

Roshan Singh

From: Gulshan Kumar
Sent: 21 December 2021 12:31
To: Roshan Singh
Cc: Pramod Agarwal; Shalini Jha
Subject: FW: Note for ad with Torbit Realty and Outlook Magazine
Attachments: NFA for Torbit Realty and Outlook Magazine.xlsx; FW: Participation proposal for Outlook Anniversary Spl. Issue; PI for Torbit Realty.pdf; NFA for Torbit Realty and Outlook Magazine Ad.pdf

Dear Roshan,

Approved as per the attachment



Gulshan Kumar
Financial Controller

Email: gulshan.kumar@krisumi.com

Mobile: 9810277224

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com



From: Roshan Singh <roshan.singh@krisumi.com>
Sent: 21 December 2021 12:21
To: Gulshan Kumar <gulshan.kumar@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>
Subject: FW: Note for ad with Torbit Realty and Outlook Magazine

Dear Sir,

I am sharing here the approval note for content marketing with Torbit realty and Print ad in Outlook Magazine. Please refer to the approval note shared below:

Total approval for Rs. 2,16,500/-

Marketing Approval Note				
Project	Waterfall Residences			
Subject	Approval Note for Content Marketing with Torbit Realty and Print Ad in Outlook Magazine			
Date	20-12-2021			
Document Ref No.	HO/MK/58-FY21-22			
S.No.	Description of item	Vendor		
1	Content based marketing with Torbit Realty	Sanjeev Kathuria (Torbit Realty)	1 article and one page	
2	Outlook anniversary special issue - Top 22 Properties for investment in 2022	Outlook Magazine (Outlook Group)	Full page 19.7 b	
TOTAL				
	Total Marketing Expense Budget	Consumed till date	This Approval Note	Total

	1,54,60,000.00	1,14,36,793.62	2,16,500.00		1,16,53
Note - 50% advance for Rock Castle					
		Roshan Singh	Shalini Jha		Vineet N
		Prepared By	Verified By		Approv
Date	20.12.2021				
		Akash Khurana			Takahiro Y
		Approved By			Approv

Please find attached the proposal from both the vendor. Refer to the trailing email for the approval of Nanda sir. Please accord your approval.

Regards

From: Vineet Nanda <nanda@krisumi.com>

Sent: 21 December 2021 11:54

To: Roshan Singh <roshan.singh@krisumi.com>

Cc: Shalini Jha <shalini.jha@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>

Subject: Re: Note for ad with Torbit Realty and Outlook Magazine

Ok.

Thanks & Regards

Vineet Nanda

From: Roshan Singh <roshan.singh@krisumi.com>

Sent: 21 December 2021 11:30

To: Vineet Nanda <nanda@krisumi.com>

Cc: Shalini Jha <shalini.jha@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>

Subject: Note for ad with Torbit Realty and Outlook Magazine

Dear Sir,

I am sharing here the approval note for content marketing with Torbit realty and Print ad in Outlook Magazine. Please refer to the approval note shared below:

Total approval for Rs. 2,16,500/-

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1	Content based marketing with Torbit Realty	Sanjeev Kathuria (Torbit Realty)	1 article and one print ad	
2	Outlook anniversary special issue - Top 22 Properties for investment in 2022	Outlook Magazine (Outlook Group)	Full page advertisement for 19.7 lakhs	
TOTAL				
	Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Budget
	1,54,60,000.00	1,14,36,793.62	2,16,500.00	1,16,50,000.00
Note - 50% advance for Rock Castle				
	Roshan Singh	Shalini Jha		Vineet K
	Prepared By	Verified By		Approved By

Date	20.12.2021			
		Akash Khurana		Takahiro Y
		Approved By		Approv

Please accord your approval.

Regards



Roshan Singh
Senior Manager - Marketing

Email: roshan.singh@krisumi.com

Mobile: 8860225143

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com



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