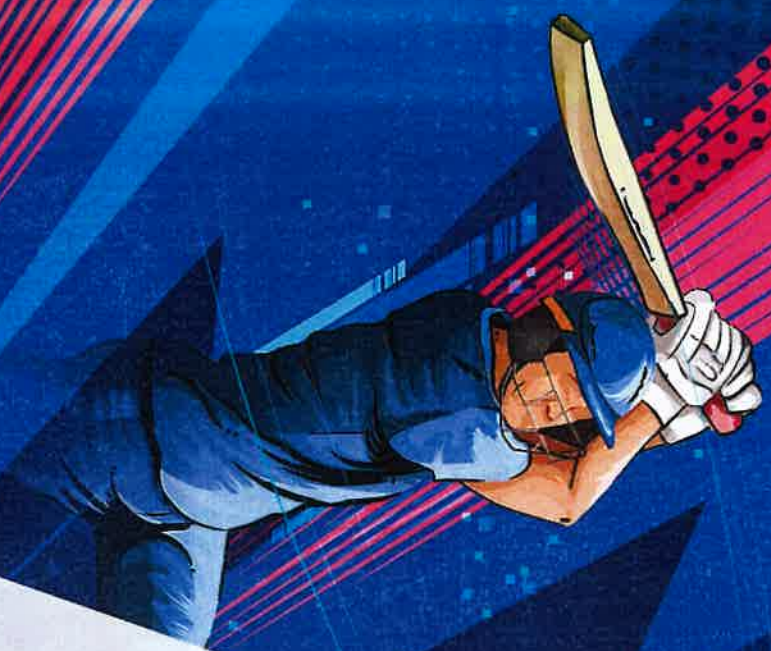
Dear Sir,

Appended is the Approval Note for Investment league road show and collateral for event . I've attached the PDF for your ref. Kindly accord your approval.

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yards

# SECURE A SIX

With a Winning  
Real Estate Investment!



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# DON'T JUST WATCH FROM THE SIDELINES

