

Roshan Singh

From: Vineet Nanda
Sent: 21 December 2021 11:54
To: Roshan Singh
Cc: Shalini Jha; Kamal Bhalla
Subject: Re: Note for ad with Torbit Realty and Outlook Magazine

Ok.

Thanks & Regards
Vineet Nanda

From: Roshan Singh <roshan.singh@krisumi.com>
Sent: 21 December 2021 11:30
To: Vineet Nanda <nanda@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Note for ad with Torbit Realty and Outlook Magazine

Dear Sir,

I am sharing here the approval note for content marketing with Torbit realty and Print ad in Outlook Magazine. Please refer to the approval note shared below:

Total approval for Rs. 2,16,500/-

Marketing Approval Note	
Project	Waterfall Residences
Subject	Approval Note for Content Marketing with Torbit Realty and Print Ad in Outlook Magazine
Date	20-12-2021
Document Ref No.	HO/MK/58-FY21-22

S.No.	Description of item	Vendor	
1	Content based marketing with Torbit Realty	Sanjeev Kathuria (Torbit Realty)	1 article and on i
2	Outlook anniversary special issue - Top 22 Properites for investment in 2022	Outlook Magazine (Outlook Group)	Full pa 19.7 b
TOTAL			
	Total Marketing Expense Budget	Consumed till date	This Approval Note
	1,54,60,000.00	1,14,36,793.62	2,16,500.00
Note - 50% advance for Rock Castle			
		Roshan Singh	Shalini Jha
		Prepared By	Verified By
Date	20.12.2021		
		Akash Khurana	Takahiro Y
		Approved By	Approv

Please accord your approval.

Regards



Roshan Singh

Senior Manager - Marketing

Email: roshan.singh@krisumi.com



Mobile: 8860225143
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com



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