Marketing Approval Note

Project	Waterfall Suites
Subject	Approval Note for Webinar
Date	5/22/2023
Document Ref No.	HO/MK/13-FY23-24

S.No.	Description of item	Vendor		Cost inclusive of agency fees	GST	Total
1	Creation and development of the hybrid event platform, platform cost, streaming cost, location shoot, spokespersons shoot, emcee cost, hosting of 6 webinars over a period of 3 months.	Wishmakers		1,105,000.00	198,900.00	1,303,900.00
2	Neighbourhood Profiling (Location, infrastruction, commercial potential in the vicinity)	JLL		350,000.00	63,000.00	413,000.00
						1,716,900.00

Total Marketing Expense Budget for Waterfall Suites	Consumed till date	This Approval Note	Total Till Now	Balance
46,316,609.00	4,482,440.10	1,716,900.00	6,199,340.10	40,117,268.90

Shalini Jha	Vineet Nanda	Gulshan Kumar
Verified By	Approved By	Verified By
Takahiro Yamazaki	Akash Khurana	Mohit Jain
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