Swing for the Fences



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**IT'S YOUR TURN TO BAT.**

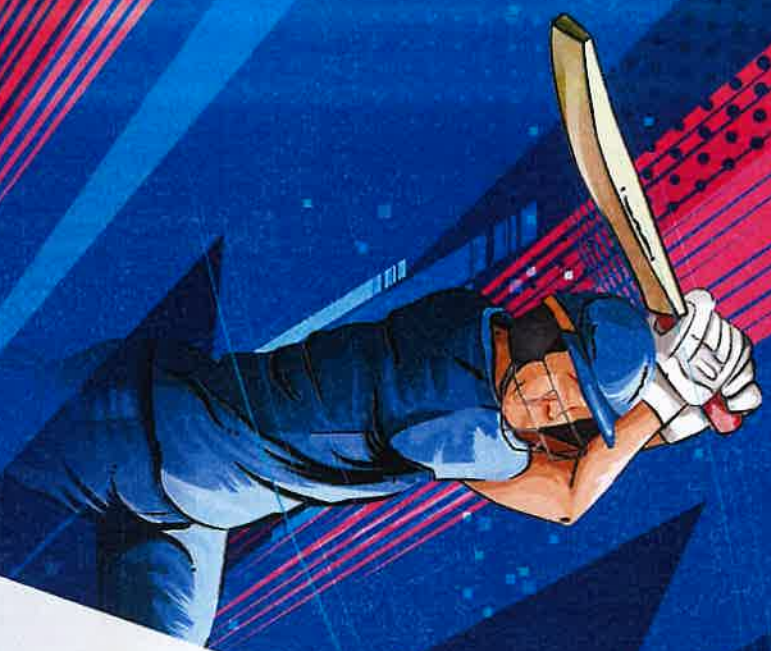
Square Yards presents



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*PLAYING ON*

**8-9 Mar'25**



Part of a lineup of most talked  
about mega hits by Square Yards



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Blast from the Past



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**Blast from the Past**

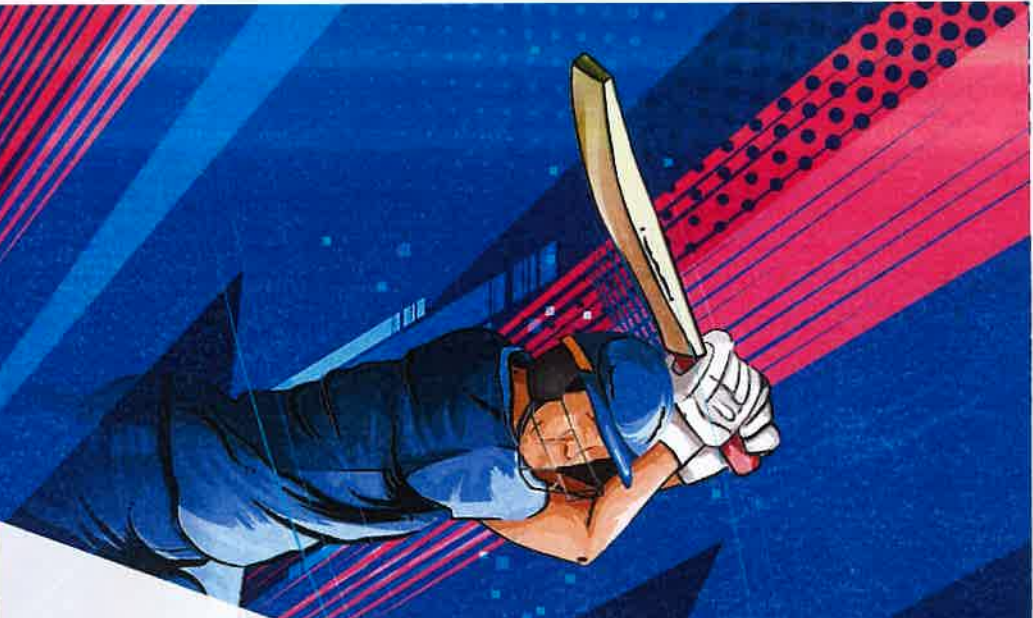




WE SELL A PROPERTY EVERY <b>30</b> MINUTES	MEET A CUSTOMER EVERY <b>1</b> MINUTE	WE SPEAK TO <b>1</b> CRORE Customers Every Year Regarding Their Property Or Mortgage Needs
SHOW A PROPERTY EVERY <b>5</b> MINUTES	HELP DISBURSE A LOAN EVERY <b>35</b> MINUTES	EVERY YEAR <b>5</b> CRORE Searches Happen For Real Estate On Squareyards.com

Square Yards is a technology enabled O2O transaction and aggregator platform for the Global real estate. Square Yards has successfully nurtured relationships with more than 500+ developers, 50,000+ Satisfied Customers worldwide through its direct presence of more than 5,000+ Employees in 20+ cities across 9 countries that includes Australia, Bahrain, Canada, India, Kuwait, Oman, Qatar, Saudi Arabia and the U.A.E.





■ square yards

Developer Participation Fee

₹7 Lakhs Per Location

**Subject:** Fw: External Mail :Square Yards Event ( Property Investment leque on 08th & 09th March 2025 Krisumi )  
**Date:** Wednesday, 5 March 2025 at 3:01:15 PM India Standard Time  
**From:** Vinay Chanana <vinay.chanana@krisumi.com>  
**To:** Shalini Jha <shalini.jha@krisumi.com>, Kunal Yadav <kunal.yadav@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**Attachments:** pil-proposal-o.pdf

PFA.

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**From:** Shubham Choudhary <[shubham.choudhary17@squareyards.com](mailto:shubham.choudhary17@squareyards.com)>  
**Sent:** Tuesday, March 4, 2025 16:40  
**To:** Vinay Chanana <[vinay.chanana@krisumi.com](mailto:vinay.chanana@krisumi.com)>; Disha Rao <[disha.rao@krisumi.com](mailto:disha.rao@krisumi.com)>  
**Cc:** Pradhuman Singh <[pradhuman.singh@krisumi.com](mailto:pradhuman.singh@krisumi.com)>; Sandeep Gupta <[sandeep.gupta@krisumi.com](mailto:sandeep.gupta@krisumi.com)>; Sumegha Handa <[sumegha.handa@krisumi.com](mailto:sumegha.handa@krisumi.com)>; Shubhi Jain <[shubhi.jain@squareyards.com](mailto:shubhi.jain@squareyards.com)>; Nitish Karanwal <[nitish.karanwal@squareyards.in](mailto:nitish.karanwal@squareyards.in)>; Indrajit Sidhanta <[indrajit.sidhanta@squareyards.com](mailto:indrajit.sidhanta@squareyards.com)>  
**Subject:** External Mail :Square Yards Event ( Property Investment leque on 08th & 09th March 2025 Krisumi )

Dear Vinay ,

Greetings from Square Yards !!

We are hosting a 2-Days **Property Investment leque on 08th & 09th March 2025**, across **Mumbai, Pune, Bangalore, Gurugram, Noida and GCC** simultaneously !!  
We are in process of booking Banquet Halls across the mentioned cities and would inform you of the same shortly.

A brief presentation of our proposal is attached herewith for your reference.

#### **Ensuring Spot Closures during the Roadshow**

- Square Yards will offer attractive gifts, ranging from INR 50,000 to 5 lacs, to be distributed to walk-ins who do **spot booking**
- Square Yards shall also provide Free Home Interiors, Free Property Management Services & Complimentary Home Loan to all buyers during the 2 days of the roadshow.
- The participating Developer will be requested to run an offer, on their showcased projects, which could be extended to customers who do booking of units during these 2 days of the Roadshow.

**We wish to invite KRISUMI , to participate in the mentioned event.**

We are pleased to offer you **Participation Fee of INR 3 Lakhs + Taxes**

Assistance required from participating Developers,

1. **Project specific offers for customers who do spot closures during the 2 days of the event.**
2. **Standees and back-drops ( size 8 x 10 ) to be displayed at the Roadshow venue.**
3. **Minimum 2 closing managers who could be there in the roadshow to assist in closing transactions.**
4. **Please carry all the required marketing material for the event.**
5. **Branding for the event.**

Looking forward to your participation to achieve our mutual success.

Best Regards,

**Shubham Choudhary | Manager – Business Development**

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[www.squareyards.com](http://www.squareyards.com)