

## Shalini Jha

---

**From:** Arpit Pathak  
**Sent:** Tuesday, June 8, 2021 11:34 AM  
**To:** Shalini Jha  
**Subject:** FW: Approval Solicited

---

**From:** Akash <akash@krisumi.com>  
**Sent:** 26 May 2021 20:56  
**To:** Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>  
**Cc:** Vineet Nanda <nanda@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>; Arpit Pathak <arpit.pathak@krisumi.com>  
**Subject:** Re: Approval Solicited

Approved.

Thanks,  
Akash

Get [Outlook for iOS](#)

---

**From:** Takahiro Yamazaki <[takahiro.YAMAZAKI@krisumi.com](mailto:takahiro.YAMAZAKI@krisumi.com)>  
**Sent:** Wednesday, May 26, 2021 12:15:45 PM  
**To:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Akash <[akash@krisumi.com](mailto:akash@krisumi.com)>  
**Cc:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>; Gulshan Kumar <[gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)>; Arpit Pathak <[arpit.pathak@krisumi.com](mailto:arpit.pathak@krisumi.com)>  
**Subject:** Re: Approval Solicited

Approved.

Kind Regards,  
Takahiro Yamazaki / 山崎 貴博

---

**From:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>  
**Date:** Wednesday, 26 May 2021 at 3:39 PM  
**To:** Akash <[akash@krisumi.com](mailto:akash@krisumi.com)>, Takahiro Yamazaki <[takahiro.YAMAZAKI@krisumi.com](mailto:takahiro.YAMAZAKI@krisumi.com)>  
**Cc:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>, Gulshan Kumar <[gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)>, Arpit Pathak <[arpit.pathak@krisumi.com](mailto:arpit.pathak@krisumi.com)>  
**Subject:** Approval Solicited

Dear Akash Sir and Yamazaki San,

I am sharing herewith the approval notes for the following :-

1. Face Shield branding
2. Video Testimonial For CPs

These have been approved over email by Nanda Sir and Gulshan Sir.

Kindly accord you approval so that we can initiate the work.

<b>Marketing Approval Note</b>				
<b>Project</b>	<b>Waterfall Residences</b>			
<b>Subject</b>	<b>APPROVAL FOR FACE SHIELD &amp; CP TESTIMONIAL FILM</b>			
<b>Date</b>	<b>25.05.2021</b>			
<b>Document Ref No.</b>	<b>HO/MK/04-FY21-22</b>			
<b>S.No.</b>	<b>Description of item</b>			<b>Ver</b>
1	Flip Face Shield with branding			Siddipu
2	Video Shoot for film and post production			Wishr
	<b>Total Marketing Expense Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>	
	1,54,60,000	<b>1,77,000</b>	2,63,140	
		<b>Shalini Jha</b>		
		<b>Prepared By</b>		
<b>Date</b>	<b>25.05.2021</b>			

		Akash Khurana	
		Approved By	

Regards,

**Shalini Jha | General Manager Marketing**

**KRISUMI CORPORATION**

461-462 | Udyog Vihar | Phase 3

Gurgaon | Haryana - 122016

India

Mob: +91 9818387982 | Tel: +91 124 4776600

(GMT + 5:30 hrs)

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

---

**From:** Gulshan Kumar <[gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)>

**Sent:** Wednesday, May 26, 2021 11:43 AM

**To:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>

**Cc:** Kamal Bhalla <[kamal.bhalla@krisumi.com](mailto:kamal.bhalla@krisumi.com)>; Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>

**Subject:** FW: Approval Solicited

Dear Shalini Madam,

Approved as under based on previous approval basis:

Marketing Approval Note		
<b>Project</b>	<b>Waterfall Residences</b>	
<b>Subject</b>	<b>APPROVAL FOR FACE SHIELD &amp; CP TESTIMONIAL FILM</b>	
<b>Date</b>	<b>25.05.2021</b>	
<b>Document Ref No.</b>	<b>HO/MK/04-FY21-22</b>	
<b>S.No.</b>	<b>Description of item</b>	<b>Ver</b>

1	Flip Face Shield with branding			Siddipu
2	Video Shoot for film and post production			Wishr
	<b>Total Marketing Expense Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>	
	1,54,60,000	<b>1,77,000</b>	2,63,140	
		<b>Shalini Jha</b>		
		<b>Prepared By</b>		
<b>Date</b>	<b>25.05.2021</b>			
		<b>Akash Khurana</b>		
		<b>Approved By</b>		

Thanks  
Gulshan

---

**From:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>  
**Sent:** 25 May 2021 21:58  
**To:** Gulshan Kumar <[gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)>  
**Cc:** Kamal Bhalla <[kamal.bhalla@krisumi.com](mailto:kamal.bhalla@krisumi.com)>; Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Subject:** RE: Approval Solicited

Dear Gulshan Sir,

Please review and approve these notes. Nanda Sir's approval is in the trailing email.

Shalini Jha | General Manager Marketing

**KRISUMI CORPORATION**

461-462 | Udyog Vihar | Phase 3

Gurgaon | Haryana - 122016

India

Mob: +91 9818387982 | Tel: +91 124 4776600

(GMT + 5:30 hrs)

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

---

**From:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Sent:** Tuesday, May 25, 2021 9:56 PM  
**To:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>  
**Cc:** Gulshan Kumar <[gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)>; Kamal Bhalla <[kamal.bhalla@krisumi.com](mailto:kamal.bhalla@krisumi.com)>  
**Subject:** Re: Approval Solicited

Ok jee. Regards Vineet

Sent from my iPhone

On May 25, 2021, at 8:16 PM, Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)> wrote:

Dear Sir,

Please find attached an approval note for Face shield and Video Testimonial of CPs. Also, appended is the summary. Kindly approve the same.

<b>S.No.</b>	<b>Description of item</b>	
1	Flip Face Shield with branding	S

2	Video Shoot for film and post production		
	<b>Total Marketing Expense Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>
	15,460,000	<b>177,000</b>	263,140

**Shalini Jha | General Manager Marketing**  
**KRISUMI CORPORATION**  
461-462 | Udyog Vihar | Phase 3  
Gurgaon | Haryana - 122016  
India  
Mob: +91 9818387982 | Tel: +91 124 4776600  
*(GMT + 5:30 hrs)*

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

<PLATOO- Film.pdf>  
<SiddipuFaceshield.pdf>  
<FaceShield & Cptestimonial.xlsx>